



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Alcon Management SA	1
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STAAR Surgical AG	3
Johnson & Johnson Vision	4
Glaukos UK Ltd	5
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Sales process overview and timeline for ESCRS 2025 in Copenhagen

Who?	How?	When? *
Tier 1: Companies ranked 1 - 10	Individual e-mail and phone contact from MCI. Space, symposia and other items attributed in accordance with ranking.	Starting 2 Dec 2024
Tier 2: Companies ranked 11 - 65	Restricted, time limited pre-sale via online ordering portal. First-come-first-served.	Week of 20 – 24 Jan 2025
Tier 3: Companies ranked 66 - 130	Restricted, time limited pre-sale via online ordering portal. First-come-first-served.	Week of 27 – 31 Jan 2025
Tier 4: Companies ranked 131 - 222	Restricted, time limited pre-sale via online ordering portal. First-come-first-served.	Week of 3 – 7 Feb 2025
Tier 5: Companies ranked 223 - 312	Restricted, time limited pre-sale via online ordering portal. First-come-first-served.	Week of 10 – 14 Feb 2025
All companies	General sales via online ordering portal. First-come-first served.	Week of 17 – 21 Feb 2025

*All dates indicated are subject to adjustment by MCI if deemed necessary. In any event, companies will receive a minimum of 3 working days' notice of the opening of the pre-sale that concerns their tier (or the general sales if they are not ranked).

Information on how to access and use the online booking system will be sent to companies shortly before the opening of the presale that concerns them (or the general sales if they are not ranked).