

44<sup>TH</sup> CONGRESS OF THE  ESCRS

# LONDON

**11-15 SEPTEMBER 2026**

Excel London - UK



**EXHIBITION & SPONSORSHIP MANUAL**

[www.congress.escrs.org](http://www.congress.escrs.org)







# 2025 Congress in Numbers



# Congress Overview

403

Healthcare  
professionals

1,000

Nurses/  
Technicians

5,602

Industry  
members

15,342  
Participants

332

Staff

8,005

Doctors



30<sup>+</sup>

Parallel  
Activities



33

CME  
Credits



5 Days

# Congress Overview



5  
Main  
Symposia



99  
Surgical  
Skills Labs



42  
Simulation  
Training Labs



111  
Instructional  
Courses



4  
Research  
Symposia



473  
Free Papers



431  
Presented  
Posters



434  
Videos in  
the Library



12  
Arenas

## Countries Represented

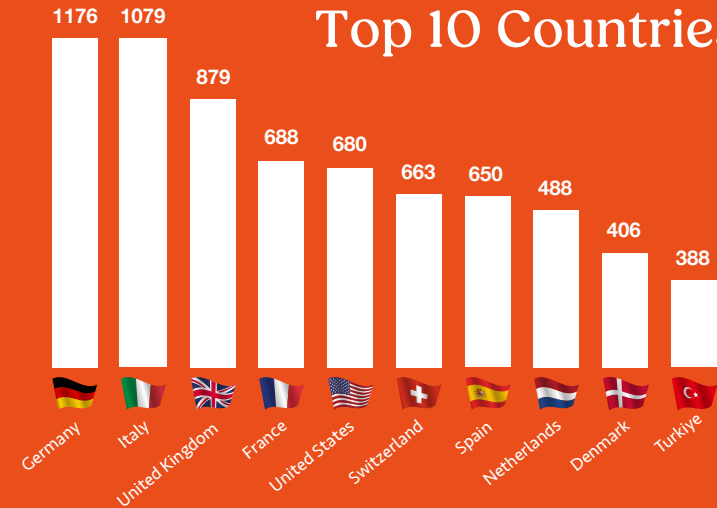
### Continent Overview



138 Countries



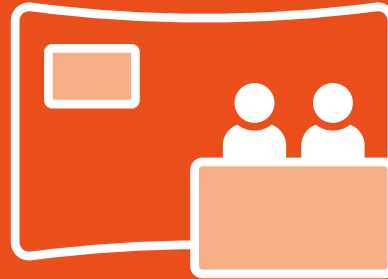
### Top 10 Countries



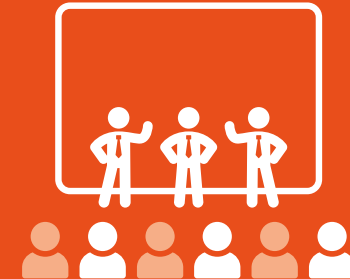
# Industry Participation



9,725  
Sold SQM



270+  
Exhibitors



22  
Symposia



7,000  
Overall Attendees at Industry Symposia



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# WELCOME MESSAGE

## Join us in London for the “Queen of Hearts” of ophthalmology congresses in 2026!

The ESCRS convenes in the city where the first intraocular lens (IOL) was implanted!

Take the Elizabeth line to the historic Victoria Docklands and prepare to meet the royalty of ophthalmology in the Excel Arena. Or take the light rail from Tower Hill, where Henry VIII had two of his wives incarcerated (and later beheaded). London is a metropolis rich in history and innovation – there is no better place to experience 21st century eye care and eye surgery at its finest!

The 44th Congress of the ESCRS will take place on the banks of the River Thames from September 11 to September 15, 2026. All signs point to surpassing even the remarkable success of the Copenhagen meeting in 2025!

As always, the ESCRS congress will feature Main and Research Symposia, Arena Debates, Global Refractive Symposium, 3D Surgical Microscope and AI Summit, ESCRS/EURETINA Symposium, Near Live Surgery, Instructional Courses, Wetlabs, Video Sessions, Posters and Oral Presentations as well as various other special interest days and sessions. INovation Day might still be young, but it is already well-established and in high demand. It is never too

early to get your tickets! Or, as a true Londoner would say: It's about bloody time ...

Building on the legacy of the recent ESCRS congresses under the leadership of Filomena Ribeiro (to name just one of the society's former presidents), we will continue promoting excellence in clinical practice, research, and education, while fostering a culture of sustainability and social responsibility.

There will also be several novelties. A few of these are of particular interest to the pharmaceutical industry. We are actively working on these innovations and remain highly optimistic about their impact.

So plan ahead and mark your calendar!

**We look forward to seeing you at the 44th Congress of the ESCRS in the “City of Dreams”!**

Kind regards,



H. Burkhard Dick



“You find no man, at all intellectual, who is willing to leave London. No, Sir, when a man is tired of London, he is tired of life; for there is in London all that life can afford.”

Samuel Johnson



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# Daily Programme

*The ESCRS 2026 programme structure will be very similar to Copenhagen 2025.*

*The overview is currently being refined and will be communicated shortly.*



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# Floorplans



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# ExCel, London Congress Floor Plan

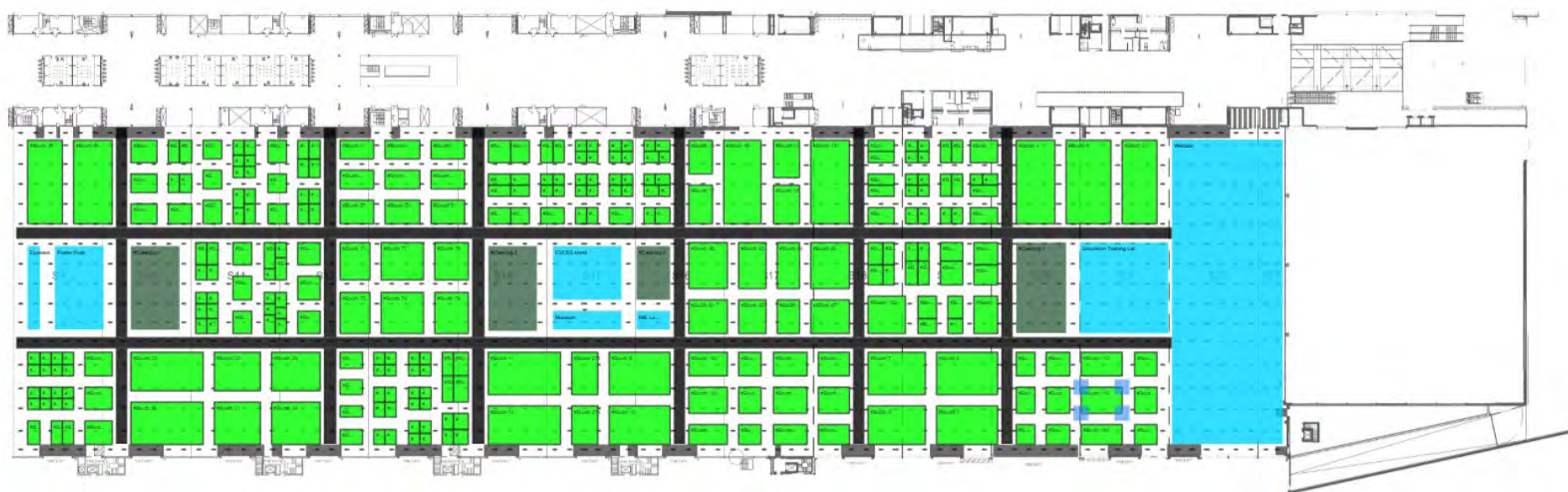
Floorplan correct at time of printing. Changes may apply.



# ExCel, London

## Exhibition Floor Plan - Hall 9 - 2I

Floorplan correct at time of printing. Changes may apply.



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# ExCel, London

## Exhibition Floor Plan - Hall 9 - 21

The Exhibition associated with the 44th Congress of the European Society of Cataract and Refractive Surgeons (ESCRS) will take place at the ExCel London in Halls 9 to 21.

### Venue Information

ExCel London  
Royal Victoria Dock,  
1 Western Gateway,  
London E16 1XL  
United Kingdom

Floorplans: [www.excel.london/uploads/event-halls---uk.pdf](http://www.excel.london/uploads/event-halls---uk.pdf)

### Congress and Exhibition Dates

Congress: Friday 11 - Tuesday 15 September 2026  
Exhibition: Friday 11 - Monday 14 September 2026

### Exhibition Schedule

Please note schedule is subject to change.

	Dates	Times
Additional Build-Up	Tuesday 8 September (subject to fee & advance booking)	08:00 - 22:00
Build-Up	Wednesday 9 & Thursday 10 September	08:00 - 22:00
	Friday 11 September (finalization on stands, cleaning)	08:00 - 11:00
Opening Hours Visitors	Friday 11 September	12:00 - 17:00
	Saturday 12 September	09:00 - 17:00
	Sunday 13 September	09:00 - 17:00
	Monday 14 September	09:00 - 17:00
Opening Hours Exhibitors	Friday 11 September	08:00 - 18:00
	Saturday 12 September	08:00 - 18:00
	Sunday 13 September	08:00 - 18:00
	Monday 14 September	08:00 - 22:00
Break Down	Monday 14 September	19:00 - 22:00
	Tuesday 15 September	08:00 - 22:00





# General Sales Information & Priority Points System

Exhibition space will be allocated based on a priority points system.

Full details on the ESCRS Priority Points system are available at the following link: [CLICK HERE](#)

Booking will open initially via restricted presales to companies with priority points accumulated in 2025. Thereafter general sales will open to all companies on a first-come first-served basis.

Ordering will take place via an online booking system. Full details will be communicated to all previous ESCRS sponsors and exhibitors in due course.

If you are new to ESCRS, please contact [escrs.sponex@mci-group.com](mailto:escrs.sponex@mci-group.com) to request access for the online booking platform.

Based on the feedback we have received, ESCRS are making changes to the priority points system how points are accumulated in 2026 for the ranking used in 2027. Please make sure to review these changes and a clear overview of how points will be accumulated here.

## Exhibition Pricing

Exhibition – Space only (per sqm) Price (EUR) 865 excl VAT

As part of the ESCRS 2026 Congress, an exhibition space will provide a unique opportunity for exhibitors to showcase their products, services and educational programmes to over 8,000 on-site healthcare professionals, with an interest in all areas of cataract and refractive surgery.

The layout of the exhibition is expertly designed to ensure comfort for the delegates and optimised visitor flow and therefore maximum exposure for the exhibitor.

### Fee Includes

- Exhibition floor space only\*
  - Full company profile on the ESCRS 2026 Congress website
  - One Priority Point per (EUR) 1,000 spent on booth space rental
  - 3 complimentary exhibitor badges for your first 9m<sup>2</sup> of exhibition space; 1 additional badge for each additional full 9m<sup>2</sup> thereafter.
- Additional badges available for purchase at (EUR) 240 excluding mandatory carbon off-setting fee (EUR) 20 and excluding VAT and charges.



# Sponsorship Opportunities



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# Sponsorship Opportunities

## Satellite Education Symposia

Small Room (300pax) 60 mins Price (EUR) 30,000 excl VAT

Medium Room (400-550pax) 60 mins Price (EUR) 39,000 excl VAT

Large Room (550-800pax) 60 mins Price (EUR) 51,000 excl VAT

**The Satellite Education Programme provides a turnkey solution for your satellite symposium and special event requirements.**

The goal of this programme is to work with industry to communicate their message, while providing high quality medical education to delegates.

Symposia are organised outside the time of the official congress programme.

All symposia are offered in the congress centre during a break in the scientific programme and sponsoring companies are advised to include some food & beverage items (relevant to the timing of the symposium) for attending delegates.

### Satellite Meeting Sponsorship Includes:

- Venue rental
- Online promotion from <https://congress.es CRS.org/>
- Audiovisual - standard congress package
- Onsite signage (provided by sponsor)
- Programme handout (provided by sponsor)
- Opportunities for follow-up publication in EuroTimes
- Opportunity to place symposia on ESCRS on Demand. This service is available for purchase from ESCRS
- Live online diffusion to the virtual attendees
- 5 complimentary full registration badges
- A recording of the session will be provided after the congress





# Sponsorship Opportunities

## Near Live Surgery

Pricing available on request

The aim of this programme is to showcase the latest techniques and innovations in cataract and refractive surgery, presented by leading surgeons from around the world.

As a sponsor of this programme you will get a 9 to 13\* minutes slot including the case introduction, near-live surgery video and Q&A discussion.

Sponsorship includes the following benefits:

- A sponsor recognition introductory slide with your logo
- A copy of the recording post congress, which you can use for your own marketing purposes
- A sponsor logo/recognition next to your session on the Near Live Surgery programme webpage on ESCRS 2026 Congress website

Please note that as a sponsor, you will be required to organise and handle the recording of the surgery and provide us with the video file in advance. The video should be in 4K quality (.mp4) and have live comments from the surgeon in English, not voice over post recording.

The surgeon must be present at the congress in London for the Q&A during the session.



\*Exact length will be confirmed once the programme is finalised.

Images shown are for illustration purposes only. The sales opportunities on this page might be impacted by the new UEMS (European Union of Medical Specialists) rules. In most instances, it concerns the means of recognition and the placement of the physical sponsorship items. MCI and ESCRS reserve the right to alter and adapt the wording of these items by closely following the evolution of the UEMS guidelines.

# Sponsorship Opportunities

## Digital Sponsorship Items & Prices

### e-Blast to Registered Delegates

**Price (EUR) 16,800 excl VAT**

**Promote your symposium or exhibition booth to registered delegates!**

An HTML email will be sent to ESCRS Annual Congress registered attendees at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors.

These emails will contain the mention "sponsored emailer" in the email subject.

**Opportunity includes:**

- An HTML email provided by the sponsor will be sent to ESCRS Congress registered delegates at a requested date
- Full report on penetrability of the e-Driver provided to Sponsor



### e-Blast to Full Database

**Price (EUR) 22,000 excl VAT**

**Send a survey, promote your symposium or exhibition booth to all the ESCRS database with over 150'000 contacts!**

This is the perfect way to drive your brand to a specific audience before any of your competitors.

These emails will contain the mention "sponsored emailer" in the email subject.

**Opportunity includes:**

- An HTML email provided by the sponsor will be sent to ESCRS database at a requested date
- Full report on penetrability of the e-Driver provided to Sponsor



# Sponsorship Opportunities

## Digital Sponsorship Items & Prices

### Congress App (Exclusive)

Price (EUR) 32,000 excl VAT

The official ESCRS Congress App has a whole range of cutting edge features and will be available for download to mobile devices prior to the congress in London.

The ESCRS App is designed with our delegates in mind so that they will have all the information that they need at their finger tips!

#### Opportunity includes:

- Your brand/logo will be incorporated into the design of the section dedicated to the industry.



### Website Advertising (Exclusive)

Price (EUR) 11,500 excl VAT

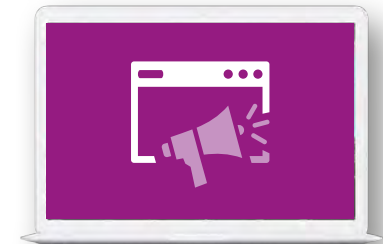
ESCRS is pleased to offer Website Advertising opportunities on <https://congress.escrs.org>.

Reach thousands of ESCRS Delegates by booking a banner on the ESCRS Congress Website industry page.

This is an exclusive opportunity! The booking term is March – September (inclusive).

#### Opportunity includes:

- A sponsored banner on the ESCRS Congress website industry page.





# Sponsorship Opportunities

## On-site Sponsorship Items & Prices

### Charging Station - 4 Stations Available (per station)

Price (EUR) 22,000 excl VAT

These stations will be strategically placed in high traffic spots to maximize their usage and convenience to the participants to enhance recognition of the sponsor support.

Not only will you help delegates to keep their devices charged during the event, your logo representation will drive awareness and acknowledgement.



### Central Session Displays (Exclusive)

Price (EUR) 32,500 excl VAT

Provide a live 'What's On Now' digital listing for delegates displayed on screens located in the exhibition area, showing what is on in all lecture halls at the current time.

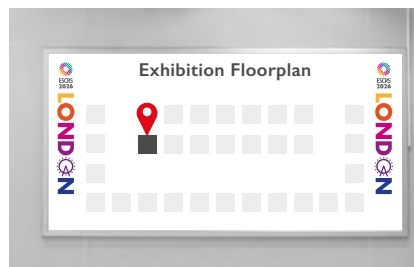
Sponsors can include static ads and/or a 30 second silent video in between live programme information.



### Floorplan Signage (Exclusive)

Price (EUR) 28,500 excl VAT

Your logo will appear on large 'You Are Here!' floorplans of the Congress Centre that will be used to highlight your booth number and the position of your booth on the floorplan itself.

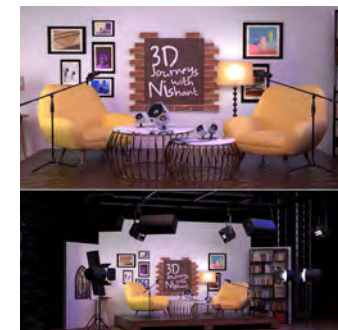


### Meet the Experts - ESCRS meets Industry Showcase

Price (EUR) 5,000 excl VAT

Centralised mini theatre  
(40-50 pax) in the exhibition

- ESCRS and Industry showcase new findings
- 15 to max 30 min slots
- Part of the official programme
- Visibility for industry
- Alternative to mini theatres on stands



# Sponsorship Opportunities

## On-site Sponsorship Items & Prices

### Printed Pocket Programme

Inside Back Cover (EUR) 15,750 excl VAT

Inside Page (EUR) 12,750 excl VAT

The pocket programme is a useful pocket-sized guide including tracks to follow particular areas of interest throughout the programme.

It includes a meeting overview, general congress information and the highlights of the scientific programme. The pocket programme is distributed to all delegates with their registration materials. Adverts will be located in the industry section of the pocket programme.



### e-Posters Area

Price (EUR) 22,000 excl VAT

Your logo will appear in the strategically located E-Posters Area. This area allows all delegates to browse through the submitted posters.

Available for sponsors wishing to promote the research done by the delegates.



### Indoor Signage

(POA, branding opportunities brochure published separately)

Maximise your company's exposure on-site within the exhibition hall with our advertising opportunities.

Available for companies wishing to connect immediately with delegates as they enter the exhibition area, these high visibility signage opportunities can be used to offer a welcome message or to advertise your booth/products. Information on signage will be made available separately.



# Sponsorship Opportunities

## ESCRS Today

ESCRS Today is the daily newspaper published by EuroTimes on site at the 44th Congress of the ESCRS.

Packed with news and photos of the day's events, ESCRS Today provides Industry with the opportunity to promote their Industry Symposia and attract delegates to their booths.

ESCRS Today is hand delivered to Congress delegates each morning as they enter the Congress Centre. ESCRS Today is often kept as a souvenir and is taken home by delegates to share with colleagues who were unable to attend the meeting.

For information on ESCRS Today advertising opportunities at ESCRS 2026, please contact [roo.khan@wearemci.com](mailto:roo.khan@wearemci.com)



## EuroTimes Symposium Supplement (Print and Digital)

Price on application

Extend the reach and impact of your Satellite Symposium by commissioning a dedicated EuroTimes supplement.

These supplements provide a powerful platform to share key insights and outcomes from your session with a wider community of ophthalmic professionals beyond the room.

Supplements are available in both digital and print formats and can be distributed via EuroTimes channels and/or at the Annual Congress, depending on your needs. Content may be provided by the sponsor and professionally designed by the EuroTimes editorial team, or alternatively, sponsors may submit fully designed material for review and distribution.

Ideal for reinforcing your educational messages, showcasing scientific data, or increasing visibility among European ophthalmologists.

To discuss your objectives and obtain a tailored quote, please contact: Roo Khan — [roo.khan@wearemci.com](mailto:roo.khan@wearemci.com)



# Sponsorship Opportunities

## Excimer - Innovating Vision

### Celebrating the Excimer Laser

Silver Sponsorship Price (EUR) 5,000 excl VAT

Platinum Sponsorship Price (EUR) 10,000 excl VAT

ESCRS will present a history of the innovations and achievements of all those involved in the development of the Excimer Laser and its use in ophthalmology.

This includes the surgeons and engineers as well as importantly, the industry partners who made it a reality. ESCRS welcomes any industry partner who has a history of Excimer Laser development to share this story in the form of a short informational video – to be presented in the Excimer Laser Celebration. Any physical items, photos, surgical videos or more would be very welcome too. Please let the ESCRS Head Office [escrs@escrs.org](mailto:escrs@escrs.org), know at your earliest convenience if you would like to partake in this activity. We welcome all contributors!

## ESCRS BoSS - Building our Sustainable Society

BoSS is an exciting ESCRS initiative born out of a passion from ESCRS Past-President, Filomena Ribeiro. It highlights, educates and generates awareness to 'Building Our Sustainable Society' (BoSS). ESCRS is dedicated to creating an environment where everyone - members, staff, and industry partners feel that they are part of an inclusive and open culture.

Join ESCRS in being a part of BoSS, together we can belong, feel ownership, and shape the future, to create a better world for future generations, a world free from conscious and unconscious bias. Become part of an ESCRS movement for change within the ophthalmology world and beyond.

If you are interested to support the ESCRS BoSS initiative and learn more about our partnership options, please reach out to Lara Schneider by email at [escrs@escrs.org](mailto:escrs@escrs.org).



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# Sustainable Partner Packages

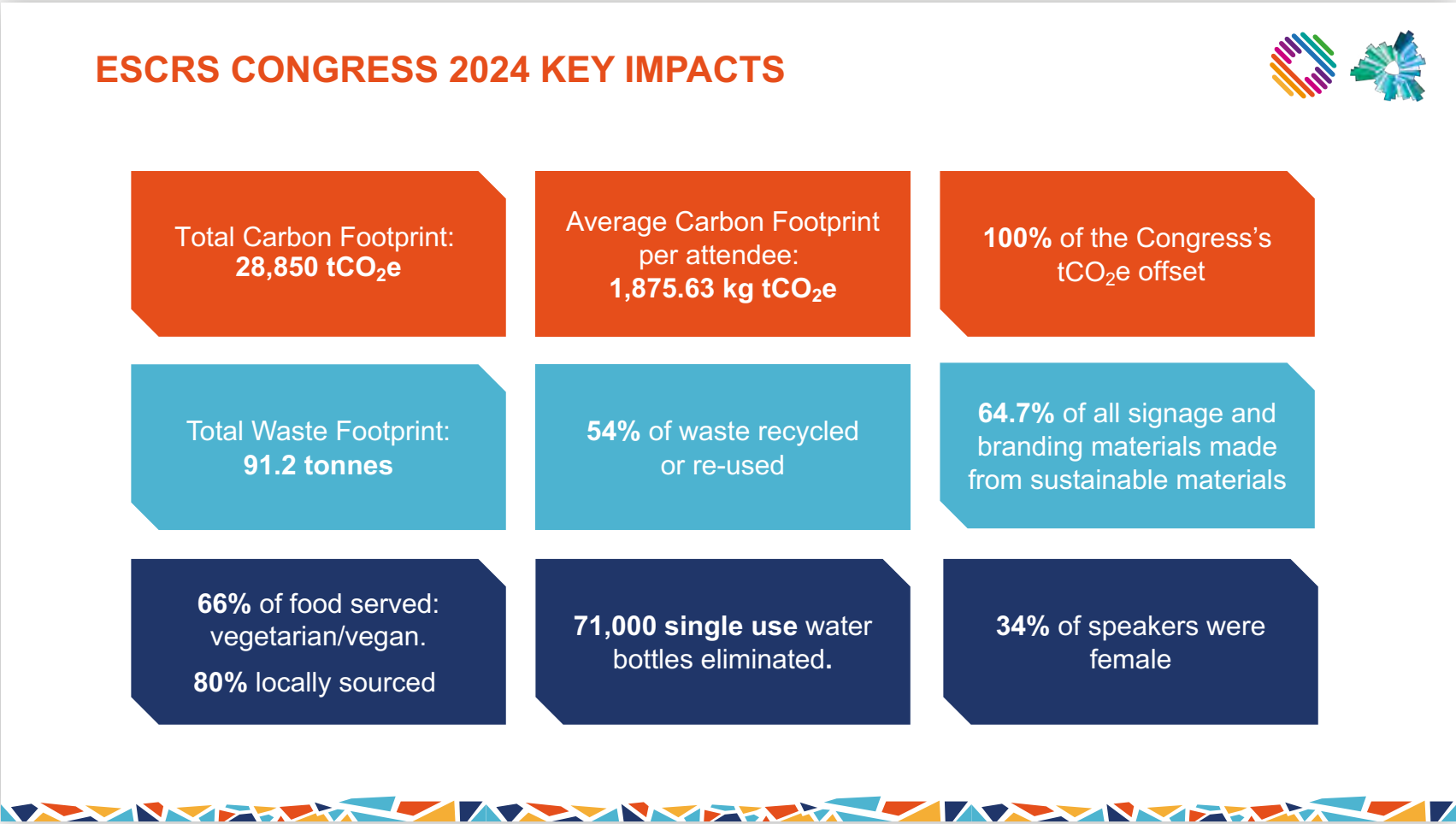


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# Sustainable Partner Packages



The sustainability performance data and examples presented above are based on the verified outcomes from the ESCRS Congress 2024 Sustainability Report, prepared in partnership with the GDS-Movement. These figures are provided to illustrate the measurable progress and environmental impact achieved to date, while the 2025 Sustainability Report is currently being finalised. Updated figures reflecting the 2025 Congress performance will be published once the report is complete.

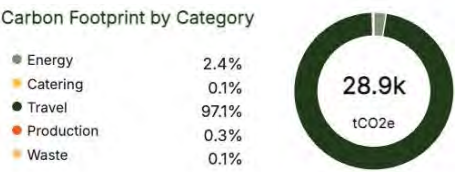
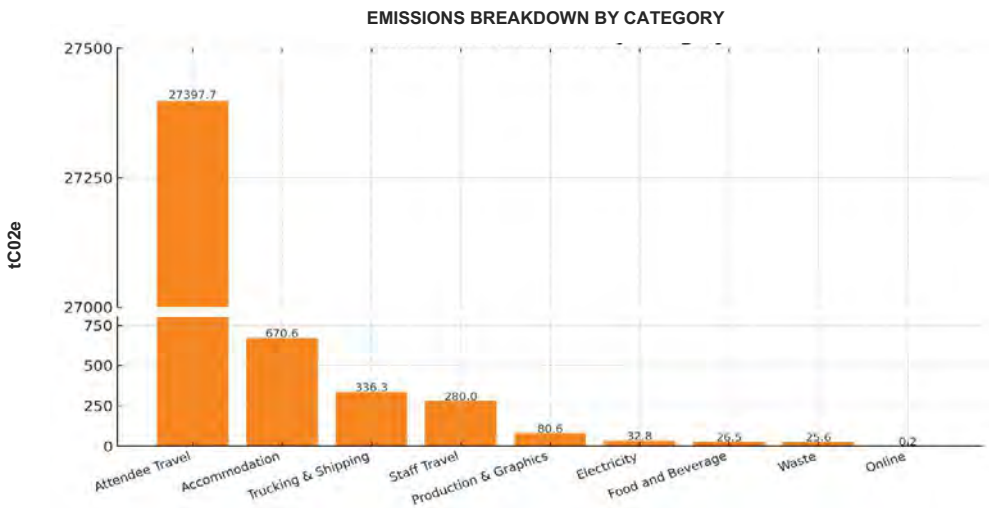
# Sustainable Partner Packages

## CARBON EMISSIONS OVERVIEW

We calculated the Congress's carbon and waste footprint using industry best practice methodologies as well as an advanced measurement tool called TRACE. The emissions from local event production, delegate and team travel, accommodation, food and beverage, venue, and online participation are included in the scope of our measurements.



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# Sustainable Partner Packages

## CIRCULARITY OF MATERIALS



The following three compelling data elements highlight a commitment to environmental responsibility in the production of the Congress.

Percentage of assets hired or made from reclaimed materials  
**41.9%**

Hiring assets contributes to ESCRS Mission Zero, with 41.9% of assets sourced from reclaimed materials, reducing the demand for new production and supporting a circular economy, although significantly lower than in 2023.

Percentage of materials reused, donated, repurposed  
**47.3%**

Hiring assets contributes to ESCRS Mission Zero, with 41.9% sourced from reclaimed materials. This reduces the demand for new production and supports a circular economy, though the proportion is significantly lower than in 2023.

Percentage of materials recycled post event  
**51.7%**

Recycling production materials post-event saw a notable increase to 51.7%, reducing landfill waste and reinforcing a more circular and responsible approach to material recovery.





# Sustainable Partner Packages Opportunities & Prices

## Mission Zero Carbon Offsetting Partner

Price (EUR) 44,000 excl VAT

By being a Net Zero Partner, you will help ESCRS to achieve its goals of working towards a carbon neutral congress.

Your funding will support the measurement and offsetting of the carbon emissions associated to the ESCRS Congress 2026. As a top level partner, you will receive brand recognition and exposure within the congress and its communication that will help to position your brand as a sustainability thought leader and catalyst of change.

### Assets include:

- Logo on the ESCRS website sustainability page
- Official partner of the Congress Carbon Offsetting programme
- Feature in the newsletter leading up to the Congress
- Promotion on the Congress App
- Recognition in the ESCRS Congress 2026 Sustainability Report

## Water Stations (Exclusive) - 20 Stations

Price (EUR) 44,000 excl VAT

Your partnership will help to reduce the quantity of plastic waste produced at the congress by eliminating the use of single use plastic bottles and replacing them with branded water stations distributed through the congress center.

### Assets include:

- 20 Water stations with your branding through the Congress venue
- Logo on the ESCRS website sustainability page
- Feature in the newsletter leading up to the Congress
- Promotion on the Congress App
- Recognition in the ESCRS Congress 2026 Sustainability Report



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# Sustainable Partner Packages Opportunities & Prices

## Sustainability in Action: Clean the World Initiative



Clean the World®

### Price POA

The Clean the World Initiative, aligned with this mission, focuses on recycling unused hotel soaps into hygiene kits for underserved communities.

This partnership will enable ESCRS delegates to contribute directly to global health efforts while supporting the Congress's overarching sustainability goals. Together, we take steps toward a zero-waste future while fostering positive social impact. At the Congress, delegates will be invited to assemble these kits at a designated high-traffic area, providing a hands-on opportunity to contribute to this impactful cause. Once completed, the kits will be distributed locally to individuals in need.

#### Assets include:

- Branding at the designated space of Clean the World area
- Logo on the ESCRS website sustainability page
- Feature in the newsletter leading up to the Congress
- Promotion on the Congress App
- Recognition in the ESCRS Congress 2026 Sustainability Report



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# Terms & Conditions



# Terms & Conditions

## ESCRS 2026 CONGRESS OUTLINE / PROJECT DEFINITION

All items listed in this brochure apply to the ESCRS 2026 Congress in the following form and definition:

- Face to face Meeting at the ExCel London with a projected "in-person" attendance of over 8,000 healthcare professionals
- Virtual component hosted on the M-Event platform to facilitate the attendance of delegates who are not able to travel and participate in person.
- Congress dates: 11 - 15 September 2026

## RESERVATION

To be valid, your reservation must be submitted via the ESCRS online booking platform ahead of the applicable deadlines communicated by the ESCRS 2026 Congress Sponsorship and Exhibition Secretariat. Booth space, satellite symposium slots and sponsorship items allocations will be attributed according to the ranking system in place at the ESCRS Congresses based on previous participations [Click here for further information](#). Companies will be requested to make choices, but neither ESCRS nor MCI Suisse SA can guarantee first choice. Once locations, slots and items have been attributed, no change will be possible without MCI Suisse SA's written agreement.

The submission of an order via the official ESCRS booking platform (or via signed paper order form where exceptionally applicable) constitutes a firm hire commitment and compels the subscriber to pay for the items ordered and accept both the general conditions, rules and regulations outlined here. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

## PAYMENT TERMS AND GENERAL CANCELLATION POLICY

100% of the total exhibition and sponsorship fees due shall be invoiced on booking. Payment is due within 30 days of receipt of invoice.

Notification of cancellation must be submitted to [escrs.sponex@mci-group.com](mailto:escrs.sponex@mci-group.com) in writing and will only be deemed accepted once written acknowledgement has been confirmed.

This cancellation policy also applies in the event of partial cancellation or reduction of booth space or other items ordered. The cancellation policy shall apply regardless of whether payment has been received or not.

Date of receipt of cancellation from sponsor/exhibitor	Cancellation fees applied
Until 150 days prior to the Meeting	50% of total order amount
Within 149 days of the Meeting	100% of total order amount

## FORCE MAJEURE

Outwith the scenarios described in the previous section, neither ESCRS nor MCI are responsible for either the partial or total non-execution of the contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, credible threats of natural disaster in the geographic vicinity, war, curtailment or interruption of transportation facilities, threats or acts of terrorism or similar acts, governmental travel advisory, a governmental elevation of the terrorism alert level, civil disturbance, the issue of a Travel Warning by the World Health Organization or any other cause comparable events or disaster beyond the parties' control which prevents the Venue from accommodating the clients of MCI Suisse SA for the event or if for the same reasons the event is cancelled by MCI.

In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.

## INSURANCE

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company's local rules regarding travelling. All Exhibitors are required to have Public / General Liability insurance with a minimum Limit of Indemnity of 2 Million Euro in aggregate in order to participate in the Congress and associated Exhibition. The Exhibitor shall be liable for personal injury and damage to property caused by the Exhibitor, his or her servants or agents, or by his or her equipment and activities. All Risks cover against damage and theft to the Exhibitors own property, and also to property rented/leased by the Exhibitor, shall also be arranged by each Exhibitor. Cover shall also be arranged for injury to exhibitors own employees, where applicable. Exhibitors shall ensure that any subcontractors engaged by them have similar and commercially reasonable insurances in place. It is the responsibility of each Exhibitor to ensure that they have the required insurance policies in place and the ESCRS is only responsible for damages arising from the wilful neglect of its permanent staff.

Each Exhibitor is responsible for ensuring that they have the required level of insurance in place and that each external (non-venue) contractor engaged to provide services for their booth also have the required level of insurance cover in places for the duration of the exhibition buildup, open days and dismantle. All relevant documentation must be available for inspection on-site at the booth. In any case, the insurance protection will not be given to the exhibitors by the Organisers.





# Terms & Conditions

## LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organizers have the authority to demand removal/ change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

## TECHNICAL MANUAL

A Technical Manual will be sent to every registered exhibitor and sponsor in due time. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

## ACCESS TO THE EXHIBITION

Access to the exhibition will only be possible to registered congress participants or exhibition participants.

### INDUSTRY COMPANY MEETINGS & COMPANY EVENTS

It is strictly forbidden to hold company meetings and company events outside the congress venue during the official congress programme times.

Non-compliance may affect the companies' participation in future ESCRS meetings.

Company meetings can be held at the congress venue subject to available meeting spaces and their capacities.

## INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsor / exhibitor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA  
Rue du Pré-Bouvier 9  
1242 Satigny, Switzerland

## DATA PROTECTION CLAUSE

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In case of personal data transfers from the European Union, the European Economic Area and/or their member states, Switzerland and the United Kingdom to countries which do not ensure an adequate level of data protection within the meaning of applicable data protection laws of the foregoing territories, such transfers shall be based on the terms of the European Union Standard Contractual Clauses and UK Addendum or based on any other legal means allowed by applicable data protection laws. Parties shall ensure data transfers are protected through appropriate mechanisms.

## PRODUCT DISCLAIMER & COMPLIANCE

The ESCRS reminds sponsors, exhibitors and their agents or designees of their responsibility to be aware of and to abide by all guidelines and codes regarding the relationship between the pharmaceutical and medical device/ equipment industry and healthcare professionals that are applicable to your company.

Recommendations about pharmaceutical guidelines must come from your internal legal departments as ESCRS and MCI Suisse SA may offer no advice that can be construed as legal.

Please make sure that you consult the Codes of Conduct in application which may be found here:

- <https://www.medtecheurope.org/resource-library/medtech-europe-code-of-ethical-business-practice/>
- <https://www.efpia.eu/relationships-code/the-efpia-code/>





ESCRS  
iNovation



## 2026 ESCRS iNovation Day

Friday 11<sup>th</sup> September 2026

ExCeL, London, UK

[www.escrs.com](http://www.escrs.com)

#ESCRS2026 #ESCRSiNovation





SCAN TO  
SUBMIT  
QUESTIONS



Burkhard Dick  
Germany

Oliver Findl  
Austria

Julian Smith  
AbbVie

Ian Bell  
Alcon

Luc Bonnefoy  
B+L

Kfir Azoulay  
Heidelberg





# Introduction

**Dear Industry Partners,**

**iNovation Day is becoming a corner stone for ophthalmic innovation in Europe.**

The success story continues – and with it comes a small jubilee: For the fifth time, the European Society of Cataract and Refractive Surgeons (ESCRS) will host its unique innovation platform that brings together ophthalmologists, industry leaders, emerging companies and the financial community from across Europe and other parts of the world: iNovation Day.

The ESCRS is excited to announce this event that will take place in a city that has contributed so much medical innovation over the centuries: London. Once again, it will be a full-day programme held on the day immediately prior to the opening of the main ESCRS Congress: Friday September 11th, 2026 at the ExCeL in London.

With over 50% of doctor attendees iNovation truly is unlike any other ophthalmology innovation meeting. We are proud to say that iNovation Day is “THE Innovation Meeting for Doctors”.

The carefully curated program will feature 9 fast paced sessions focused on the most urgent clinical needs and barriers to success in anterior segment care. Topics ranging from the ocular surface to the retina include focused panel discussions, 15-18 emerging company presentations and interactive components, such a chat for audience comments and live voting.

We will continue with highlight sessions, such as the industry executive leadership panel, discussing the immediate future of our field, as well the Innovators Den giving the stage to budding entrepreneurs and bring together the leaders of global ophthalmic societies to drive meaningful change.

Stay tuned for new and exciting tweaks to our program, which will have a special focus on artificial intelligence and how it will impact everyday practice.

Last, but certainly not least, we ensure that there is ample time to network, meet new partners and colleagues from across the globe over food and refreshments, during breakfast, coffee breaks and lunch.

**Come and join us at the 2026 iNovation Day in London as we review, discuss and shape the future of our industry!**

All the best,

*Burkhard Dick*

**Burkhard Dick**  
ESCRS President





# Programme Committee

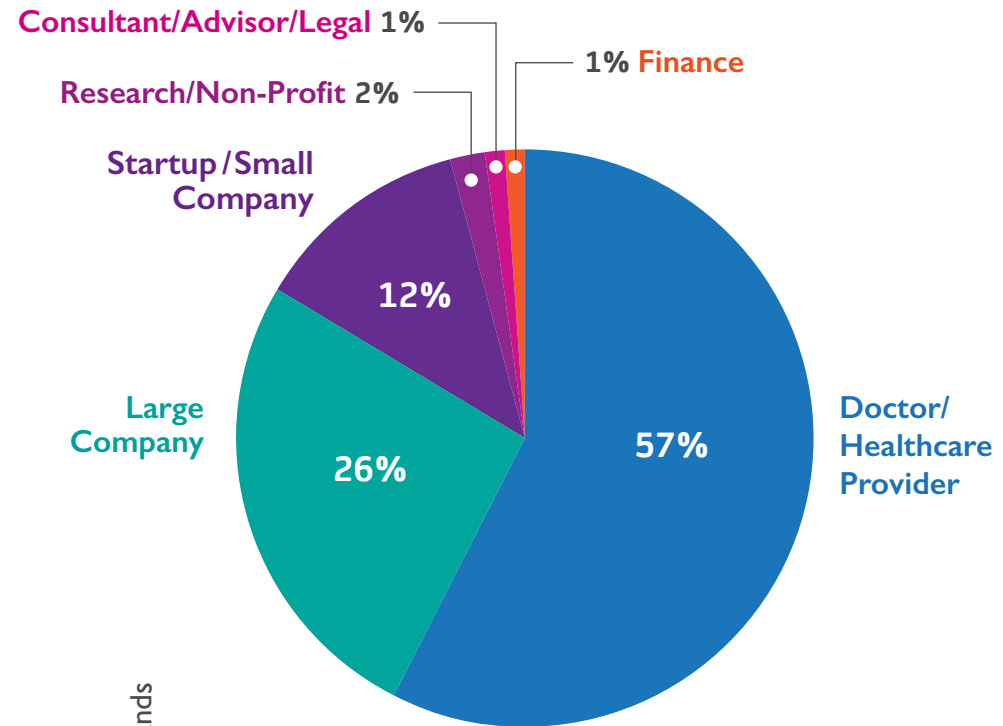
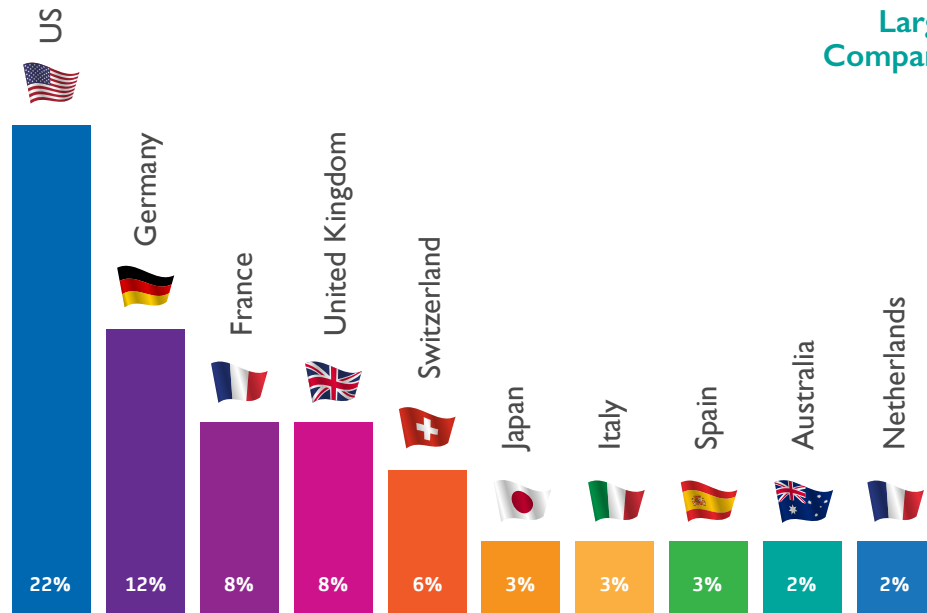
- Roberto Bellucci
- Burkhard Dick
- Oliver Findl
- José Güell
- Thomas Kohnen
- Rudy Nuijts
- Filomena Ribeiro
- Paul Rosen



# iNovation Day Facts

ESCRS iNovation Day is a global innovation meeting targeting doctors, clinical specialists, business experts and thought leaders from Europe and across the globe.

The ESCRS iNovation Day brings together around 400-500 experts in the field of ophthalmology.



# Programme Overview

**Friday 11<sup>th</sup> September 2026**

08:00 - 16:30

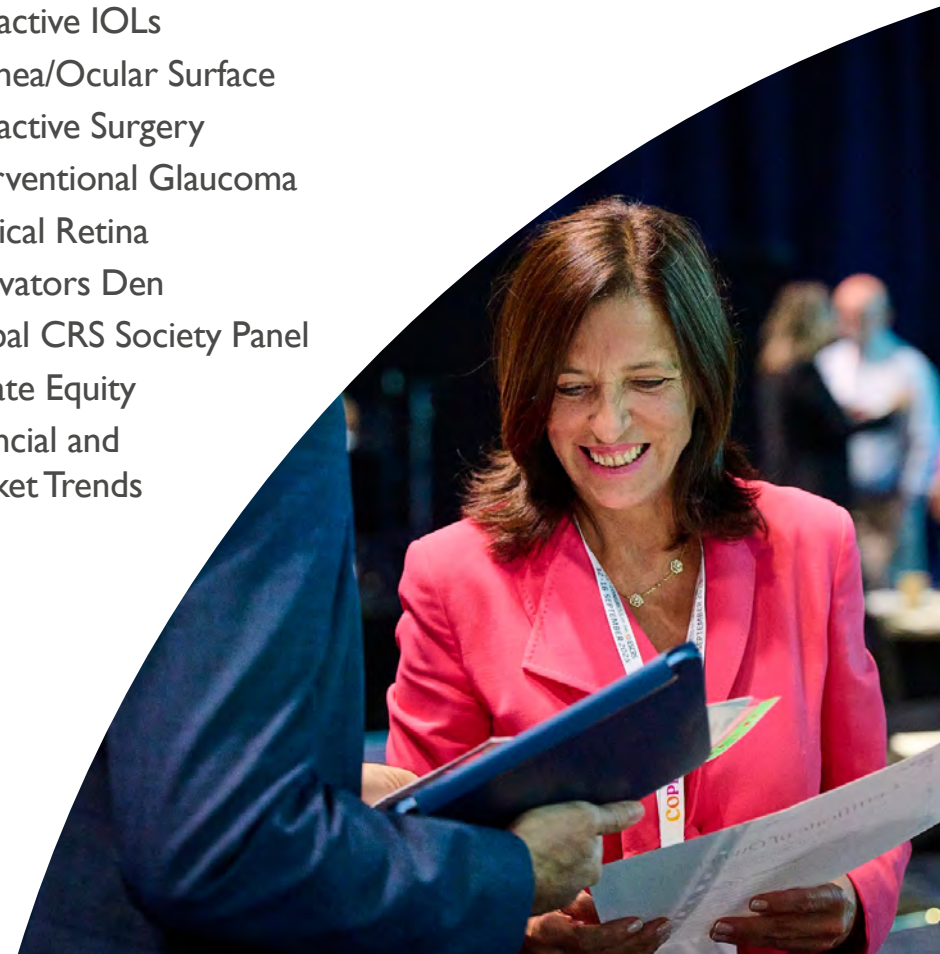
## **Meeting Itinerary** Subject to change

- 9 Sessions with Expert Panel Discussions
- Presentations from approximately 20 emerging technology companies
- Networking breakfast, lunch and several breaks
- Guest speaker lectures
- Prevailing trends survey of pre-registered attendees

## **Preliminary Session Topics**

With discussions by doctor and industry leaders

- Artificial Intelligence
- Digital OR
- Lens Extraction
- Refractive IOLs
- Cornea/Ocular Surface
- Refractive Surgery
- Interventional Glaucoma
- Medical Retina
- Innovators Den
- Global CRS Society Panel
- Private Equity
- Financial and Market Trends



# Sponsorship Opportunities

## Bronze EUR 8'000

- Mention as Bronze sponsor on the website
- Featuring as Bronze sponsor on dedicated sponsor signage at the venue
- Featuring as Bronze sponsor on the sponsor list in the intersession slides in the session room
- 1 Complimentary registration pass\*

## Silver EUR 15'000

- Mention as Silver sponsor on the website
- Featuring as Silver sponsor on dedicated sponsor signage at the venue
- Featuring as Silver sponsor on the sponsor list in the intersession slides in the session room
- Quarter page advertisement on an inside page in the programme book
- 2 Complimentary registration passes\*

## Gold EUR 30'000

- Mention as Gold sponsor on the website
- Featuring as Gold sponsor on dedicated sponsor signage at the venue
- Half page advertisement on an inside page in the programme book
- Featuring as Gold sponsor on the sponsor list in the intersession slides in the session room
- Featuring as Gold sponsor on the directional signage at the venue
- One 10 second (maximum duration) session advert in a chosen session (advert video to be provided by the sponsor and to be focussed on innovation perspectives)
- 4 Complimentary registration passes\*

## Platinum EUR 60'000

- Mention as Platinum sponsor on the website
- Featuring as Platinum sponsor on dedicated sponsor signage at the venue
- Full page advertisement on inside page in the programme book
- Featuring as Platinum sponsor on the sponsor list in the intersession slides in the session room
- Featuring as Platinum sponsor on the directional signage at the venue
- Featuring as sponsors of the coffee breaks
- One 20 second (maximum duration) session advert in a chosen session (advert video to be provided by the sponsor and to be focussed on innovation perspectives)
- One dedicated e-mailer to database of registered persons to the event
- 10 Complimentary registration passes\*

## Diamond EUR 90'000

- Mention as Diamond sponsor on the website
- Featuring as Diamond sponsor on dedicated sponsor signage at the venue
- Full page advertisement on either inside cover or outside back cover page in the programme book
- Featuring as Diamond sponsor on the sponsor list in the intersession slides in the session room
- Featuring as Diamond sponsor on the directional signage at the venue
- Featuring as sole sponsor of either the breakfast or lunch
- One 20 second or two 10 second (maximum durations) session adverts in a chosen session (advert videos to be provided by the sponsor and to be focussed on innovation perspectives)
- Two dedicated e-mailers to database of registered persons to the event
- Video interview with ESCRS president distributed to all ESCRS Delegates shortly after iNovation Day
- 15 Complimentary registration passes\*
- 5-minute lecture on product development pipeline during the 5<sup>th</sup> ESCRS iNovation day



# Emerging Company Showcase

## Emerging Company Showcase

The ESCRS is looking to identify smaller companies with emerging technologies to present at the 5th ESCRS iNovation Day taking place on 11 September 2026 at the ExCeL, London, United Kingdom.

The goal is to have emerging technologies presented to a large ophthalmic audience of doctors and industry to accelerate market introductions.

Presentations will be reviewed and discussed with a panel of ESCRS doctor leadership and key industry leads. Presenting company applications will be reviewed by the iNovation Program Committee, that includes the key leadership of the ESCRS organization. If your company is selected, the fee to present is €1,500.

## Due Dates

29 May 2026 – Submission deadline for applications

Beginning of July 2026 - Selections announced

3 August 2026 - Final presentations due



# Terms & Conditions

## ESCRS INOVATION DAY 2026 OUTLINE / PROJECT DEFINITION

All items listed in this brochure apply to the ESCRS iNovation Day 2026 in the following form and definition:

- Face to face Meeting at the ExCeL, London, United Kingdom on 11 September 2026 with a projected "in-person" attendance of 400 delegates.

## RESERVATION

To be valid, your reservation must be submitted to the ESCRS iNovation Day 2026 Sponsorship Secretariat. Sponsorship items allocations will be attributed on a first-come-first-served basis. The reception of the signed order form or the purchase on the online platform serves as the basis. Once items have been attributed, no change will be possible without MCI Suisse SA's written agreement.

The submission of an order via signed order form by email or on the online platform constitutes a firm hire commitment and compels the subscriber to pay for the items ordered and accept both the general conditions, rules and regulations outlined here. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

## PAYMENT TERMS AND GENERAL CANCELLATION POLICY

100% of the total sponsorship fees due shall be invoiced. Payment is due within 30 days of receipt of invoice.

Notification of cancellation must be submitted to: [escrs.innovation@mci-group.com](mailto:escrs.innovation@mci-group.com) in writing and will only be deemed accepted once written acknowledgement has been confirmed.

This cancellation policy applies in the event of partial cancellation of items ordered. The cancellation policy shall apply regardless of whether payment has been received or not.

## ESCRS PRIORITY POINTS SYSTEM

Sponsoring fees paid for ESCRS iNovation count towards the ESCRS priority points system.

Date of receipt of cancellation from sponsor	Cancellation fees applied
Until 150 days prior to the Day	50% of total order amount
Within 149 days of the Day	100% of total order amount

## FORCE MAJEURE

Outwith the scenarios described in the previous section, neither ESCRS nor MCI are responsible for either the partial or total non-execution of the

contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, credible threats of natural disaster in the geographic vicinity, war, curtailment or interruption of transportation facilities, threats or acts of terrorism or similar acts, governmental travel advisory, a governmental elevation of the terrorism alert level, civil disturbance, the issue of a Travel Warning by the World Health Organization or any other cause comparable events or disaster beyond the parties' control which prevents the Venue from accommodating the clients of MCI Suisse SA for the event or if for the same reasons the event is cancelled by MCI.

In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.

## INSURANCE

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company's local rules regarding travelling.

## INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA  
Rue du Pré-Bouvier 9  
1242 Satigny, Switzerland

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## PANELISTS

Registration for industry speakers are to be covered by the sponsor using the allotment of free badges included in the sponsoring package. Travel and lodging also needs to be covered by the sponsor.

44<sup>TH</sup> CONGRESS OF THE  ESCRS

# LONDON

**11-15 SEPTEMBER 2026**

Excel London - UK



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