

Where Vision Becomes Growth:

The New Refractive Playbook



Join the ZEISS Symposium at ESCRS Meeting 2026

Saturday, 12 September 2026

Time: 13:00 – 14:00 BST (UTC+1)

Room: Victoria 4

Chair: Dan Reinstein

Save the date



Dan Reinstein (UK)
Walter Sekundo (Germany)
"From First Principles to
Global Scale: Why SMILE Defines
the KLEx Standard"



Bogdan Galan (Romania)
"SMILE® Pro Hyperopia: Initial Clinical
Results and Practical Considerations"



Miriam Meddour (Germany)
Sundeep Vaswani (UK)
"From Concept to Convention:
PRESBYOND Integration in a
Clinic Chain"



Andrea Russo (Italy)
"The "PRESBYOND Effect": Clinical Excellence,
Patient Happiness, Practice Growth"