

43RD CONGRESS OF THE  ESCRS

COPEN HAGEN

12-16 SEPTEMBER 2025

Bella Center, Copenhagen - Denmark



EXHIBITION & SPONSORSHIP MANUAL

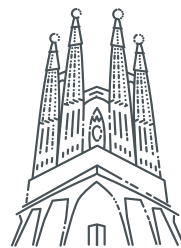
www.congress.escrs.org



ESCRS

COPEN HAGGEN 2025





42ND CONGRESS OF THE  ESCRS

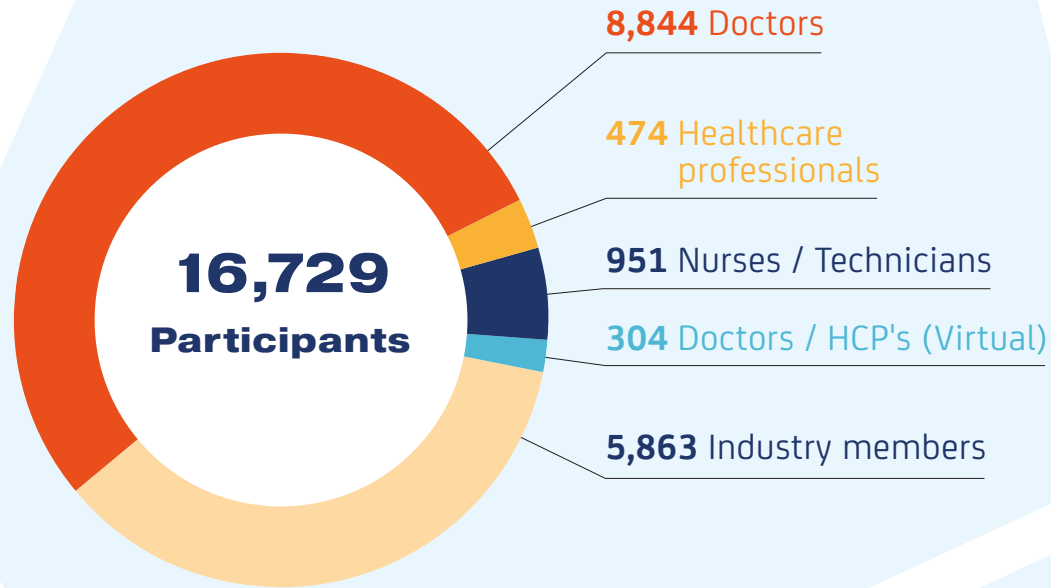
BARCELONA

6-10 SEPTEMBER 2024

Fira de Barcelona, Spain

2024 Congress In Numbers

Congress Overview



33
Parallel Rooms



5 Days



36.5
CME Credits

Congress Overview



5
Main
Symposia



80
Wet
Labs



11
Dry
Labs



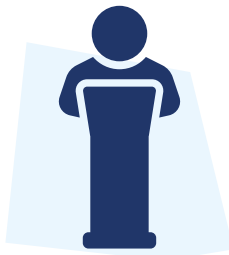
84
Training
Lab Slots



100
Escape
Slots



111
Instructional
Courses



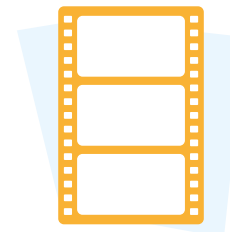
4
Research
Symposia



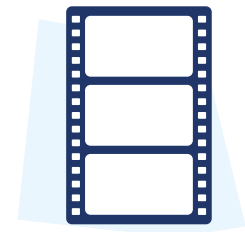
337
Free Papers



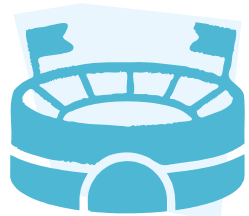
393
Presented
Posters



12
Getting it
wrong Videos



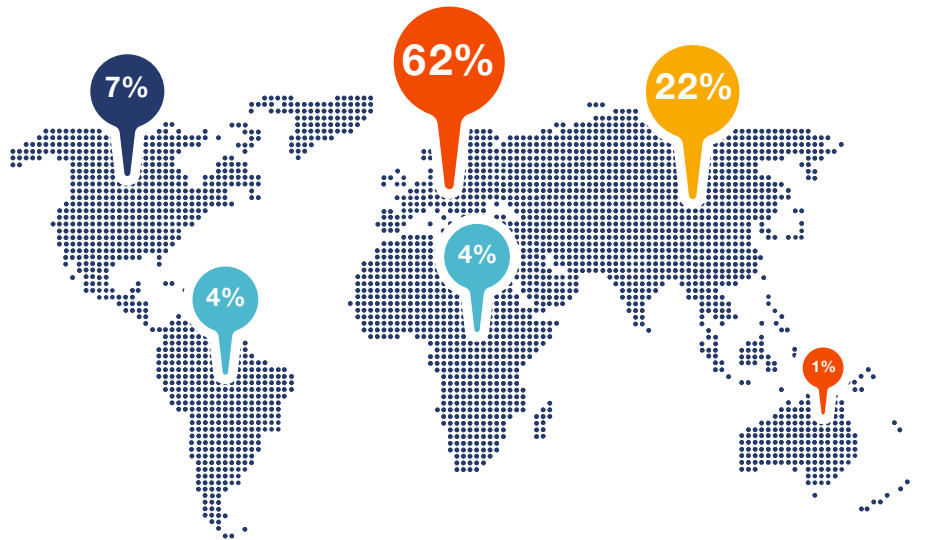
291
Videos in
the Library



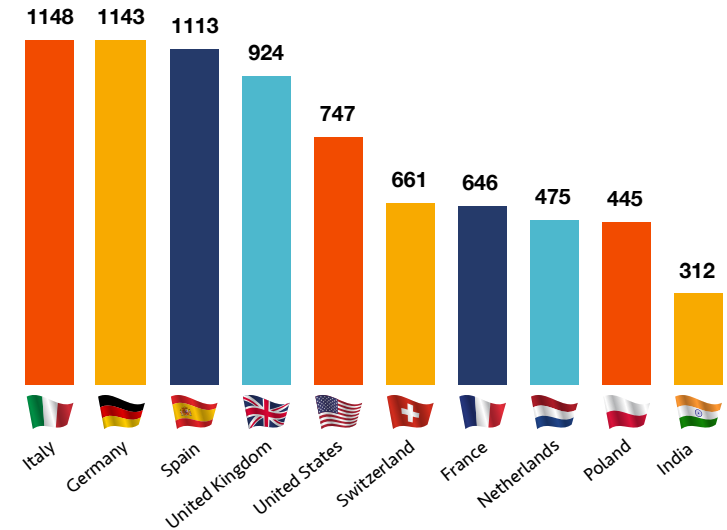
14
Arenas

Countries Represented

Continent overview



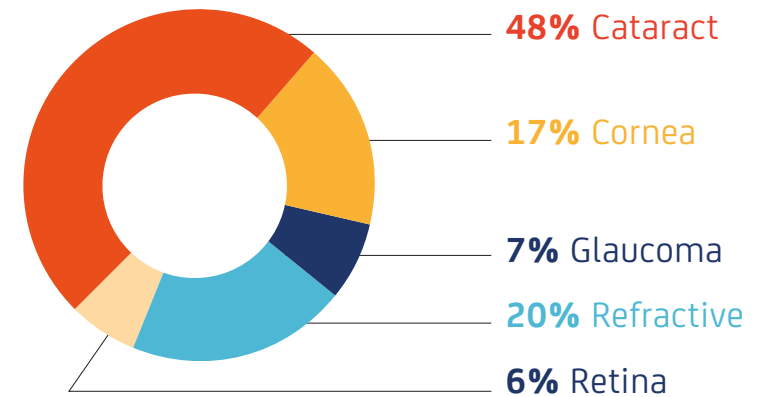
Top 10 Countries



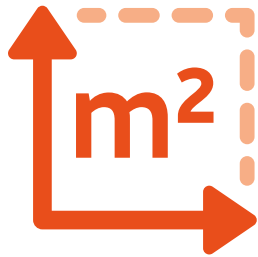
126 Countries



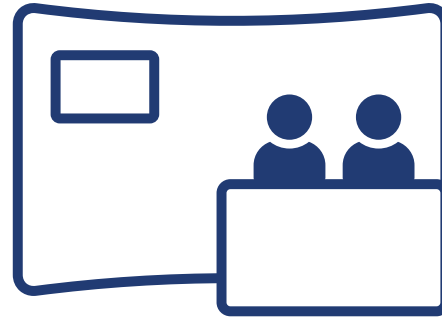
Professional Interest of attendees



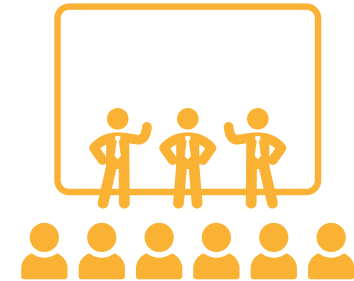
Industry Participation



9,777
Sold SQM



300+
Exhibitors



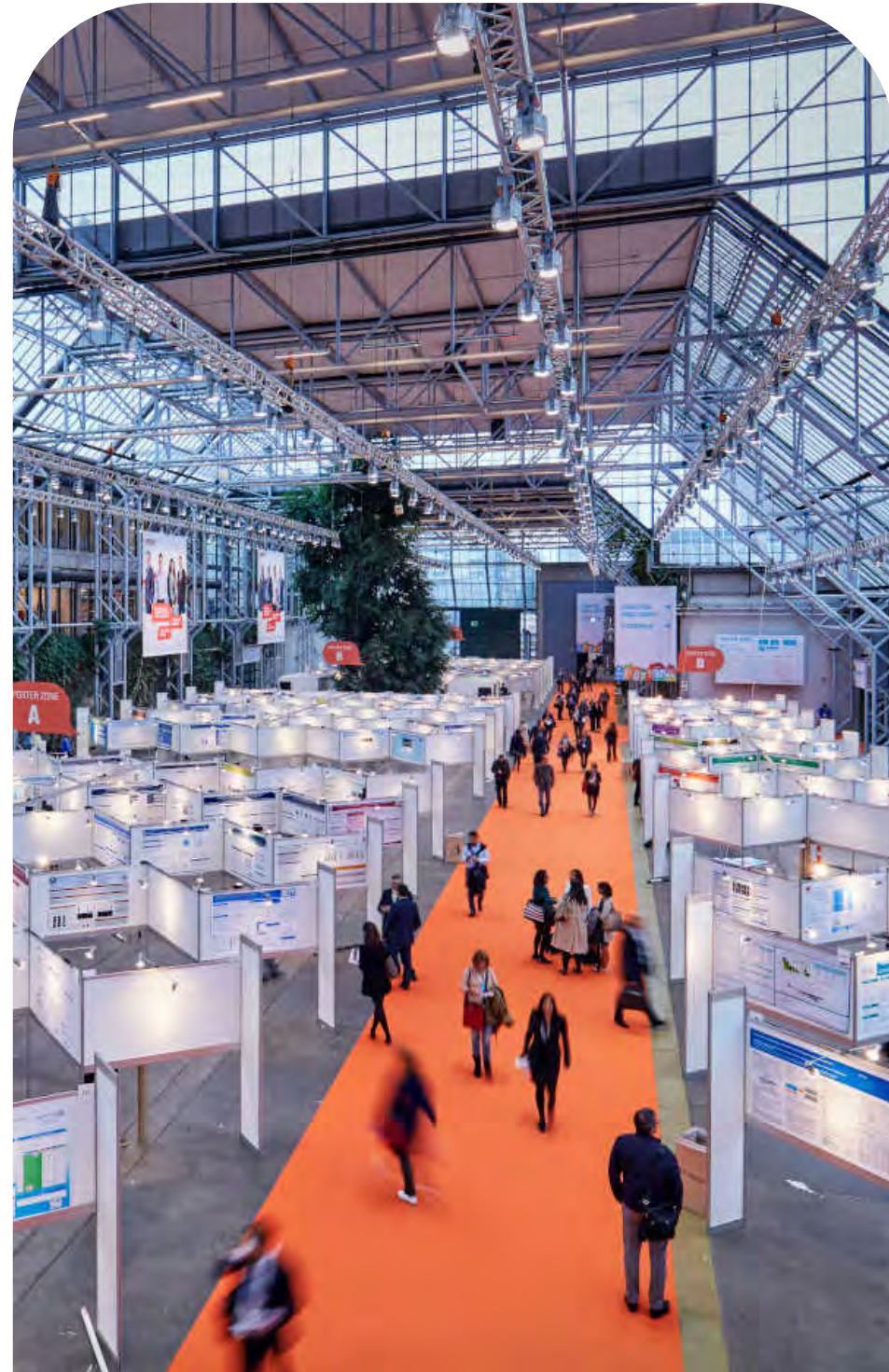
24
Symposia



10,000
Overall attendees at industry symposia

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Welcome Message

Dear Industry Partners,

We are delighted to inform you that the 43rd Congress of the ESCRS will take place in Copenhagen, Denmark, from 12 to 16 September 2025.

After an immensely successful ESCRS Congress in Barcelona in 2024, with record numbers in terms of attendance but also a huge variety of new initiatives, we are very excited to invite the ESCRS community to Copenhagen, a city that embraces both tradition and innovation, creating a captivating blend of old-world charm and modern sophistication. Copenhagen is a city that embraces diversity and inclusivity. It's a place where people from all walks of life come together and create a harmonious community.

Having taken place in Copenhagen last in 2016, the Congress will again be a new opportunity to share the latest advances and innovations in the field of ophthalmology, to get to know the latest industry offerings, as well as to network with colleagues and experts from around the world!

The Congress Programme will feature Main Symposia, Instructional Courses, Wetlabs, Video Sessions, Posters and Oral Presentations as well as a variety of other special interest days and sessions.

As you know ESCRS is committed to promoting excellence in clinical practice, research and education, as well as to fostering a culture of sustainability and social responsibility.



The 43rd Congress of the ESCRS will continue the efforts initiated at the previous congresses to reduce the environmental impact of our events.

We encourage you to join us in this endeavour and to contribute to making this Congress a green and inclusive event.

We look forward to seeing you at the 43rd Congress of the ESCRS in the beautiful and welcoming city of Copenhagen.

Kind regards,

A handwritten signature in black ink, appearing to be 'Filomena Ribeiro'.

Prof. Filomena Ribeiro
ESCRS President



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Daily Programme

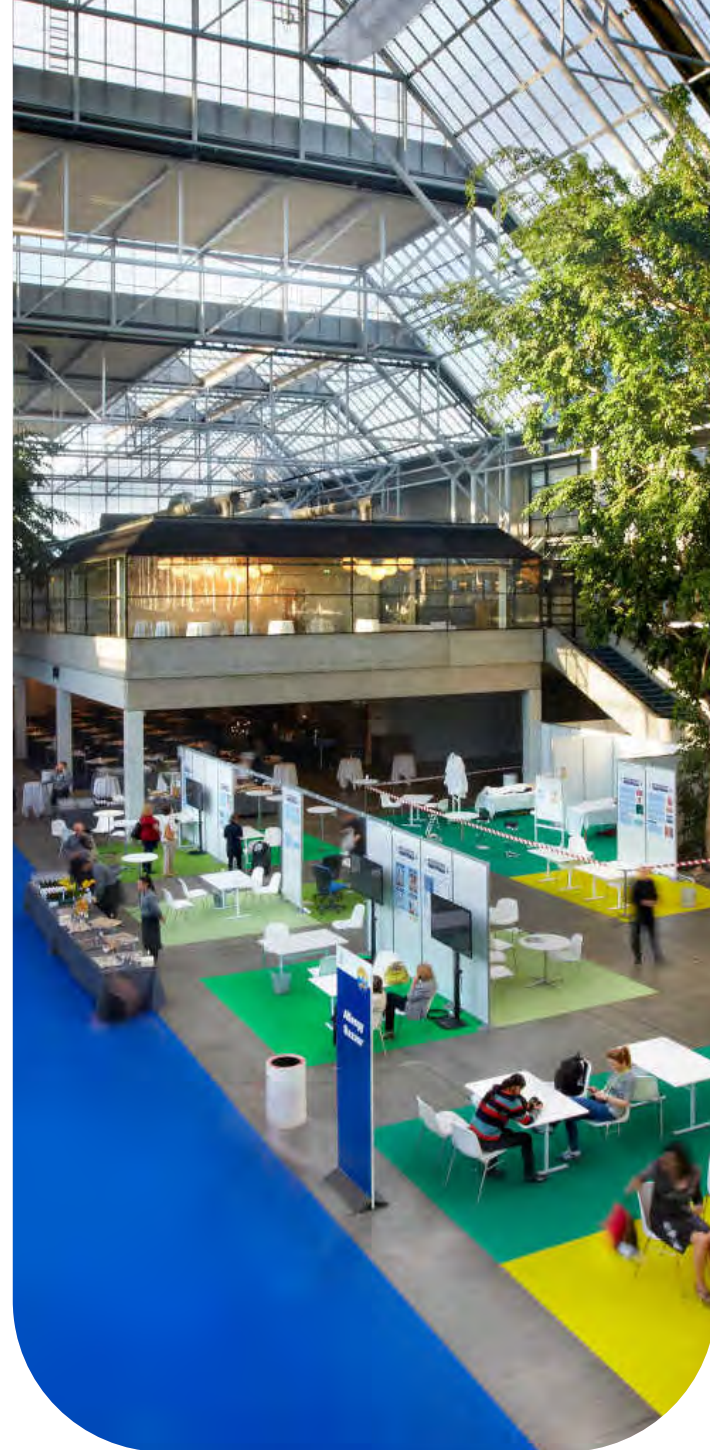


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Daily Programme

The ESCRS 2025 programme structure will be very similar to Barcelona 2024.

The overview is currently being refined and will be communicated shortly.



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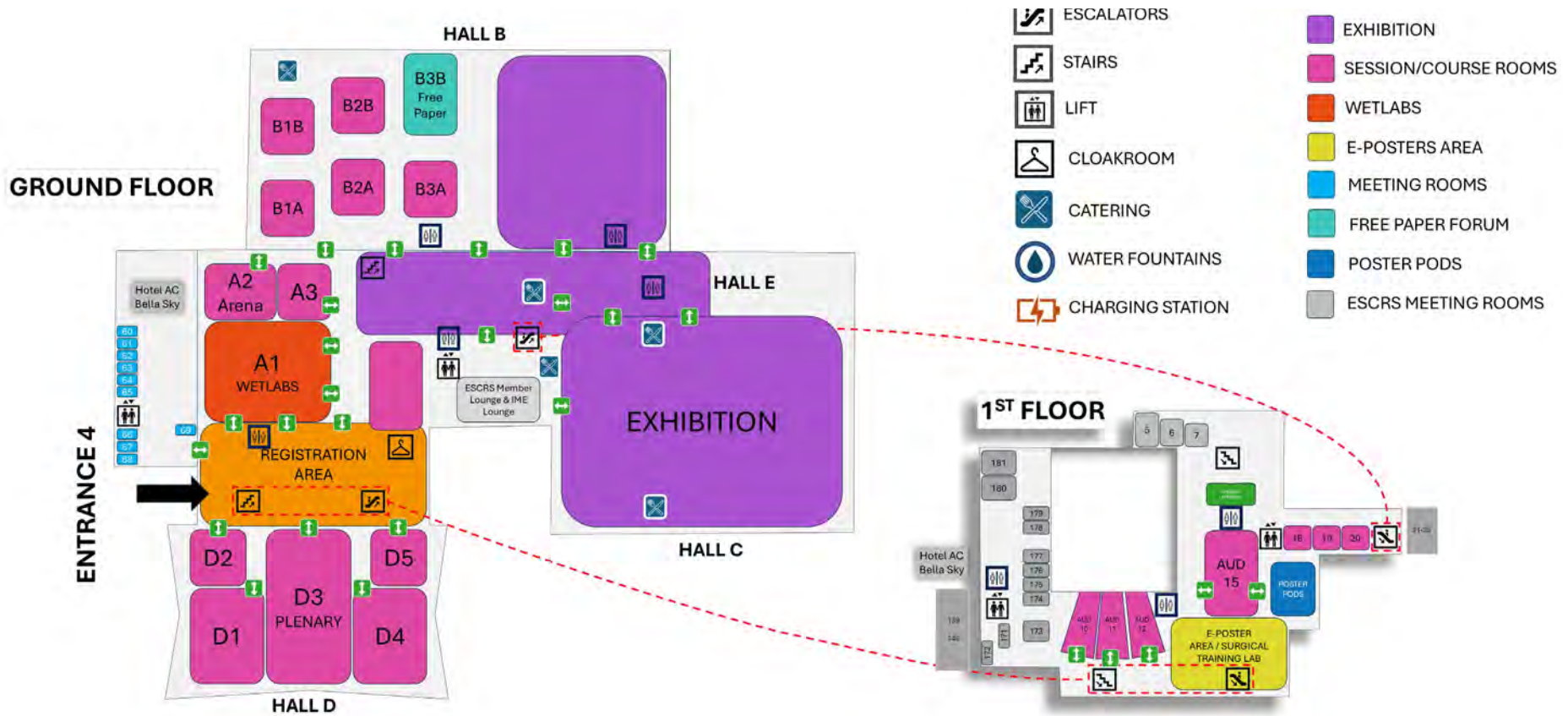




Floor Plans

Bella Center, Copenhagen Congress Floor Plan

Floorplan correct at time of printing. Changes may apply.

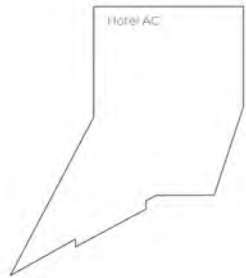


Bella Center, Copenhagen Exhibition Floor Plan - Hall C & E

Floorplan correct at time of printing. Changes may apply.

LEGEND

- AVAILABLE
- IN OPTION
- SOLD
- RIGGING
- ELECTRICITY
- PILLARS



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20
25

Bella Center, Copenhagen Exhibition Floor Plan - Hall C & E



The Exhibition associated with the 43rd Congress of the European Society of Cataract and Refractive Surgeons (ESCRS) will take place at the Bella Center Copenhagen in Hall C and Hall E.

Venue information

Bella Center Copenhagen
Martha Christensens Vej 8,
2300 Copenhagen S
Denmark

Floorplans: www.bellacenter.dk/en/organiser/floor-plans

Congress and Exhibition Dates

Congress: Friday 12 - Tuesday 16 September 2025
Exhibition: Friday 12 - Monday 15 September 2025

Exhibition Schedule

Please note schedule is subject to change.

	Dates	Times
Additional Build-Up	Tuesday 9 September (subject to fee & advance booking)	08:00 - 22:00
Build-Up	Wednesday 10 & Thursday 11 September	08:00 - 22:00
	Friday 12 September (finalization on stands, cleaning)	08:00 - 11:00
Opening Hours Visitors	Friday 12 September	12:00 - 17:00
	Saturday 13 September	09:00 - 17:00
	Sunday 14 September	09:00 - 17:00
	Monday 15 September	09:00 - 17:00
Opening Hours Exhibitors	Friday 12 September	08:00 - 18:00
	Saturday 13 September	08:00 - 18:00
	Sunday 14 September	08:00 - 18:00
	Monday 15 September	08:00 - 22:00
Break Down	Monday 15 September	19:00 - 22:00
	Tuesday 16 September	08:00 - 22:00

General Sales Information & Priority Points System

Exhibition space will be allocated based on a priority points system.

Full details on the ESCRS Priority Points system are available at the following link: [CLICK HERE](#)

Booking will open initially via restricted presales to companies with priority points accumulated in 2024. Thereafter general sales will open to all companies on a first-come first-served basis.

Ordering will take place via an online booking system. Full details will be communicated to all previous ESCRS sponsors and exhibitors in due course.

If you are new to ESCRS, please contact escrs.sponex@mci-group.com to request access for the online booking platform.

Exhibition Pricing

Exhibition – Space only (per sqm) Price (EUR) 825 excl VAT

As part of the ESCRS 2025 Congress, an exhibition space will provide a unique opportunity for exhibitors to showcase their products, services and educational programmes to over 8,000 on-site healthcare professionals, with an interest in all areas of cataract and refractive surgery.

The layout of the exhibition is expertly designed to ensure comfort for the delegates and optimised visitor flow and therefore maximum exposure for the exhibitor.

Kindly keep in mind that for Booth spaces over 250 sqm an emergency aisle needs to be incorporated within the booth.

Fee Includes

- Exhibition floor space only*
- Full company profile on the ESCRS 2025 Congress website
- One Priority Point per €1,000 spent on booth space rental
- 3 complimentary exhibitor badges for your first 9m2 of exhibition space; 1 additional badge for each additional full 9m2 thereafter. Additional badges available for purchase at €240 excluding VAT and charges.



Sponsorship Opportunities



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Sponsorship Opportunities

Satellite Education Symposia

Small Room (300pax) 60 mins **Price (EUR) 28,500** excl VAT

Medium Room (400-500pax) 60 mins **Price (EUR) 37,000** excl VAT

Large Room (700pax) 60 mins **Price (EUR) 48,500** excl VAT

The Satellite Education Programme provides a turnkey solution for your satellite symposium and special event requirements.

The goal of this programme is to work with industry to communicate their message, while providing high quality medical education to delegates.

Symposia are organised outside the time of the official congress programme.

All symposia are offered in the congress centre during a break in the scientific programme and sponsoring companies are advised to include some food & beverage items (relevant to the timing of the symposium) for attending delegates.

Satellite Meeting Sponsorship Includes:

- Venue rental
- Online promotion from <https://congress.escrs.org/>
- Audiovisual - standard congress package
- Onsite signage (provided by sponsor)
- Programme handout (provided by sponsor)
- Opportunities for follow-up publication in EuroTimes
- Opportunity to place symposia on ESCRS on Demand. This service is available for purchase from ESCRS
- Live online diffusion to the virtual attendees
- 5 complimentary full registration badges.



Sponsorship Opportunities

Near Live Surgery

Pricing available on request

The aim of this programme is to showcase the latest techniques and innovations in cataract and refractive surgery, presented by leading surgeons from around the world.

As a sponsor of this programme you will get a 10-13* minute slot including the case introduction, near-live surgery video and Q&A discussion.

Sponsorship includes the following benefits:

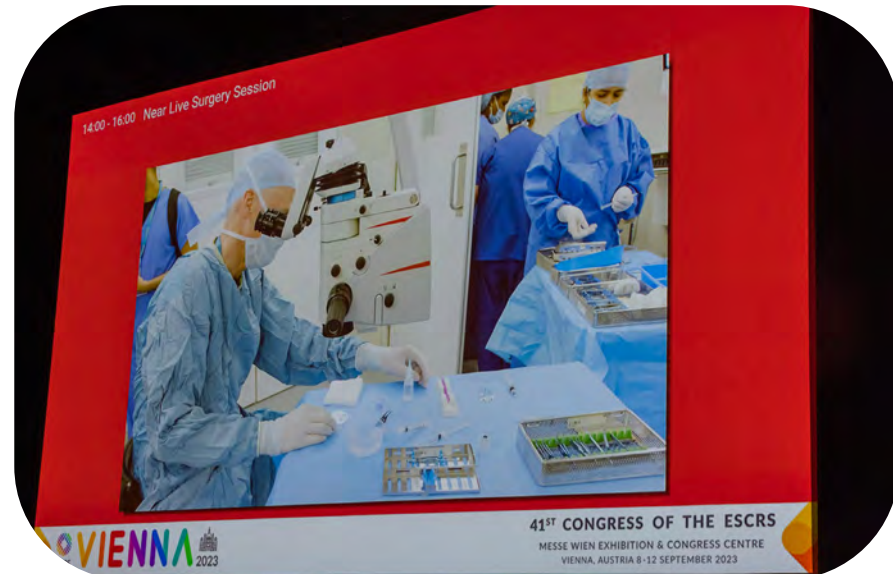
- A sponsor recognition introductory slide with your logo
- A copy of the recording post congress, which you can use for your own marketing purposes
- A sponsor logo/recognition next to your session on the Near Live Surgery programme webpage on ESCRS 2025 Congress website

Please note that as a sponsor, you will be required to organise and handle the recording of the surgery and provide us with the video file in advance. The video should be in 4K quality (.mp4) and have live comments from the surgeon in English, not voice over post recording.

The surgeon will also need to be present at the congress in Copenhagen for the Q&A during the session.

*Exact length will be confirmed once the programme is finalised.

Images shown are for illustration purposes only. The sales opportunities on this page might be impacted by the new UEMS (European Union of Medical Specialists) rules. In most instances, it concerns the means of recognition and the placement of the physical sponsorship items. MCI and ESCRS reserve the right to alter and adapt the wording of these items by closely following the evolution of the UEMS guidelines.



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Sponsorship Opportunities

Digital Sponsorship Items & Prices

e-Blast to Registered Delegates

Price (EUR) 16,000 excl VAT

Promote your symposium or exhibition booth to registered delegates!

An HTML email will be sent to ESCRS Annual Congress registered attendees at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors.

These emails are sent out directly by MCI – no email lists are provided to sponsors.

Opportunity includes:

- One email sent via MCI to registered delegates. Sponsor company to provide HTML email content/code.
- Full report on penetrability of the e-Driver provided to Sponsor



e-Blast to Full Database

Price (EUR) 21,000 excl VAT

Send a survey, promote your symposium or exhibition booth to all the ESCRS database with over 150'000 contacts!

This is the perfect way to drive your brand to a specific audience before any of your competitors.

These emails are sent out directly by MCI – no email lists are provided to sponsors.

Opportunity includes:

- An HTML email provided by the sponsor will be sent to ESCRS database at a requested date



Sponsorship Opportunities

Digital Sponsorship Items & Prices

Congress App (Exclusive)

Price (EUR) 30,500 excl VAT

The official ESCRS Congress App has a whole range of cutting edge features and will be available for download to mobile devices prior to the congress in Copenhagen.

The ESCRS App is designed with our delegates in mind so that they will have all the information that they need at their finger tips!

Opportunity includes:

- Your brand/logo will be incorporated into the design of the section dedicated to the industry.



Website Advertising (Exclusive)

Price (EUR) 11,000 excl VAT

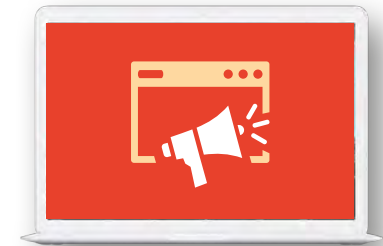
ESCRS is pleased to offer Website Advertising opportunities on <https://congress.escrs.org>.

Reach thousands of ESCRS Delegates by booking a banner on the ESCRS Congress Website industry page.

This is an exclusive opportunity! The booking term is March – September (inclusive).

Opportunity includes:

- A sponsored banner on the ESCRS Congress website industry page.



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Sponsorship Opportunities

On-site Sponsorship Items & Prices

Charging Station Lounge - 4 stations available (per station)

Price (EUR) 21,000 excl VAT

These stations will be strategically placed in high traffic spots to maximize their usage and convenience to the participants to enhance recognition of the sponsor support.

Not only will you help delegates to keep their devices charged during the event, your logo representation will drive awareness and acknowledgement.



Central Session Displays (Exclusive)

Price (EUR) 31,000 excl VAT

Provide a live 'What's On Now' digital listing for delegates displayed on screens located in the exhibition area, showing what is on in all lecture halls at the current time.

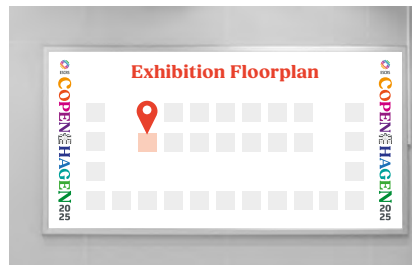
Sponsors can include static ads and/or a 30 second silent video in between live programme information.



Floorplan Signage (Exclusive)

Price (EUR) 27,000 excl VAT

Your logo will appear on large 'You Are Here!' floorplans of the Congress Centre that will be used to highlight your booth number and the position of your booth on the floorplan itself.



Sponsorship Opportunities

On-site Sponsorship Items & Prices



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Printed Pocket Programme

Inside Back Cover (EUR) 15,000 excl VAT
Inside Page (EUR) 12,000 excl VAT



The pocket programme is a useful pocket-sized guide including tracks to follow particular areas of interest throughout the programme.

It includes a meeting overview, general congress information and the highlights of the scientific programme. The pocket programme is distributed to all delegates with their registration materials. Adverts will be located in the industry section of the pocket programme.

Indoor Signage

(POA, branding opportunities brochure published separately)

Maximise your company's exposure on-site within the exhibition hall with our advertising opportunities.

Available for companies wishing to connect immediately with delegates as they enter the exhibition area, these high visibility signage opportunities can be used to offer a welcome message or to advertise your booth/products. Information on signage will be made available separately.

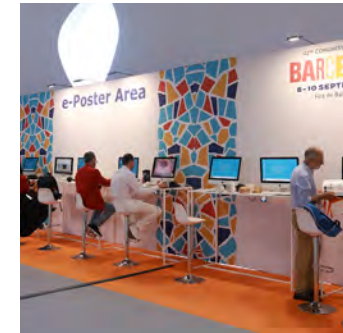


e-Posters Area

Price (EUR) 21,000 excl VAT

Your logo will appear in the strategically located E-Posters Area. This area allows all delegates to browse through the submitted posters.

Available for sponsors wishing to promote the research done by the delegates.



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Sponsorship Opportunities

ESCRS Today

ESCRS Today is the daily newspaper published by EuroTimes on site at the 43rd Congress of the ESCRS.

Packed with news and photos of the day's events, ESCRS Today provides Industry with the opportunity to promote their Industry Symposia and attract delegates to their booths.

ESCRS Today is hand delivered to Congress delegates each morning as they enter the Congress Centre. ESCRS Today is often kept as a souvenir and is taken home by delegates to share with colleagues who were unable to attend the meeting.

For information on ESCRS Today advertising opportunities at ESCRS 2025, please contact roo.khan@wearemci.com



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Sustainable Partner Packages



ESCRS

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2025

Sustainable Partner Packages



ESCRS 2023 Congress – Key Impacts



Total Carbon Footprint:
27259.25 tCO₂e

Average Carbon Footprint
per attendee:
1851.22 kgCO₂e

Total Waste Footprint:
52.88 tonnes

100% of Congress's
CO₂e offset

49.8% of waste recycled

62% of food served:
vegetarian or vegan

92% of assets: hired or
made
from reclaimed materials

2023

Prepared in collaboration with the GDS-Movement

Sustainable Partner Packages

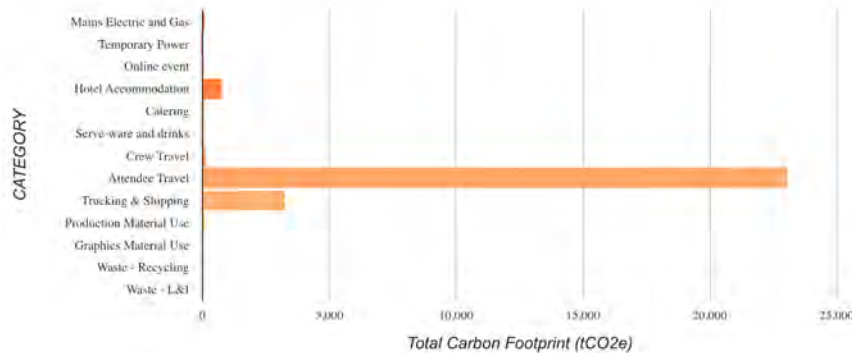


Carbon Footprint



We calculated the congress' s carbon and waste footprint using industry best practice methodologies as well as an advanced measurement tool called TRACE. The emissions from local event production, delegate and team travel, accommodation, food & beverage, venue, and online participation are included in the scope of our measurements.

Emissions breakdown by category



Carbon Footprint

27259.25 tCO2e
Total carbon footprint

1851.22 kgCO2e
Average carbon footprint per attendee

Carbon Footprint by Category

Energy	2.8%
Catering	0.1%
Travel	96.8%
Production	0.2%
Waste	0.0%



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Sustainable Partner Packages



Circularity of Materials



In the realm of sustainable practices, these three compelling data elements underscore a commitment to environmental responsibility in the production of the congress.

Percentage of assets hired or made from reclaimed materials

92.2%

Hiring assets contribute to ESCRS Mission Zero by reducing the demand for new production, minimising resource consumption, and fostering a circular economy.

Percentage of materials reused, donated, repurposed

86.2%

Providing a second life to materials after the Congress contributes to significantly reducing waste, minimising environmental impact, and fostering a more circular and resource-efficient economy.

Percentage of materials recycled post event

13.4%

Recycling production materials after the event reduces waste sent to landfills, contributing to a more environmentally responsible and circular approach to material usage.

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Sustainable Partner Packages Opportunities & Prices

Net Zero Carbon Offsetting Partner

Price (EUR) 42,000 excl VAT

By being a Net Zero Partner, you will help ESCRS to achieve its goals of working towards a carbon neutral congress.

Your funding will support the measurement and offsetting of the local carbon emissions. As a top level partner, you will receive brand recognition and exposure within the congress and its communication that will help to position your brand as a sustainability thought leader and catalyst of change.

Assets include:

- Logo on the ESCRS website sustainability page
- Official partner of the Congress Carbon Offsetting programme
- Feature in the newsletter leading up to the Congress
- Promotion on the Congress App
- Recognition in the ESCRS Congress 2025 Sustainability Report

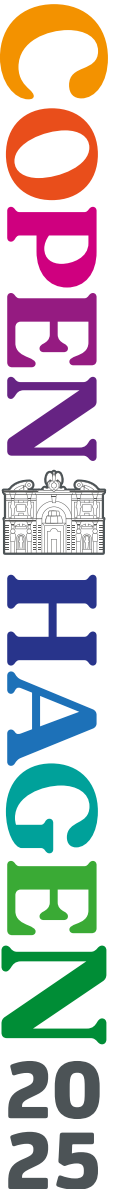
Water Stations (Exclusive) - 20 Stations

Price (EUR) 42,000 excl VAT

Your partnership will help to reduce the quantity of plastic waste produced at the congress by eliminating the use of single use plastic bottles and replacing them with branded water stations distributed through the congress center.

Assets include:

- 20 Water stations with your branding through the Congress venue
- Logo on the ESCRS website sustainability page
- Feature in the newsletter leading up to the Congress
- Promotion on the Congress App
- Recognition in the ESCRS Congress 2025 Sustainability Report





Terms & Conditions



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Terms & Conditions

ESCRS 2025 CONGRESS OUTLINE / PROJECT DEFINITION

All items listed in this brochure apply to the ESCRS 2025 Congress in the following form and definition:

- Face to face Meeting at the Bella Center Copenhagen with a projected "in-person" attendance of over 8,000 healthcare professionals
- Virtual component hosted on the M-Event platform to facilitate the attendance of delegates who are not able to travel and participate in person.
- Congress dates: 12 - 16 September 2025

RESERVATION

To be valid, your reservation must be submitted via the ESCRS online booking platform ahead of the applicable deadlines communicated by the ESCRS 2025 Congress Sponsorship and Exhibition Secretariat. Booth space, satellite symposium slots and sponsorship items allocations will be attributed according to the ranking system in place at the ESCRS Congresses based on previous participations [Click here for further information](#). Companies will be requested to make choices, but neither ESCRS nor MCI Suisse SA can guarantee first choice. Once locations, slots and items have been attributed, no change will be possible without MCI Suisse SA's written agreement.

The submission of an order via the official ESCRS booking platform (or via signed paper order form where exceptionally applicable) constitutes a firm hire commitment and compels the subscriber to pay for the items ordered and accept both the general conditions, rules and regulations outlined here. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

PAYMENT TERMS AND GENERAL CANCELLATION POLICY

100% of the total exhibition and sponsorship fees due shall be invoiced on booking. Payment is due within 30 days of receipt of invoice.

Notification of cancellation must be submitted to escrs.sponex@mci-group.com in writing and will only be deemed accepted once written acknowledgement has been confirmed.

This cancellation policy also applies in the event of partial cancellation or reduction of booth space or other items ordered. The cancellation policy shall apply regardless of whether payment has been received or not.

Date of receipt of cancellation from sponsor/exhibitor	Cancellation fees applied
Until 150 days prior to the Meeting	50% of total order amount
Within 149 days of the Meeting	100% of total order amount

FORCE MAJEURE

Outwith the scenarios described in the previous section, neither ESCRS nor MCI are responsible for either the partial or total non-execution of the contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, credible threats of natural disaster in the geographic vicinity, war, curtailment or interruption of transportation facilities, threats or acts of terrorism or similar acts, governmental travel advisory, a governmental elevation of the terrorism alert level, civil disturbance, the issue of a Travel Warning by the World Health Organization or any other cause comparable events or disaster beyond the parties' control which prevents the Venue from accommodating the clients of MCI Suisse SA for the event or if for the same reasons the event is cancelled by MCI.

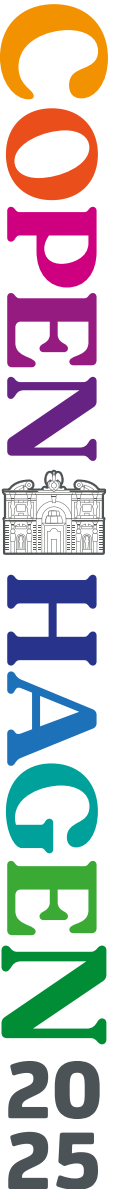
In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.

INSURANCE

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company's local rules regarding travelling. All Exhibitors are required to have Public / General Liability insurance with a minimum Limit of Indemnity of 2 Million Euro in aggregate in order to participate in the Congress and associated Exhibition. The Exhibitor shall be liable for personal injury and damage to property caused by the Exhibitor, his or her servants or agents, or by his or her equipment and activities. All Risks cover against damage and theft to the Exhibitors own property, and also to property rented/leased by the Exhibitor, shall also be arranged by each Exhibitor. Cover shall also be arranged for injury to exhibitors own employees, where applicable. Exhibitors shall ensure that any subcontractors engaged by them have similar and commercially reasonable insurances in place. It is the responsibility of each Exhibitor to ensure that they have the required insurance policies in place and the ESCRS is only responsible for damages arising from the wilful neglect of its permanent staff.

Each Exhibitor is responsible for ensuring that they have the required level of insurance in place and that each external (non-venue) contractor engaged to provide services for their booth also have the required level of insurance cover in places for the duration of the exhibition buildup, open days and dismantle. All relevant documentation must be available for inspection on-site at the booth. In any case, the insurance protection will not be given to the exhibitors by the Organisers.



Terms & Conditions

LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organizers have the authority to demand removal/ change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

TECHNICAL MANUAL

A Technical Manual will be sent to every registered exhibitor and sponsor in due time. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

ACCESS TO THE EXHIBITION

Access to the exhibition will only be possible to registered congress participants or exhibition participants. Access is subject to complying with all reasonable Covid related precautions.

INDUSTRY COMPANY MEETINGS & COMPANY EVENTS

It is strictly forbidden to hold company meetings and company events outside the congress venue during the official congress programme times.

Non-compliance may affect the companies' participation in future ESCRS meetings.

Company meetings can be held at the congress venue subject to available meeting spaces and their capacities.

INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

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MCI Suisse SA
Rue du Pré-Bouvier 9
1242 Satigny, Switzerland

DATA PROTECTION CLAUSE

In accordance with the "applicable data protection laws", including but not limited to laws and regulations of the European Union, the European Economic Area and their member states, Switzerland, the United Kingdom and the State of California, MCI, as data controller, processes the exhibitor/ sponsor's personal data for the purposes of (i) managing and organizing the event, in particular the management of exhibitor/sponsor's stand, investment opportunities or industry symposium (ii) managing and organizing prospectation and loyalty (iii) enabling the exhibitor/sponsor to benefit from MCI services (iv) enabling the exhibitor/sponsor to receive MCI news.

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In case of personal data transfers from the European Union, the European Economic Area and/or their member states, Switzerland and the United Kingdom to countries which do not ensure an adequate level of data protection within the meaning of applicable data protection laws of the foregoing territories, such transfers shall be based on the terms of the European Union Standard Contractual Clauses and UK Addendum or based on any other legal means allowed by applicable data protection laws. Parties shall ensure data transfers are protected through appropriate mechanisms.

PRODUCT DISCLAIMER & COMPLIANCE

The ESCRS reminds sponsors, exhibitors and their agents or designees of their responsibility to be aware of and to abide by all guidelines and codes regarding the relationship between the pharmaceutical and medical device/ equipment industry and healthcare professionals that are applicable to your company.

Recommendations about pharmaceutical guidelines must come from your internal legal departments as ESCRS and MCI Suisse SA may offer no advice that can be construed as legal.

Please make sure that you consult the Codes of Conduct in application which may be found here:

- <https://www.medtecheurope.org/resource-library/medtech-europe-code-of-ethical-business-practice/>
- <https://www.efpia.eu/relationships-code/the-efpia-code/>

ADDITIONAL USEFUL INFORMATION CAN BE FOUND HERE:

- <https://www.wonderfulcopenhagen.com/convention-bureau/plan-your-event/how-do-business-denmark>





**ESCRS
iNovation**



2025 ESCRS iNovation Day

2025 ESCRS iNovation Day

Friday 12th September 2025

Bella Center, Copenhagen, Denmark



www.escrs.com

#ESCRS2025 #ESCRSiNovation





Introduction

ESCRS to host fourth annual iNovation meeting this September

After hosting another successful iNovation Day in Barcelona [The European Society of Cataract and Refractive Surgeons \(ESCRS\)](#) is excited to announce the 4th iNovation Day on Friday, September 12, 2025 from 8:30-16:00 at the Bella Center in Copenhagen, Denmark, immediately prior to the opening of the main ESCRS Congress.

iNovation Day is a truly unique meeting. Not only because it brings together doctors, corporate executives, emerging companies and financial community leaders from across Europe and other parts of the world, but because it is “**The Innovation Meeting for Doctors**” to review, discuss and shape the future of our industry!

With **over 50% of doctor attendees and panelists** iNovation sessions focus on the most urgent clinical needs and barriers to success in anterior segment care. This is far higher doctor representation than any other global ophthalmology innovation meeting.

In 2025 we will cover technology innovations to address barriers and urgent clinical needs within the next 5-10 years with a special focus on artificial intelligence and how it will impact everyday practice. Unique perspectives will be shared by guest speakers from the European investment, regulatory and research communities. We will also continue unique components including a panel with leaders of all the major anterior segment associations and the Innovator Den featuring key doctor innovations.

New this year will be a special discussion on medical retina and the fact that almost two-thirds of ESCRS delegates are performing intravitreal injections in their patients.

The programme will be highly interactive, featuring a live chat for comments as well as audience polling to complement the focused panel discussions, with up to 20 emerging company presentations, guest speakers and survey data on attendee and ESCRS delegate interests, trends and concerns. Over one hour of networking breaks will also be included.

I look forward to seeing you in Copenhagen!



[Prof. Filomena Ribeiro](#)
ESCRS President

Programme Committee

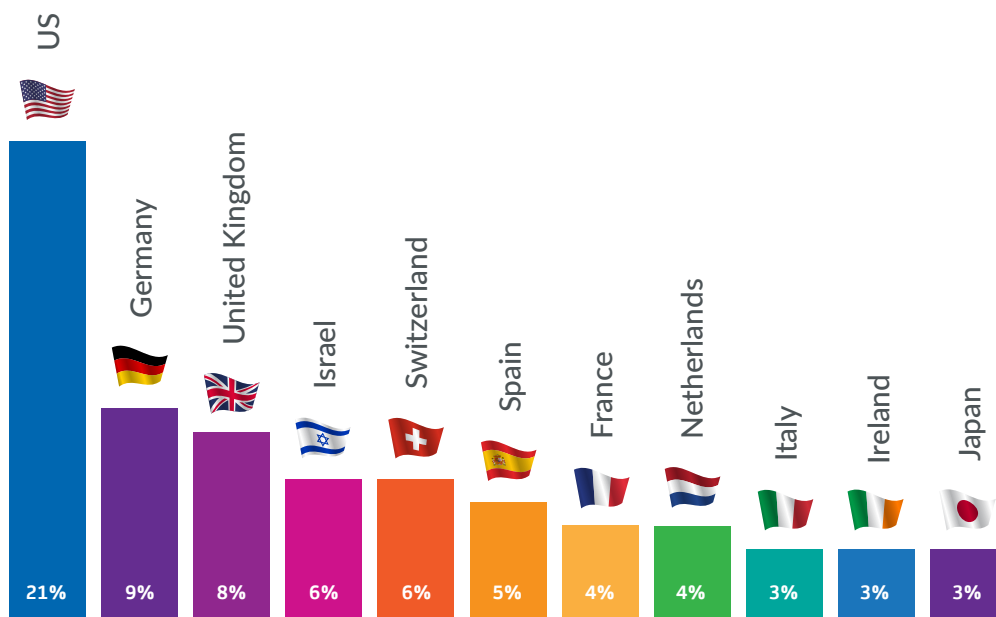
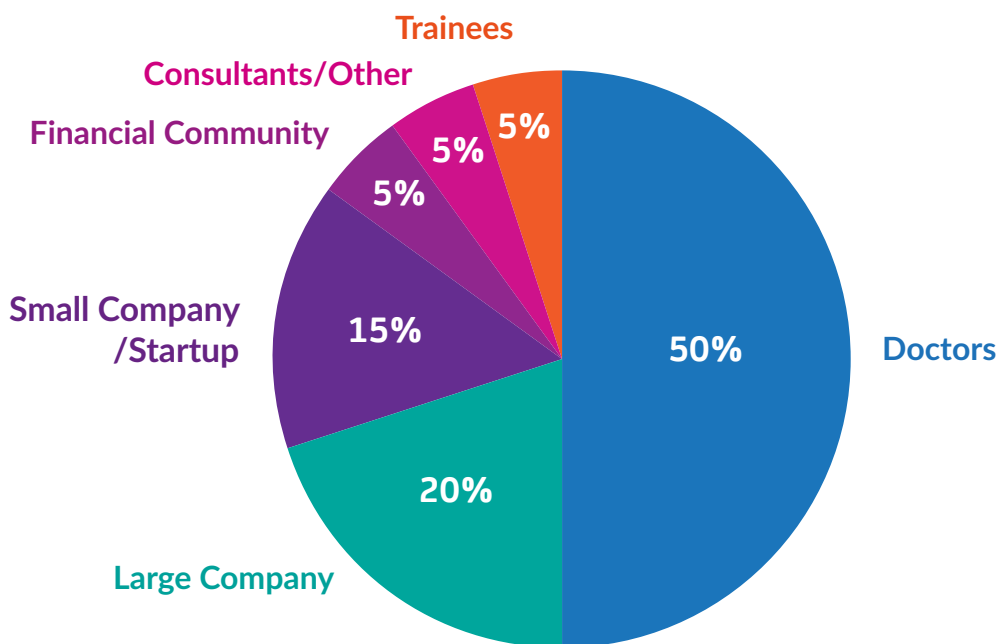
- Roberto Bellucci
- Burkhard Dick
- Oliver Findl
- José Güell
- Thomas Kohnen
- Rudy Nuijts
- Filomena Ribeiro
- Paul Rosen



iInnovation Day Facts

The 3rd ESCRS iInnovation Day brought together 500 experts in the field of ophthalmology.

ESCRS iInnovation Day is a global innovation meeting targeting doctors, clinical specialists, business experts and thought leaders from Europe and across the globe.



Top 10 Countries Represented by Attendees

Programme Overview

Friday 12th September 2025

08:00 - 16:30

Meeting Itinerary Subject to change

- 9 Sessions with Expert Panel Discussions
- Presentations from approximately 20 emerging technology companies
- Networking breakfast, lunch and several breaks
- Guest speaker lectures
- Prevailing trends survey of pre-registered attendees

Preliminary Session Topics

With discussions by doctor and industry leaders

- Artificial Intelligence
- Digital OR
- Lens Extraction
- Refractive IOLs
- Cornea/Ocular Surface
- Refractive Surgery
- Interventional Glaucoma
- Medical Retina
- Innovators Den
- Global CRS Society Panel
- Private Equity
- Financial and Market Trends



Sponsorship Opportunities

Bronze EUR 8'000

- Mention as Bronze sponsor on the website
- Featuring as Bronze sponsor on dedicated sponsor signage at the venue
- Featuring as Bronze sponsor on the sponsor list in the intersession slides in the session room
- 1 Complimentary registration pass*

Silver EUR 15'000

- Mention as Silver sponsor on the website
- Featuring as Silver sponsor on dedicated sponsor signage at the venue
- Featuring as Silver sponsor on the sponsor list in the intersession slides in the session room
- Quarter page advertisement on an inside page in the programme book
- 2 Complimentary registration passes*

Gold EUR 30'000

- Mention as Gold sponsor on the website
- Featuring as Gold sponsor on dedicated sponsor signage at the venue
- Half page advertisement on an inside page in the programme book
- Featuring as Gold sponsor on the sponsor list in the intersession slides in the session room
- Featuring as Gold sponsor on the directional signage at the venue
- One 10 second (maximum duration) session advert in a chosen session (advert video to be provided by the sponsor and to be focussed on innovation perspectives)
- 4 Complimentary registration passes*

Platinum EUR 60'000

- Mention as Platinum sponsor on the website
- Featuring as Platinum sponsor on dedicated sponsor signage at the venue
- Full page advertisement on inside page in the programme book
- Featuring as Platinum sponsor on the sponsor list in the intersession slides in the session room
- Featuring as Platinum sponsor on the directional signage at the venue
- Featuring as sponsors of the coffee breaks
- One 20 second (maximum duration) session advert in a chosen session (advert video to be provided by the sponsor and to be focussed on innovation perspectives)
- One dedicated e-mailer to database of registered persons to the event
- 10 Complimentary registration passes*

Diamond EUR 90'000

- Mention as Diamond sponsor on the website
- Featuring as Diamond sponsor on dedicated sponsor signage at the venue
- Full page advertisement on either inside cover or outside back cover page in the programme book
- Featuring as Diamond sponsor on the sponsor list in the intersession slides in the session room
- Featuring as Diamond sponsor on the directional signage at the venue
- Featuring as sole sponsor of either the breakfast, lunch or conclusion networking reception
- One 20 second or two 10 second (maximum durations) session adverts in a chosen session (advert videos to be provided by the sponsor and to be focussed on innovation perspectives)
- Two dedicated e-mailers to database of registered persons to the event
- Video interview with ESCRS president distributed to all ESCRS Delegates shortly after iNovation Day
- 15 Complimentary registration passes*
- 5-minute lecture on product development pipeline during the 4th ESCRS iNovation day

*To cover registration of industry panelist speakers

Emerging Company Showcase

Emerging Company Showcase

The ESCRS is looking to identify smaller companies with emerging technologies to present at the 4th ESCRS iNovation Day taking place on 12 September 2025 at the Bella Center, Copenhagen, Denmark.

The goal is to have emerging technologies presented to a large ophthalmic audience of doctors and industry to accelerate market introductions.

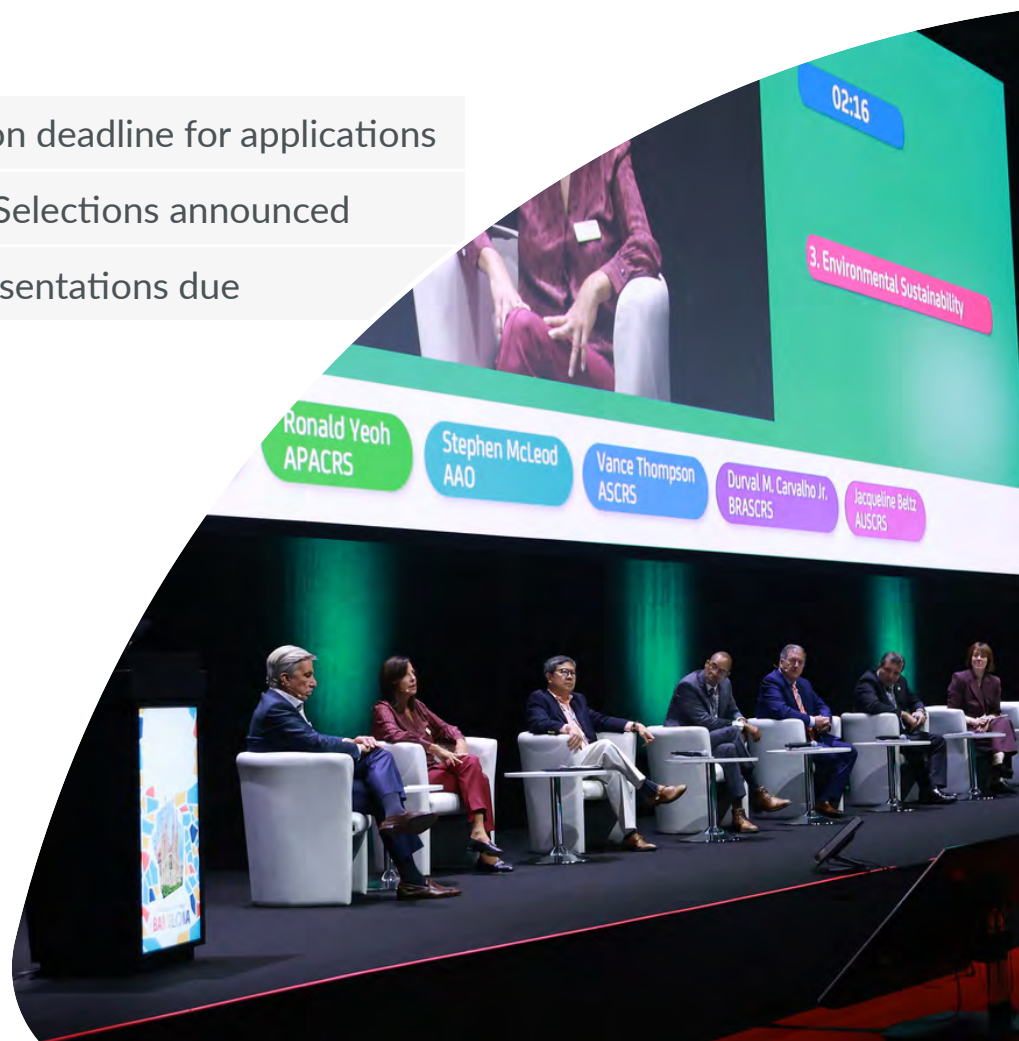
Presentations will be reviewed and discussed with a panel of ESCRS doctor leadership and key industry leads. Presenting company applications will be reviewed by the iNovation Program Committee, that includes the key leadership of the ESCRS organization. If your company is selected, the fee to present is €1,500.

Due Dates

30 May 2025 – Submission deadline for applications

Beginning of July 2025 - Selections announced

1 August 2025 - Final presentations due



Terms & Conditions

ESCRS INOVATION DAY 2025 OUTLINE / PROJECT DEFINITION

All items listed in this brochure apply to the ESCRS iNovation Day 2025 in the following form and definition:

- Face to face Meeting at the Bella Center, Copenhagen, Denmark on 12 September 2025 with a projected "in-person" attendance of 500 delegates.

RESERVATION

To be valid, your reservation must be submitted to the ESCRS iNovation Day 2025 Sponsorship Secretariat. Sponsorship items allocations will be attributed on a first-come-first-served basis. The reception of the signed order form or the purchase on the online platform serves as the basis. Once items have been attributed, no change will be possible without MCI Suisse SA's written agreement.

The submission of an order via signed paper order form by email or on the online platform constitutes a firm hire commitment and compels the subscriber to pay for the items ordered and accept both the general conditions, rules and regulations outlined here. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

PAYMENT TERMS AND GENERAL CANCELLATION POLICY

100% of the total sponsorship fees due shall be invoiced. Payment is due within 30 days of receipt of invoice.

Notification of cancellation must be submitted to: escrs.innovation@mci-group.com in writing and will only be deemed accepted once written acknowledgement has been confirmed.

This cancellation policy applies in the event of partial cancellation of items ordered. The cancellation policy shall apply regardless of whether payment has been received or not.

Date of receipt of cancellation from sponsor	Cancellation fees applied
Until 150 days prior to the Day	50% of total order amount
Within 149 days of the Day	100% of total order amount

ESCRS PRIORITY POINTS SYSTEM

Sponsoring fees paid for ESCRS iNovation count towards the ESCRS priority points system.

FORCE MAJEURE

Outwith the scenarios described in the previous section, neither ESCRS nor MCI are responsible for either the partial or total non-execution of the contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, credible threats of natural disaster in the geographic vicinity, war, curtailment or interruption of transportation facilities, threats or acts of terrorism or similar acts, governmental travel advisory, a governmental elevation of the terrorism alert level, civil disturbance, the issue of a Travel Warning by the World Health Organization or any other cause comparable events or disaster beyond the parties' control which prevents the Venue from accommodating the clients of MCI Suisse SA for the event or if for the same reasons the event is cancelled by MCI.

In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.

INSURANCE

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company's local rules regarding travelling.

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PANELISTS

Registration for industry speakers are to be covered by the sponsor using the allotment of free badges included in the sponsoring package. Travel and lodging also needs to be covered by the sponsor.

43RD CONGRESS OF THE  ESCRS

COPEN HAGEN

12-16 SEPTEMBER 2025

Bella Center, Copenhagen - Denmark



EXHIBITION & SPONSORSHIP MANUAL

www.congress.escrs.org