

m|EVENTS

Advanced digital meeting services worldwide



Hybrid Industry Services

For industry events and corporate clients

PRODUCTION



Audiovisual integrations

- Furniture
- Live Streaming

Production Monitoring and QM

- Backoffice
- Streaming and online audience supervision
- Hybrid helpdesk
- Quality management for recordings
- Remote speaker onboarding
- Fallback Management & Backup

Symposia Features

- Custom Design
- Show Caller
- Lead Retrieval
- Announcement
- Streaming Page
- Convenor

Quality Management and Industry Integration.

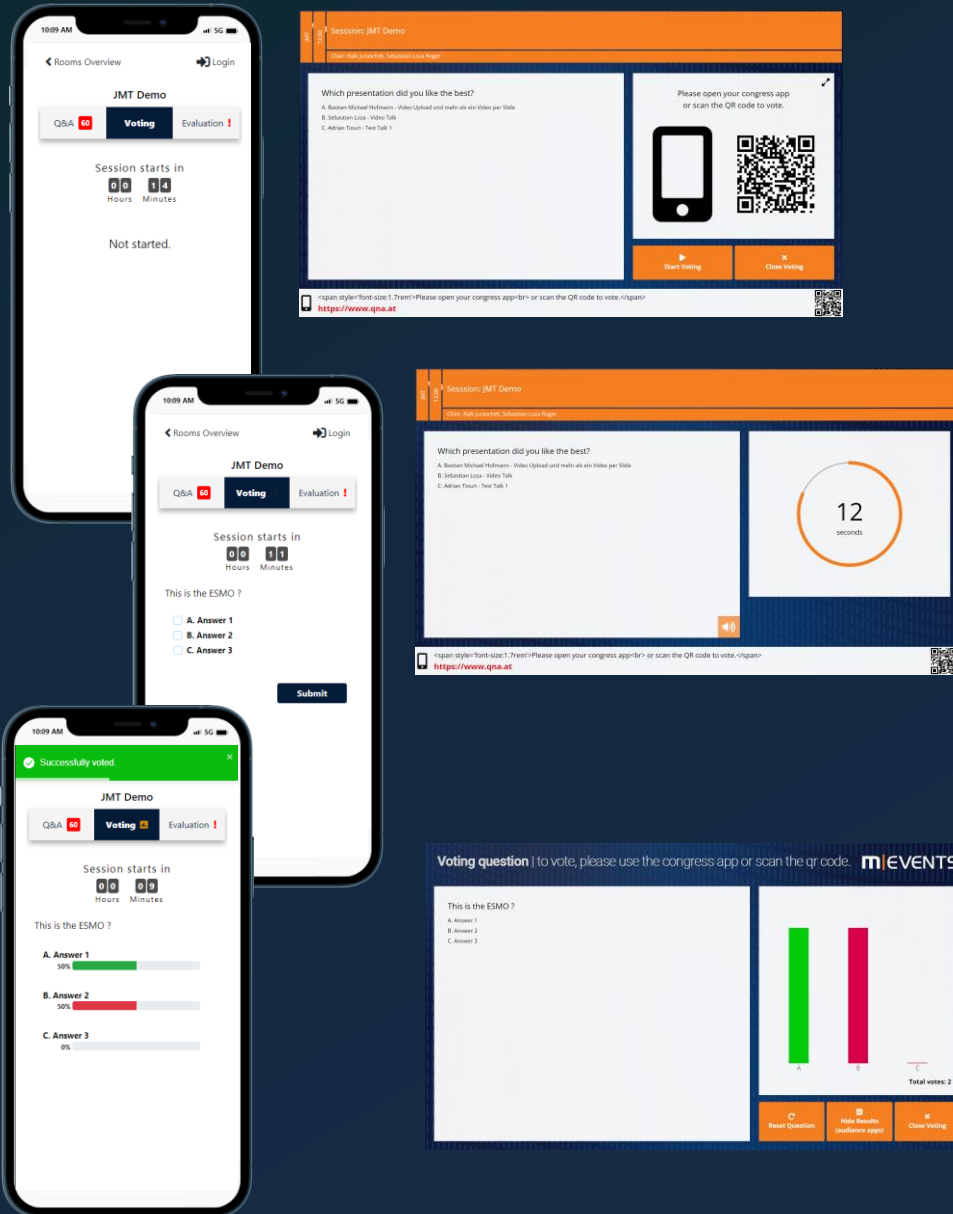
Expand the range of your congress offering with scalable functions to realise your customised event. Create production security and offer the industry attractive integration options.

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Voting and Interactivity

Interactive Audience | Integrated Voting



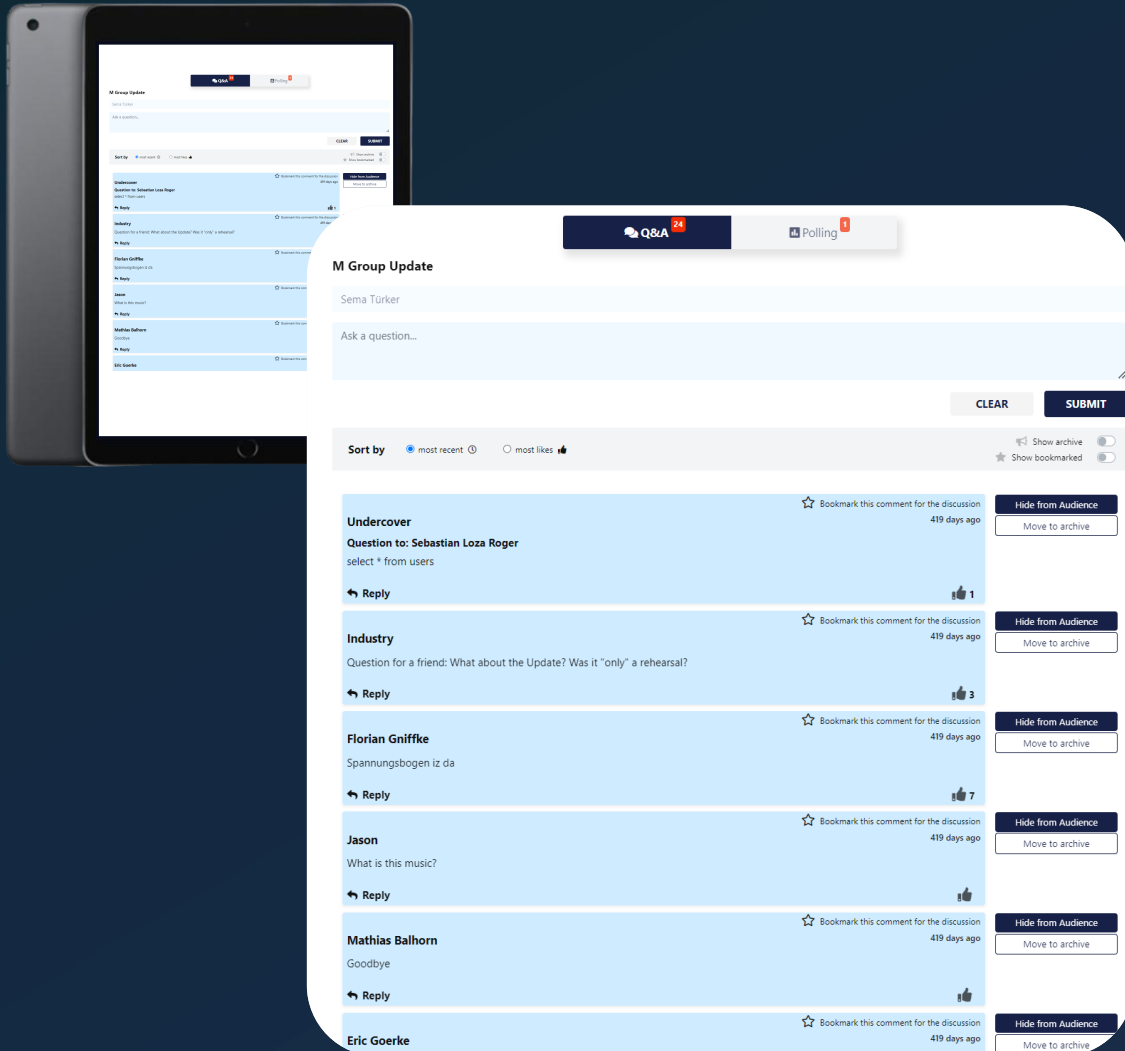
Features:

- > online voting for on site participants via QR-Code via their mobile device
- > online voting for remote audience via conference website live stream player
- > correct answer or multiple choice can be activated
- > max. 6 answer possibilities
- > max. 10 questions per session

Requirements:

- > M Events presentation management system is mandatory
- > deadline for submission of voting questions latest 48hours prior to the session start
- > sufficient WIFI-capacity depends on provided official congress WIFI

Interactive Audience | Q&A Moderation



Features:

- > Provision of a Q&A moderation link per session
- > including 1 iPad for onsite moderation
- > Enables offstage moderators to review and manage incoming questions and comments
- > manage visibility to audience and/or faculty

Please note: The Q&A functionality will be active by default. This service is for offstage moderation

Interactive Audience | Session Evaluation



Demo Evaluation Form

1. How likely is it that you would recommend this service to a friend or colleague?

NOT AT ALL LIKELY EXTREMELY LIKELY

0	1	2	3	4	5	6	7	8	9	10
---	---	---	---	---	---	---	---	---	---	----

2. Overall, how satisfied or dissatisfied are you with our company?

Very satisfied Somewhat dissatisfied
 Somewhat satisfied Very dissatisfied
 Neither satisfied nor dissatisfied

3. Which of the following words would you use to describe our products? Select all that apply.

<input type="checkbox"/> Reliable	<input type="checkbox"/> Overpriced
<input type="checkbox"/> High quality	<input type="checkbox"/> Impractical
<input type="checkbox"/> Useful	<input type="checkbox"/> Ineffective
<input type="checkbox"/> Unique	<input type="checkbox"/> Poor quality
<input type="checkbox"/> Good value for money	<input type="checkbox"/> Unreliable

0 of 10 answered



The evaluation form can be made available and integrated during the live days as part of live streams and on-demand sessions.

For on-site participants, the QR code and/or URL should be included in a presentation (e.g., take-home message slides or similar).

Please send the questions by 25 August 2025 to industry@m-events.com

- > Free text input
- > Rating
- > Multiple Choice

An export as an Excel file with the results is included and will be delivered within 72 hours after the end of the last live session of the congress.

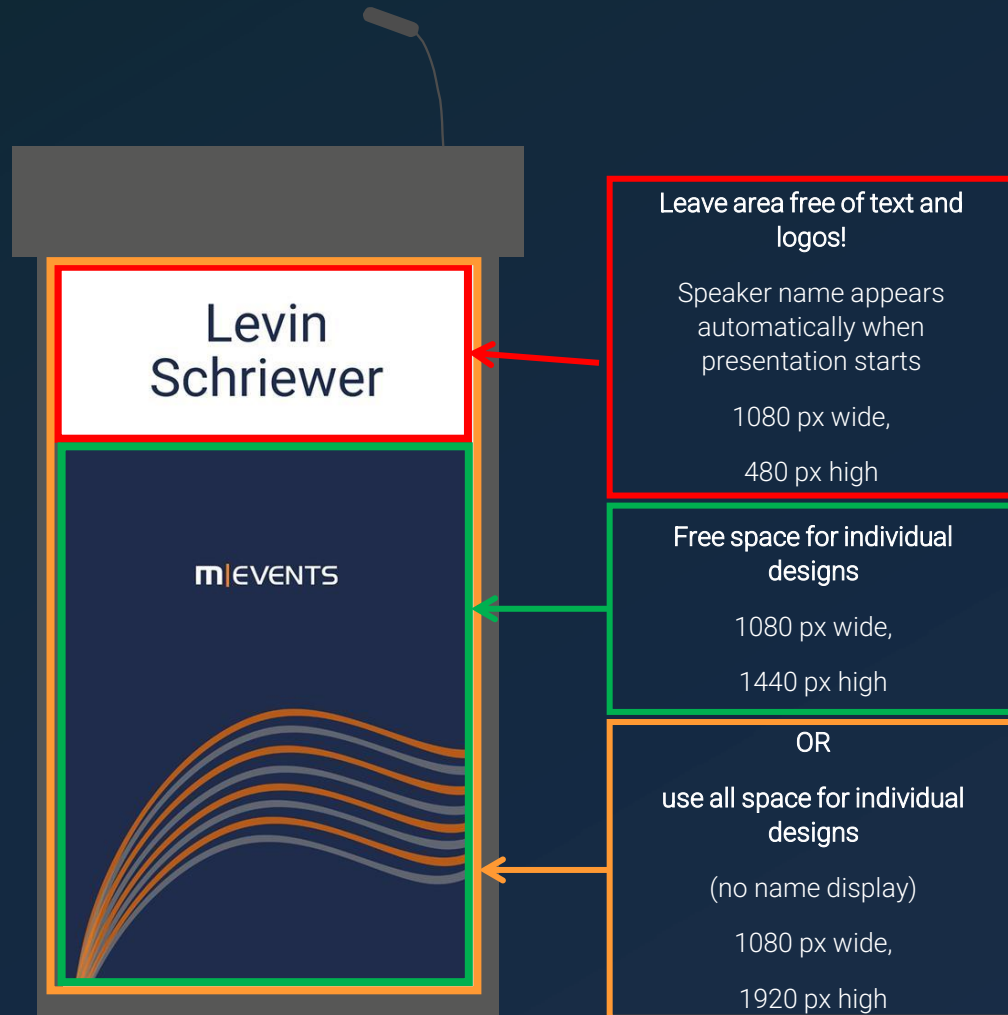
Optional:

- > External evaluation can be integrated on request via the link provided

www.research.net/r/DEMONEVENT1

Design and Branding

Branding - Digital Lectern

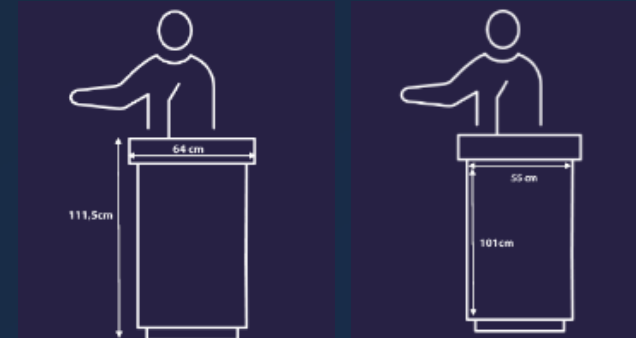


One digital lectern with one integrated 40" vertical front display will be placed on the session room stage.

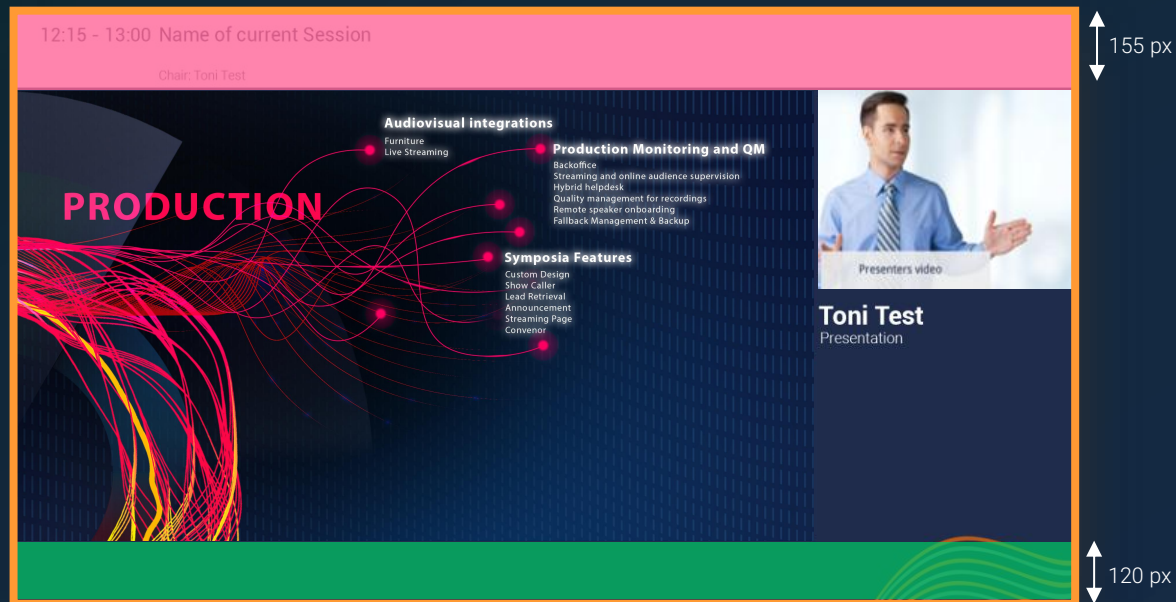
Resolution: 1080 px wide, 1920 px high

Please provide:

- > one background image (PNG or JPEG graphic format), 1080 px wide and 1920 px high by 25 August 2025
- > If the speaker's name shall be displayed, leave the top 480px plain and indicate the text color for the name
- > if the speaker's name is not displayed, please prepare a full-screen image



Branding - PiP Background



Leave top area of background graphic free of text and logos!

155 px high

Session details appear automatically from the programme database

Free bottom space for individual designs incl. logos, text etc.

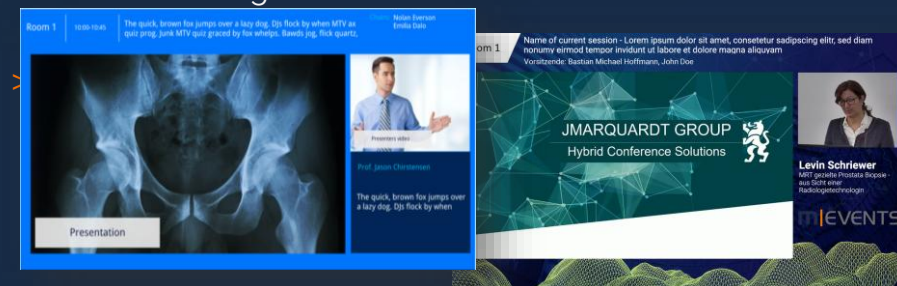
120 px high

Background image 1920 px wide x 1080 px high with individual design

Keep middle section design free of any logo or text

Presentation, speaker details and camera picture appears automatically

- > Includes the integration of a customised background for a symposium.
- > The dynamic content (session title, room name, chair name, speaker name, presentation title) as well as presentation and speaker photo or camera image, are automatically generated and are always visible in the foreground and cannot be modified or removed.
- > The background design will be visible throughout the session: on projection screen (if layout is present) and/or in livestream and recording
- > Requirements:
 - The final background image must be sent to us no later than 25 August 2025



Branded Contents - Intersession Slide Show - break slides



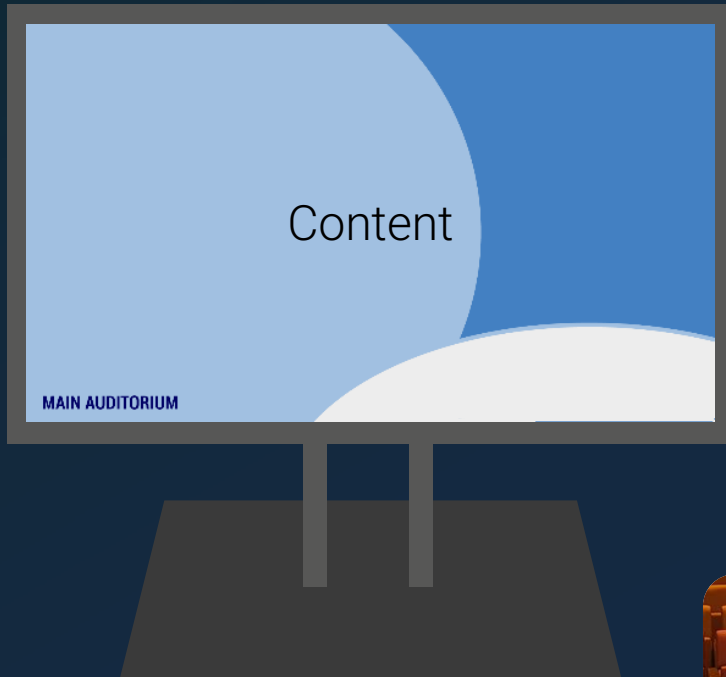
The company can hand in a slide show or a video, which will be played on a loop during the program break in the session room

- > one time before the actual session
- > duration of loop max 15min.
- > Video/Presentation duration 1-5 min max.
- > PPTX or video embedded in PPTX

The file must be provided by 25 August 2025 to industry@m-events.com

On Stage

OnStage Setup | Extra Screen



Improve visibility and engagement with an additional preview screen on stage. This upgrade allows speakers and moderators to stay connected to their presentation by displaying the current slides or audience Q&A in real time.

Features:

- > Flexible placement – positioned next to the lectern or at a preferred location on stage
- > Enhances speaker experience by ensuring clear visibility of key content



OnStage Setup | Audio Upgrade



Enhance your event's audio setup with our Audio Upgrade, offering additional wireless microphones for greater flexibility and mobility on stage. Perfect for panel discussions, debates, Q&A sessions, and dynamic presentations, this upgrade ensures clear and professional sound.

Features & Options:

- > Additional wireless microphones – available in headset, lavalier, or handheld options
- > Ideal for flexible on-stage settings, including moving moderation and discussion rounds
- > Upgrade packages available for 2, 4 or 6 additional microphones

Administration and Rehearsals

Individual Technical Rehearsal



- > in the session room to test all booked functionalities
- > final show flow, customer is responsible for the agenda
- > final run-through: for designs, content, presentations, voting, online features, extra hardware, etc. depending on the bookings
- > incl. technician
- > bookable rehearsal slot must be coordinated according to set-up days and congress programme

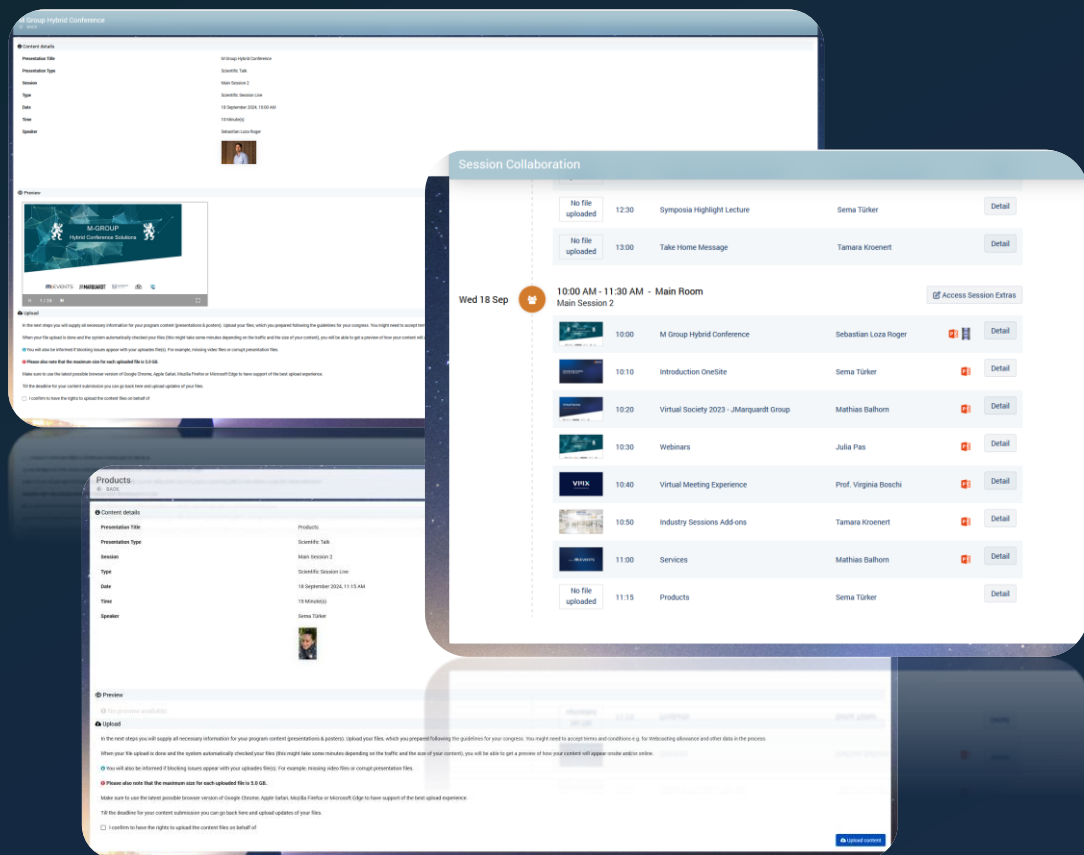


Assisted Session Service



- > The package includes a dedicated technician who will be present in the room for the entire session, including 15 minutes of preparation time.
- > **Important:**
Our technicians support multiple rooms simultaneously and address technical issues as quickly as possible. However, if this feels too uncertain for you, you can book a dedicated technician who will focus exclusively on your session for its entire duration.
- > **Optional:**
Book an individual rehearsal with the same technician to ensure everything runs smoothly.

Session Content Upload | Group Upload | Convenors



Simplify your session's content management with our Session Content Group Upload, offering seamless access for company representatives to upload the presentations on behalf of the speakers.

Features & Options:

- > Access for two company representatives – exclusive access to upload session materials
- > Easy-to-use platform – streamlined interface for quick and efficient content submission

Thank you

industry@m-events.com

Adjustments

Customized solutions and package changes can be offered upon request. For questions and adjustments please contact:

M Events Cross Media GmbH

Gaußstraße 3
12459 Berlin / Germany

Industry Department

Laura Hahn
E: industry@m-events.com

Important information

Please complete **1 order form per session** and return it latest **16 July 2026** to:
industry@m-events.com

Please Note:

- All *Optional* offers are upon request and are not included in the offered Packages.
- Surcharge 25% for orders after the deadline. Orders after the deadline only upon request and availability.

VAT Note: All prices quoted exclude VAT. For an intra-community supply of services, the tax liability is based on the European VAT Directive of the recipient via (reverse-charge procedure) and the prices are calculated without VAT, as long as the VAT ID is provided.

Payment Conditions: 100% pre-production costs. All payments are due within 7 days after receipt of the invoice. If payments are delayed, we have no obligation to deliver the service.

Change Requests

Once the client has accepted the offer, any subsequent client requests to change the scope or services may only be considered by M-Events if received at least four weeks prior to the conference. In the event of fewer requirements than indicated, changes of up to 20% of the contract amount will be considered if indicated to us at least 28 days prior to the conference. Changes may have cost implications for the client. If the requests increase the scope of services, M Events will charge for the extras according to the pricing schedule (surcharges may apply).

Cancellation fees

100% of the total order amount.

The General Terms and Conditions of M Events Cross Media GmbH applies:

https://www.m-events.com/hubfs/M%20Events%20Germany%20-%20AGB%20-%20GTC/AGB_AVV_2025_EN_M%20Events.pdf

Order Form - ESCRS 2026

► Please complete **1 order form per session** and return it latest by **16 July 2026** to: industry@m-events.com

Details of Industry session and Ordering Company		
Industry Session Date and Time		Industry Session Room
Industry Session Title		
Company Name		VAT ID No.
Invoice Address		
Zip Code	City	Country
Name of the Purchaser (capital letter)		PO Number (if applicable)
E-Mail	Phone	

Technical services for industrial meetings	unit price	Qty.	Total
Integrated Voting per session	€ 1.750		
Q&A Moderation (incl. 1 iPad) per session	€ 850		
Session Evaluation per session	€ 1.250		
External Evaluation embedding per session	€ 450		
Lectern Branding per session	€ 650		
PiP Livestream & Rec Branding per session	€ 650		
Intersession Slide Show per session	€ 650		
Extra 55" stage preview screen per session	€ 600		
Audio-Upgrade - 2 microphones per session	€ 1.400		
Audio-Upgrade - 4 microphones per session	€ 1.900		
Audio-Upgrade - 6 microphones per session	€ 2.400		
Individual Session Rehearsal per session	€ 2.900		
Assisted Session Service per session	€ 1.500		
Session content upload per session	€ 550		
Total net (EUR)*			

I have read the [General Terms and Conditions of M Events Cross Media GmbH](#)

Date	Signature
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***Note VAT:** All stated prices are net and may be subject to applicable VAT.

Payment Conditions: 100% pre-production costs. All payments are due within 7 days after receipt of the invoice. If payments are delayed, we have no obligation to deliver the service. Surcharge after the deadline above. Cancellation fees: 100% of the total order amount. The General Terms and Conditions of M Events Cross Media GmbH apply.