

44TH CONGRESS OF THE  ESCRS

LONDON

11-15 SEPTEMBER 2026

ExCeL Exhibition Centre, London - UK

Branding Opportunities

Prince Regent Entrance - Arrival Glass

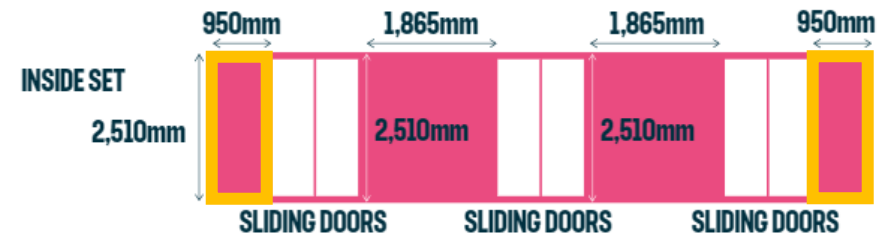
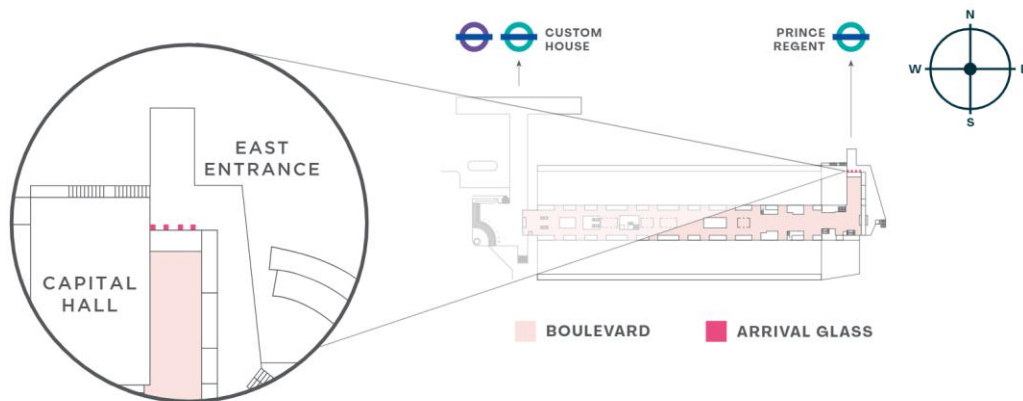
Price **20'000 EUR** per glass panel (single sided)
2 available (one on each side of the entrance)

Price **36'000 EUR** for both glass panels (single sided)

Prime visibility for arriving delegates!

Make use of the inside glass panels from the Prince Regent entrance!

Arriving delegates will see your branding on adhesive stickers in a prime location!

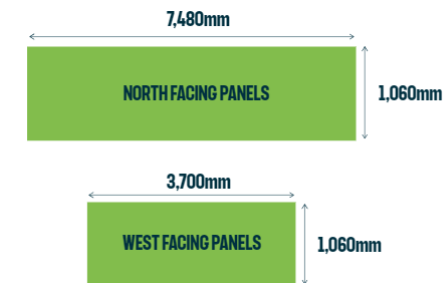
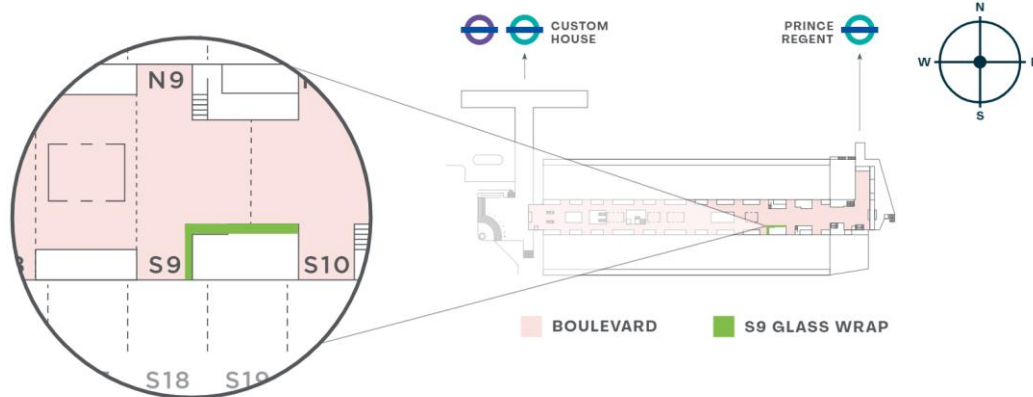


Sizes and Specs TBC

Exhibition entrance S9 - Glass Wrap

Price **15'000 EUR** for both panels (single sided)

Placed near the entrance S9 to the Exhibition Area, the glass panels are in a prime high traffic location. Visible for the delegate in the cross way between exhibition area and session rooms.

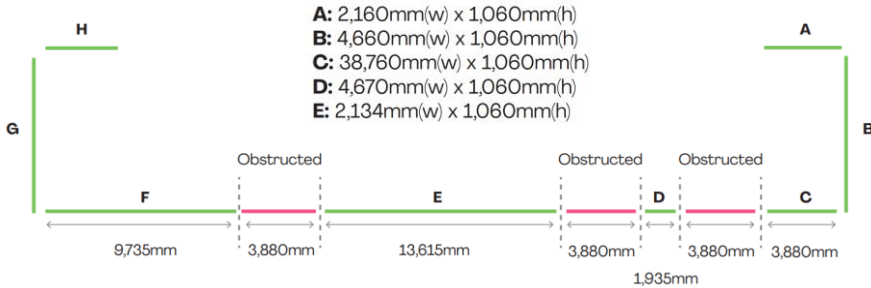
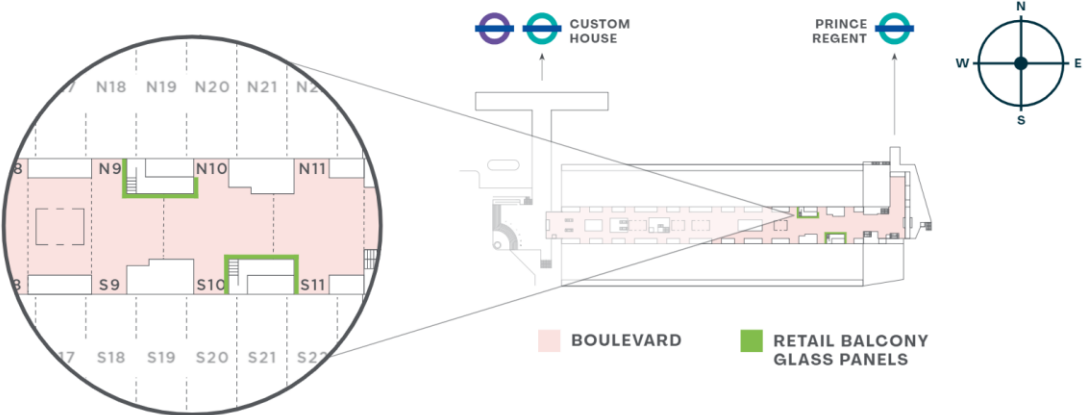


Sizes and Specs TBC

Boulevard Level 1 – Retail Balcony Glass Panel

Price **22'000 EUR** (single sided)
 South Balcony Glass

Placed in the Boulevard level 1, near to the Exhibition Area, the glass panels are in a prime high traffic location. Visible for the delegate in the cross way between exhibition area and session rooms.



Do not put important information on these panels

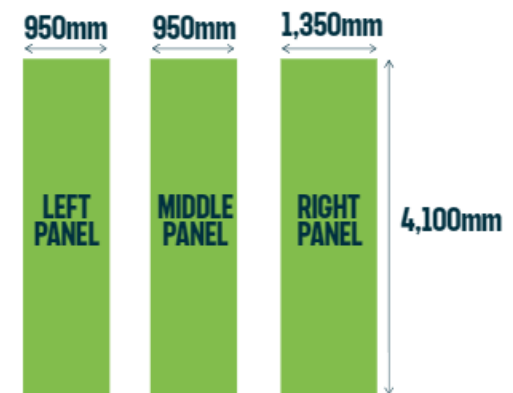
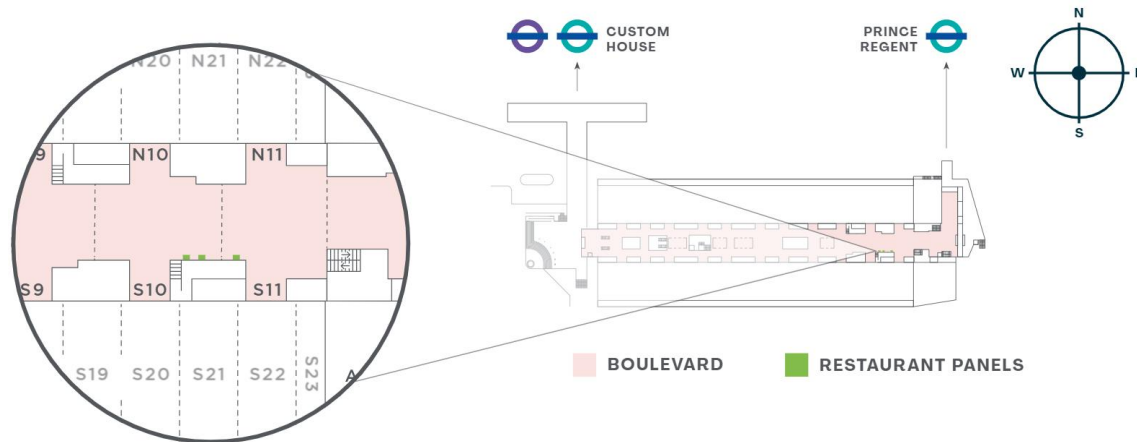
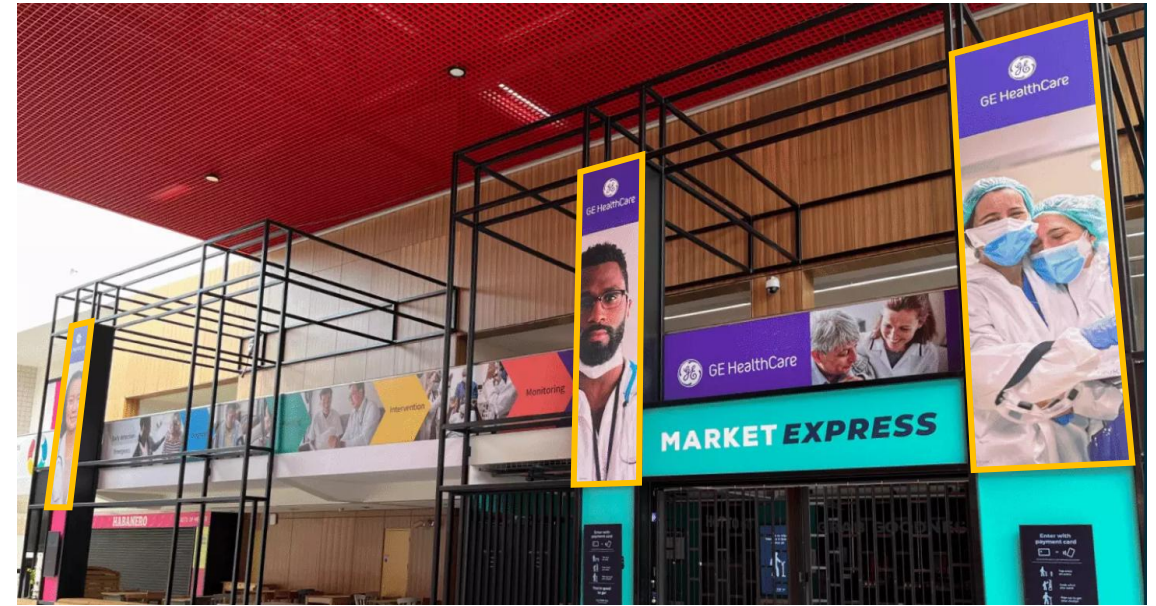
Sizes and Specs TBC

Boulevard Level 1 – Restaurant Panels

Price **12'000 EUR** per panel (single sided)
3 available

Price **30'000 EUR** per 3 panels (single sided)

Placed in the Boulevard level 1, near to the Exhibition Area, the glass panels are in a prime high traffic location. Visible for the delegate in the cross way between exhibition area and session rooms.

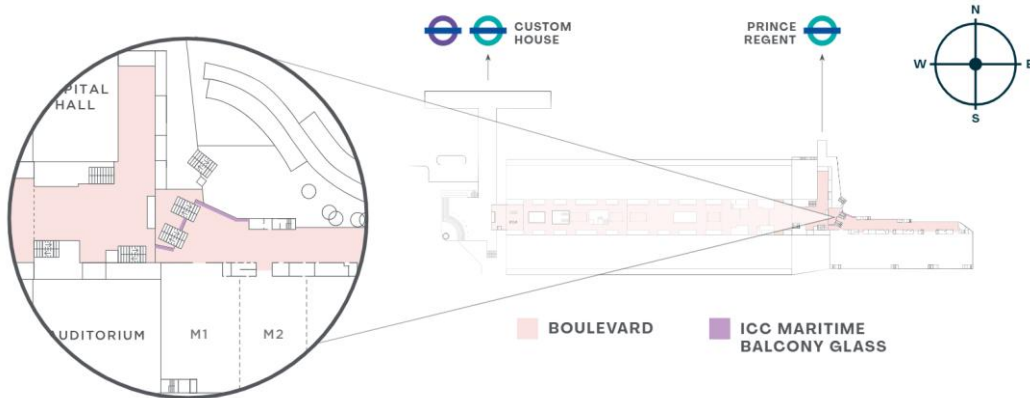


Sizes and Specs TBC

ICC Maritime – Balcony Glass

Price **22'000 EUR** per level (single sided)
2 levels available

Located on levels 1, 2 and 3, the glass panels are in a prime high traffic location.
Excellent visibility for delegates in the cross way between registration area, exhibition area and session rooms.



↔ 11,210mm(w) x ↑ 1,050mm(h) TBC

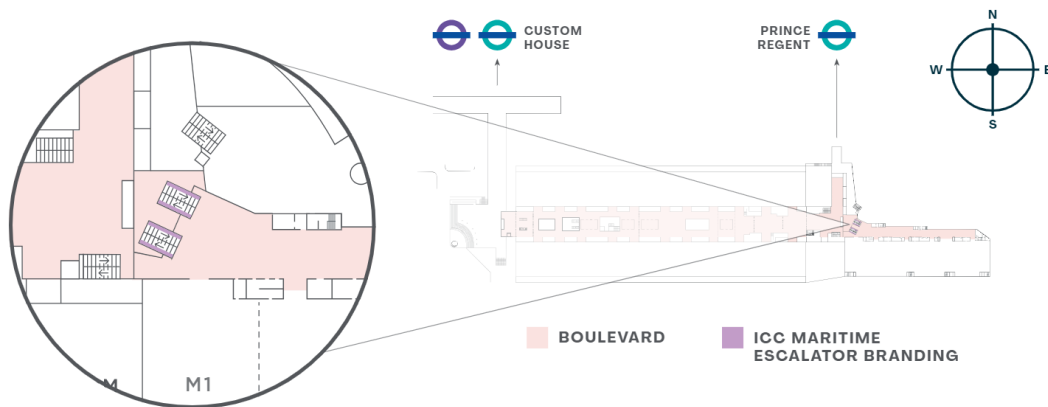
Sizes and Specs TBC

ICC Maritime – Escalators Glass Branding

Price **10'000 EUR** per glass section* (single sided)
8 sections available at level 1 (2 outer, 6 inner)
7 sections available at level 2 (1 outer, 6 inner)
(Metal section branding not available)

*EUR 500 cumulative discount for each additional section purchased (1st section EUR 10'000, 2nd section EUR 9'500, 3rd section EUR 9'000, etc.)

Located on levels 1 and 2, the glass panels are in a prime high traffic location.
Excellent visibility for delegates in the cross way between registration area, exhibition area and session rooms in ICC Maritime Suite.



Sizes and Specs TBC

ICC Maritime – Lift Branding

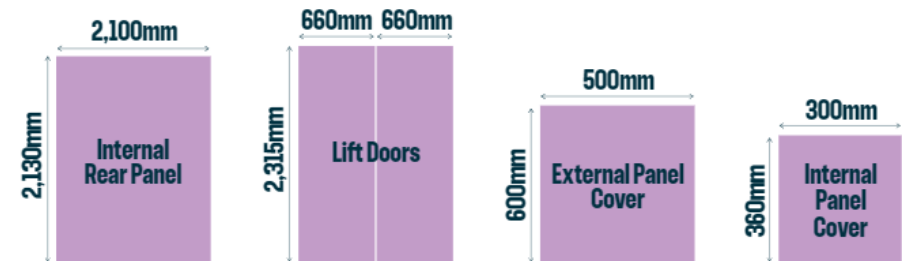
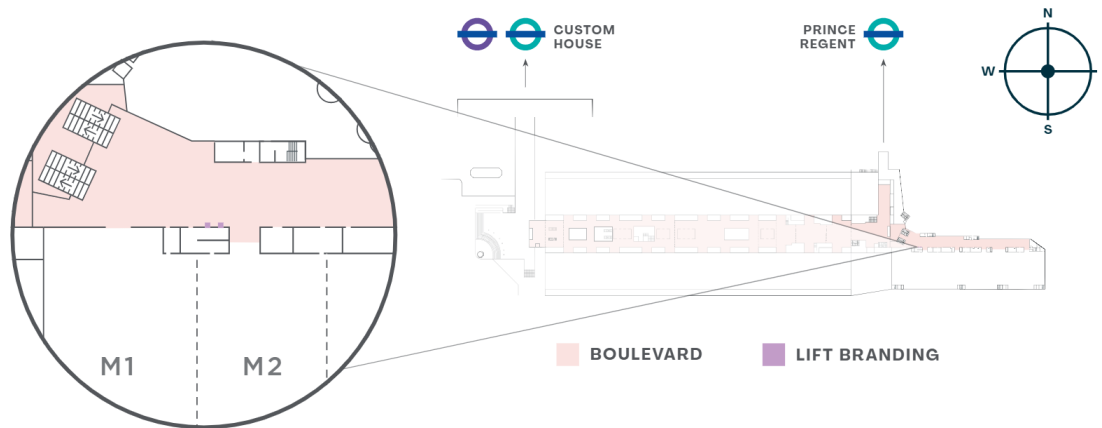
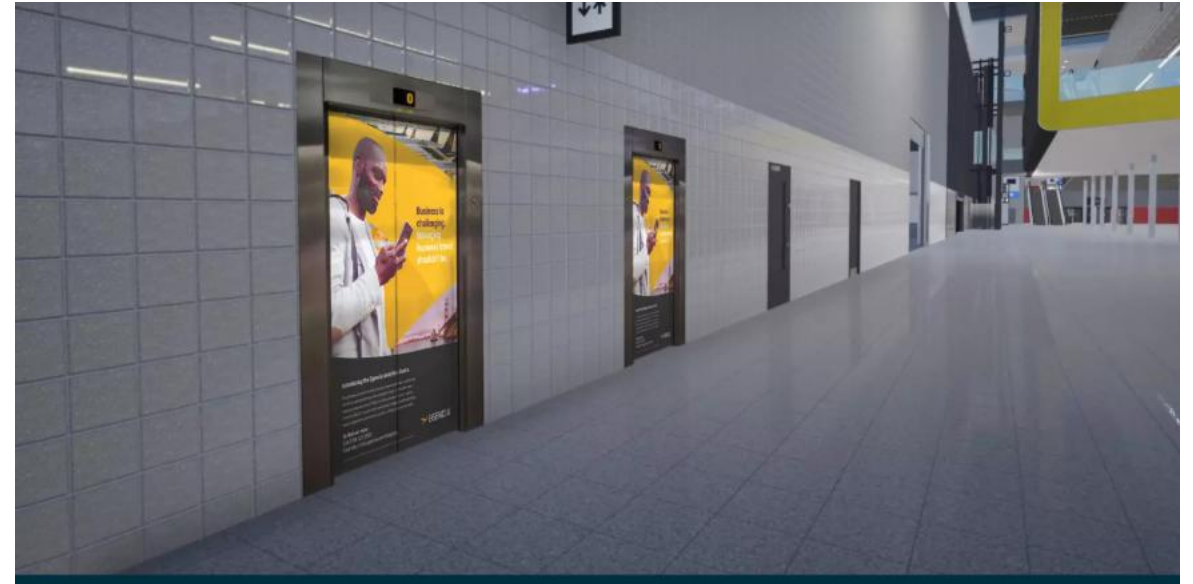
Price **14'000 EUR** per lift (single sided)

Full lift cover – Level 0

2 lifts available

Located on level 0 the lifts are in a prime high traffic location.

Excellent visibility for delegates in the cross way between registration area and session rooms in ICC Maritime Suite.



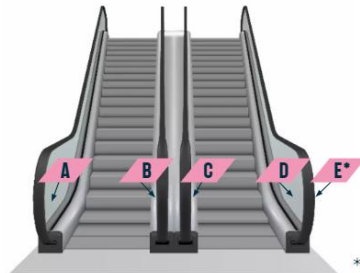
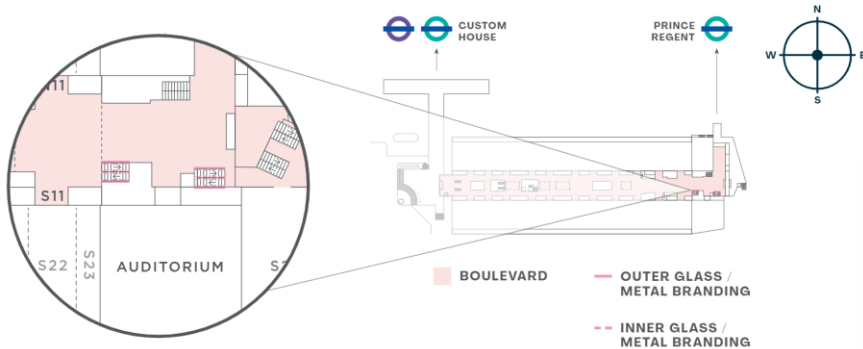
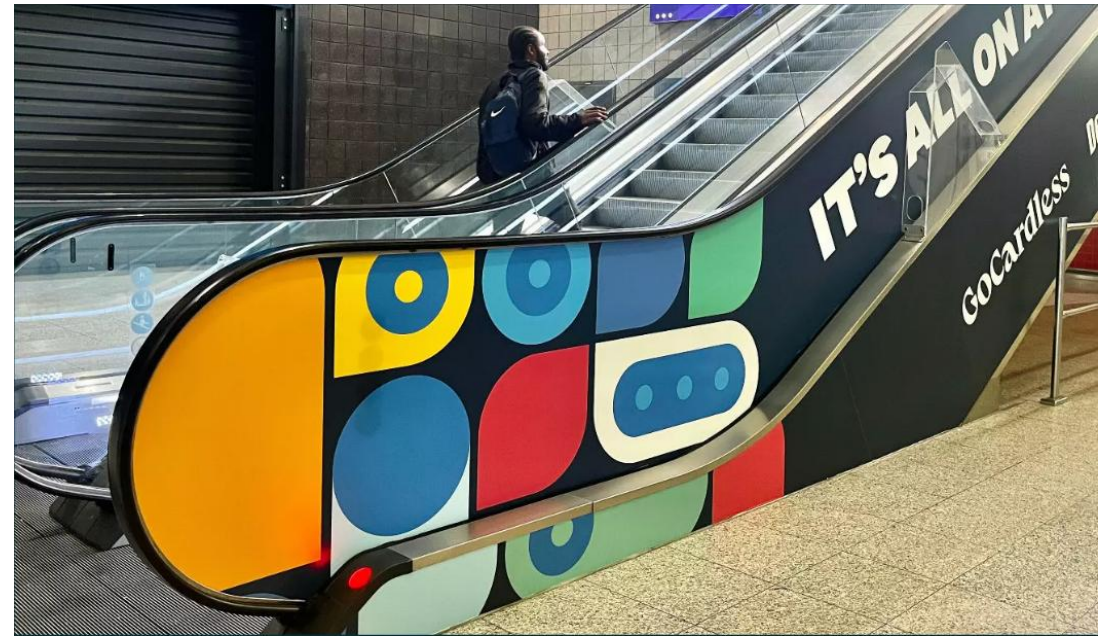
Sizes and Specs TBC

ICC Capital Hall & Auditorium – Escalators Glass Branding

Price **10'000 EUR** per glass section* (single sided)
 5 sections (A,B,C,D,E) available at level 0 (1 outer, 4 inner)
 5 sections (A,B,C,D,E) available at level 1 (1 outer, 4 inner)
 4 sections (A,B,C,D) available at level 2 (4 inner)
 (Metal section branding not available)

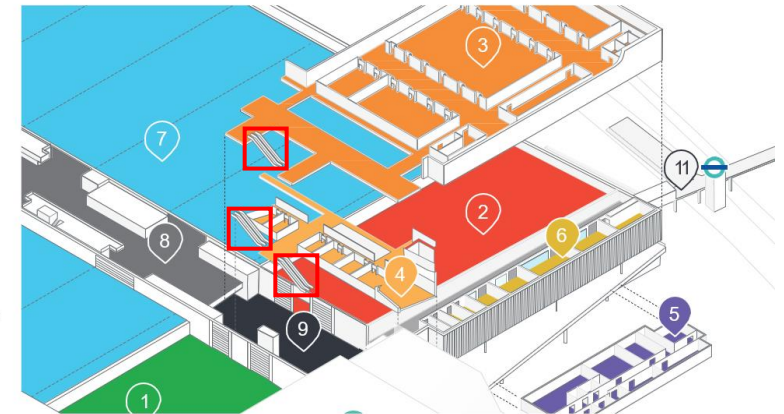
*EUR 500 cumulative discount for each additional section
 (1st section EUR 10'000, 2nd section EUR 9'500, 3rd section EUR 9'000, etc.)

Located on levels 0 and 2, the glass panels are in a prime high traffic location.
 Excellent visibility for delegates in the cross way between registration area, exhibition area and Auditorium.



*Except 2-3

- 1 ICC Auditorium (Level 0)
- 2 ICC Capital Hall (Level 0)
- 3 ICC Capital Suite (Level 3)
- 4 ICC Capital Lounge (Level 2)
- 5 ICC London Suite (Level 0)
- 6 Prince Regent Rooms (Level 1)
- 7 Event Halls (Level 1)
- 8 Boulevard (Level 1)
- 9 Boulevard (Level 0)
- 10 ICC Maritime Suite and South Event Halls (Levels 0 and 3)
- 11 Prince Regent DLR walkway (Level 1)

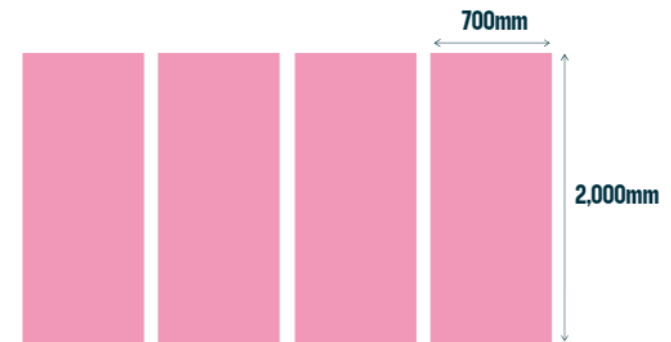
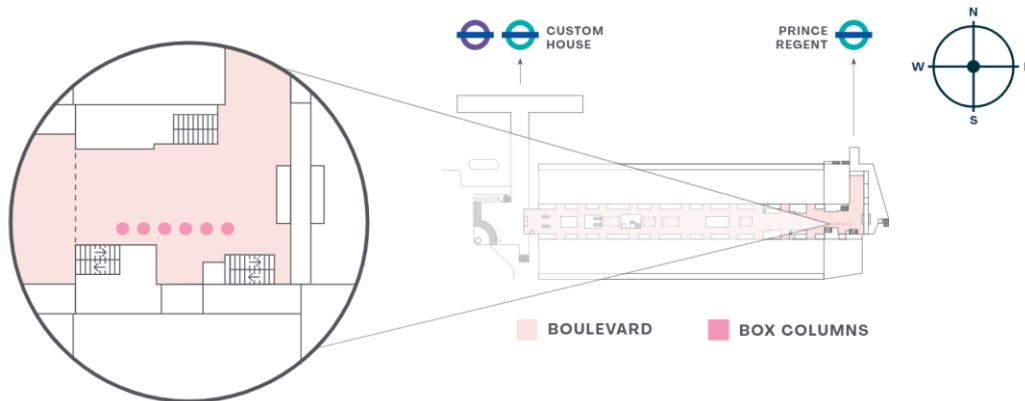


Sizes and Specs TBC

ICC Capital Hall & Auditorium – Box Column Branding

Price **8'000 EUR** per Box (single sided)
3 available (TBD with MCI) at level 1

Located on levels 1, the branding Boxes are the perfect items to lead delegates to your booth or symposium.

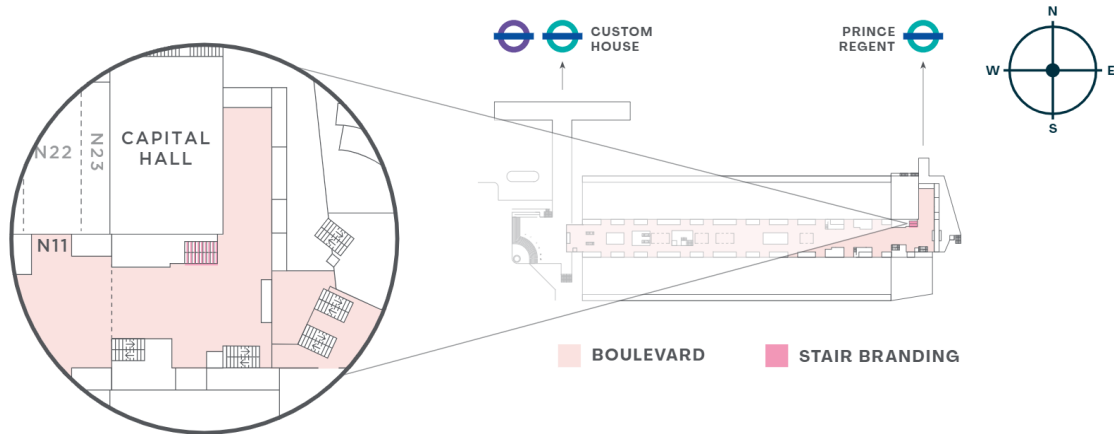
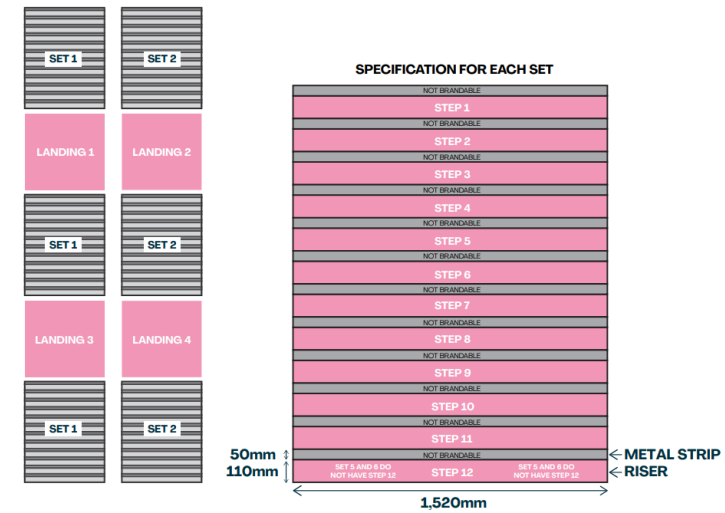
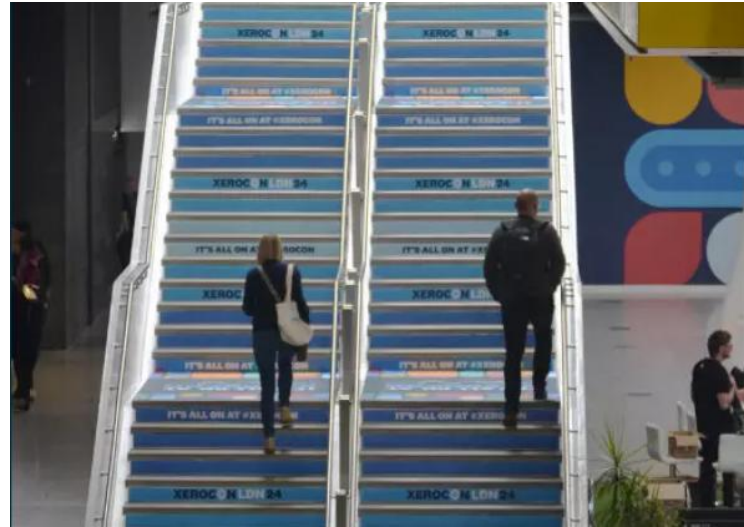


Sizes and Specs TBC

ICC Capital Hall & Auditorium – Stair Branding - Risers

Price **15'000 EUR**
1 available

Located on the Boulevard levels 0, the stairs are in a prime high traffic location. When using the stairs delegates get to the Boulevard level1, leading to the Exhibition area.

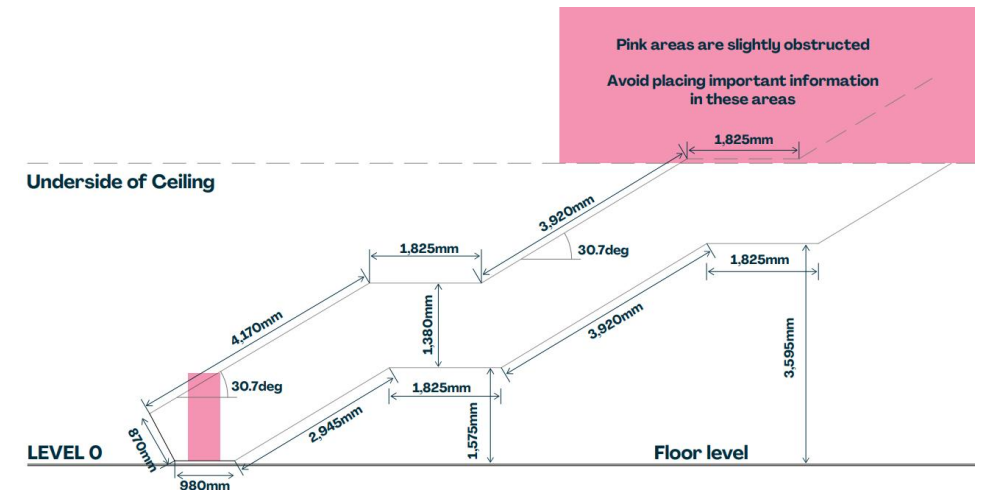
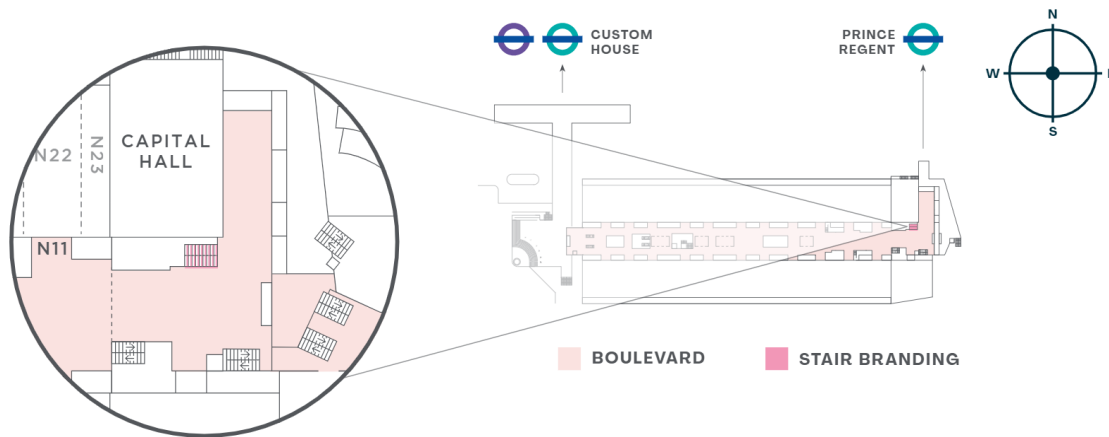


Sizes and Specs TBC

ICC Capital Hall & Auditorium – Stair Branding – Side panel

Price **18'000 EUR** (single sided)
1 available

Located on the Boulevard levels 0, the stairs are in a prime high traffic location. When using the stairs delegates get to the Boulevard level1, leading to the Exhibition area.

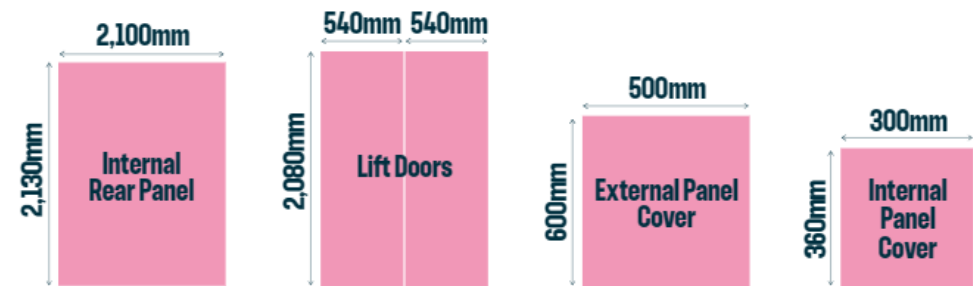
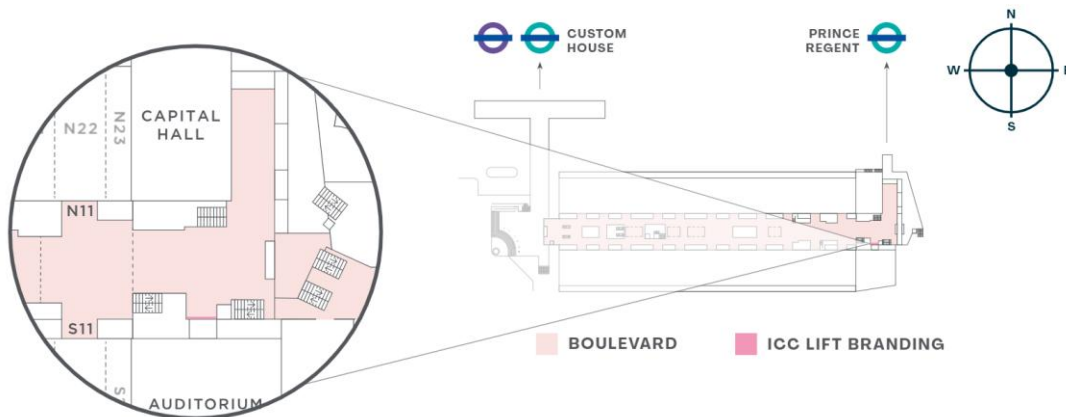
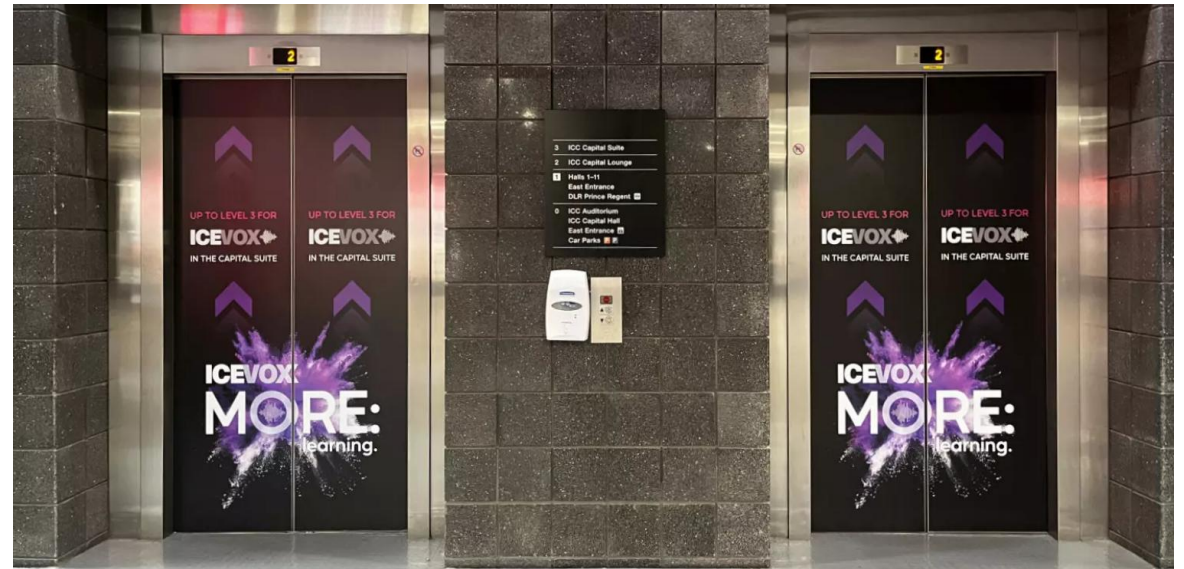


Sizes and Specs TBC

ICC Capital Hall & Auditorium – Lift Branding

Price **14'000 EUR** per lift (single sided)
 Full lift cover – Level 0
 2 available

Located on level 0 the lifts are in a prime high traffic location.
 When using the lifts delegates get to the Boulevard level1 and to ICC Capital Suite session rooms.

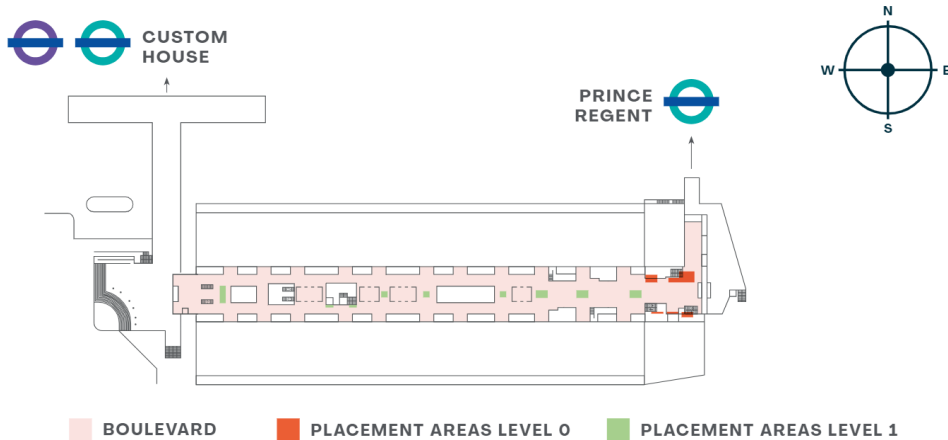
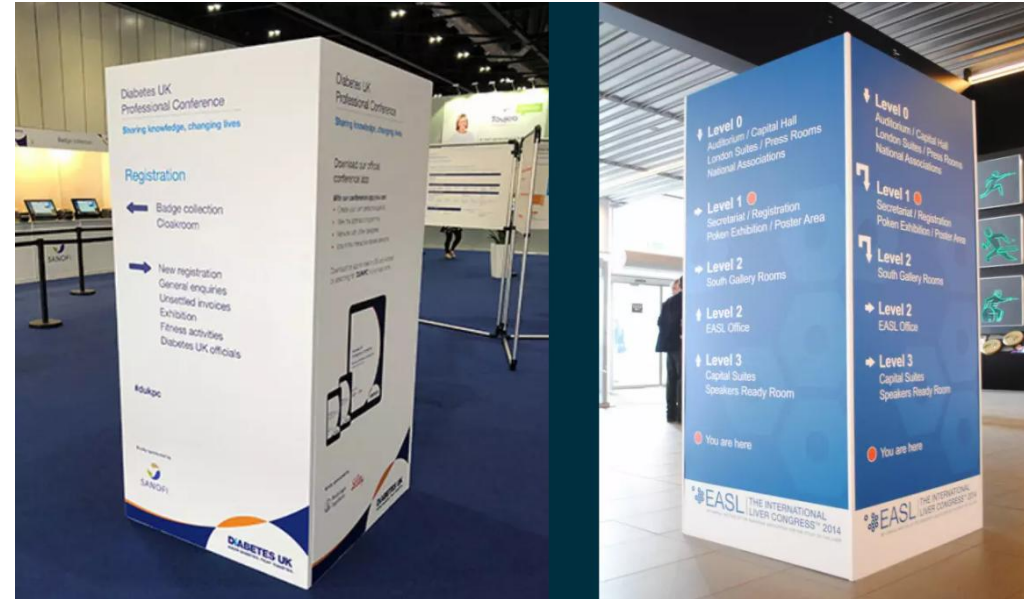


Sizes and Specs TBC

Boulevard Level 0-1 – Branding Towers

Price **8'000 EUR** per Tower (four sided)
 Location TBD with MCI

Located on Boulevard levels 0 or level 1, the branding Towers are the perfect items to lead delegates to your booth or symposium.



Sizes and Specs TBC

Boulevard Level 1 – Floor Stickers

Price **1'500 EUR** per Sticker (1 sqm)
Location TBD with MCI

Located on Boulevard levels 1, the floor stickers are the perfect items to lead delegates to your booth or symposium.



Sizes and Specs TBC