

42ND CONGRESS OF THE  ESCRS

BARCELONA

6-10 SEPTEMBER 2024

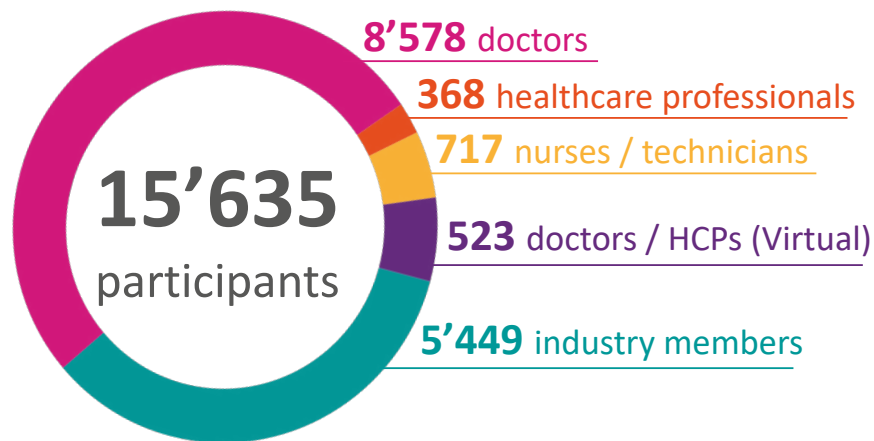
Fira de Barcelona, Spain


**EXHIBITION &
SPONSORSHIP
MANUAL**

www.escrs.org



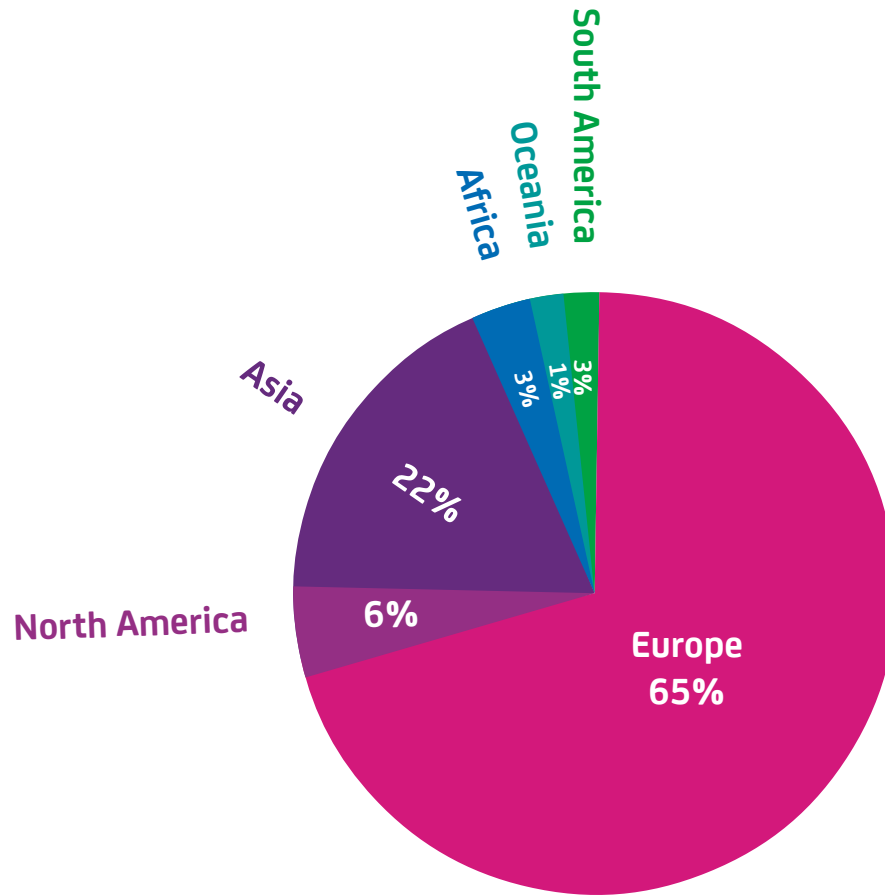
ESCRS 2023 Highlights



 35 CME credits	 29 parallel rooms	 5 days
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 5 main symposia	 102 wet labs	 111 instructional courses	 4 research symposia	 384 free papers	 324 presented posters	 27 challenging video cases	 245 videos in the library	 7 arenas
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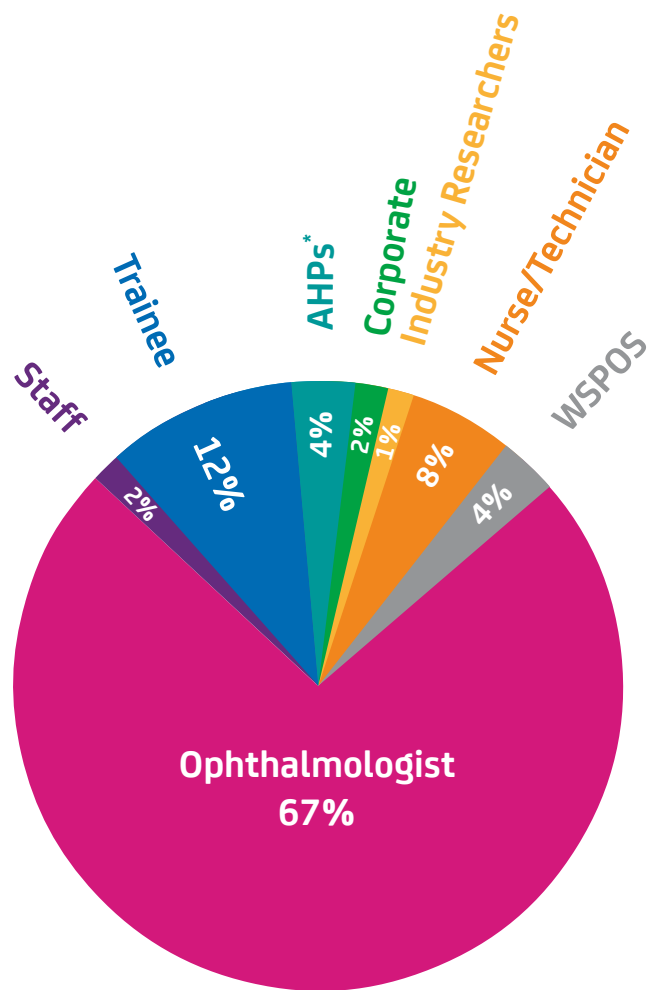
ESCRS 2023 Facts



Our Audience
ESCRS Overview per Continent



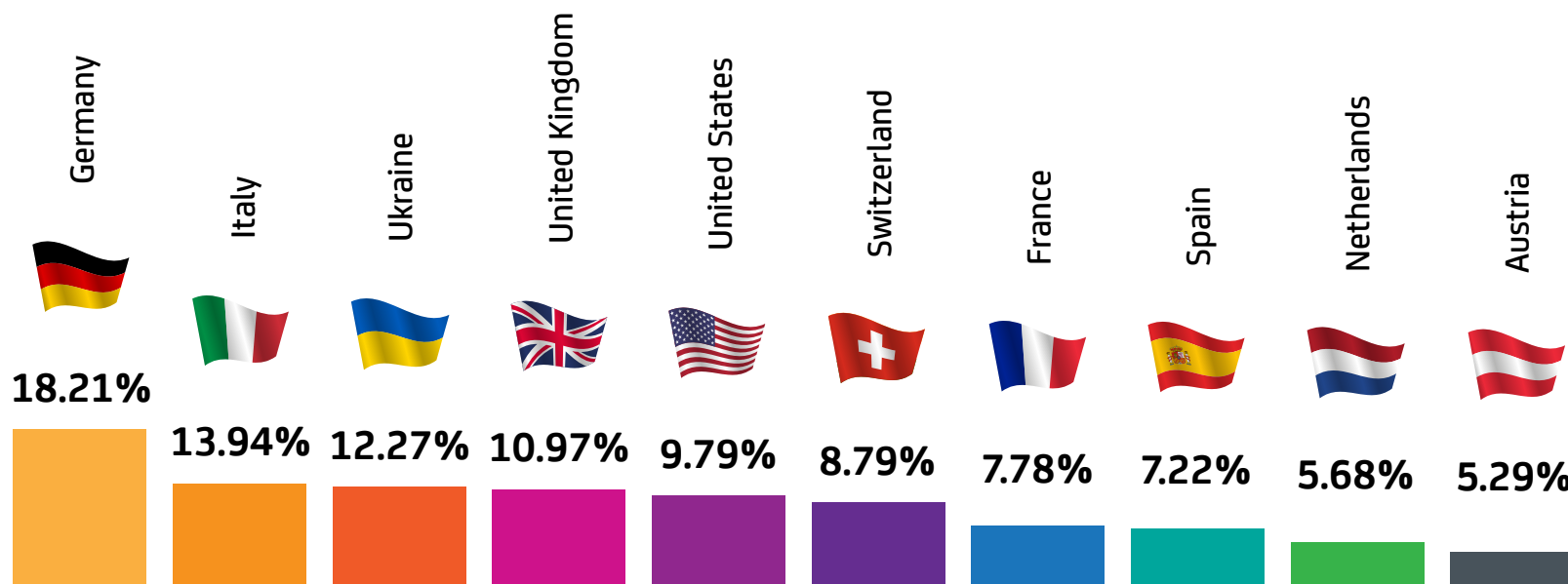
ESCRS 2023 Facts



Fields of Interest: Face to Face
ESCRS Professional Category



ESCRS 2023 Facts



Top 10 Countries
at the Vienna 2023 Congress

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Welcome Message

Dear Industry Partners,

We are delighted to inform you that the 42nd Congress of the ESCRS, will take place at Fira Barcelona Gran Via, Spain, from 6 to 10 September 2024.

After an immensely successful ESCRS congress in Vienna in 2023, we are very excited to invite the ESCRS community to the Fira de Barcelona, one of the largest and most modern exhibition centres in Europe, at the heart of the vibrant and cosmopolitan city that is Barcelona.

This congress will be a new opportunity to share the latest advances and innovations in the field of ophthalmology, to get to know the latest industry offerings, as well as to network with colleagues and experts from around the world.

The congress programme will feature main symposia, instructional courses, wetlab courses, video sessions, posters and oral presentations as well as a variety of other special interest days and sessions.

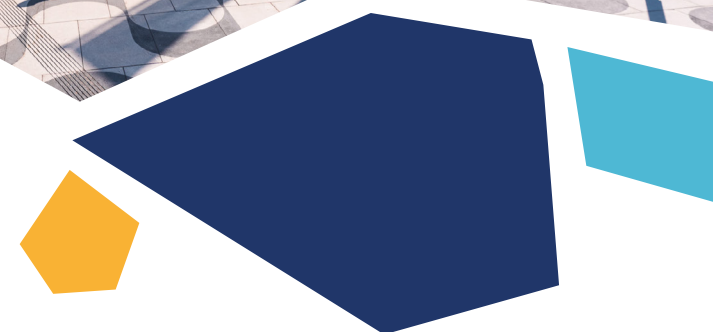
As you know ESCRS is committed to promoting excellence in clinical practice, research and education, as well as to fostering a culture of sustainability and social responsibility. We are proud to announce that the 42nd Congress of the ESCRS will continue the efforts initiated at the previous congresses to reduce the environmental impact of our events. We encourage you to join us in this endeavour and to contribute to making this congress a green and inclusive event.

We look forward to seeing you at the 42nd Congress of the ESCRS in the beautiful and welcoming city of Barcelona.

Kind regards,



Prof. Filomena Ribeiro
President Elect



Daily Programme

Friday 6 September*

	8.0 A	8.0 B	8.1 L	8.0 J	8.1 O	Wetlabs / Drylabs	Exhibition
07:00-08:00							
08:00-09:00	Cornea Day – organised by the Cornea Committee of ESCRS and Eu-Cornea 08:00-16:30	The Global Refractive Summit 08:00-14:00			Glaucoma Day – organised by the Glaucoma Committee of the ESCRS and EGS 08:00-17:30		
09:00-10:00							
10:00-11:00							
11:00-12:00							
12:00-13:00							Exhibition 12:00-17:00
13:00-14:00							
14:00-15:00							
15:00-16:00				YO: Symposium: Mystery Cases Across the World 14:30-15:45		Wetlabs / Drylabs 14:15-16:15	
16:00-17:00		IME Symposium: Digital Operating Room 16:00-17:00	Ukraine / Trauma Symposium 15:30-17:00				
17:00-18:00	Main Symposium Anything new in Keratoconus 17:00-19:00	Instructional Courses 17:15-18:45	Instructional Courses 17:15-18:45			Wetlabs / Drylabs 17:00-19:00	
18:00-19:00							
19:00-20:00							
20:00-21:00							



Saturday 7 September*

	Plenary Hall	8.0 A	8.0 B	8.1 L	8.0 C / 8.0 E / 8.0 G / 8.1 P / 8.0 K	8.0 D	8.0 F	8.1 M	8.1 N / Arena	8.0 H / 8.0 I / 8.0 J	8.1 O	Wetlabs / Drylabs	Exhibition	Foyer Hall 6&7
07:00-08:00														
08:00-09:00							AGM 08:00-08:30					Wetlabs / Drylabs 08:00-10:00		
09:00-10:00	D&I Symposium 08:45-09:30	Refractive Surgery Didactic Course Part 1 08:30-10:15		Clinical Research Symposium 08:00-10:00	Instructional Courses 08:30-10:00	Instructional Courses 08:30-10:00	Instructional Courses 08:30-10:00	Instructional Courses 08:30-10:00	Surgical pearls - Refractive/ Cornea 08:30-09:50	Instructional Courses 08:30-10:00	ESONT Course 08:30-09:30			Presented Poster Session (3 pods) 09:15-10:45
10:00-11:00	Opening Ceremony & Ridley Medal Lecture 10:00-11:00		Young Ophthalmologists Programme 08:30-12:30								ESONT Course 09:30-10:30			
11:00-12:00	Main Symposium: Latest on IOLs 11:00-13:00	Refractive Surgery Didactic Course Part 2 10:45-12:25		Clinical Research Symposium 11:00-13:00	Instructional Courses 11:00-12:30	Instructional Courses 11:00-12:30	Instructional Courses 11:00-12:30	Instructional Courses 11:00-12:30		Instructional Courses 11:00-12:30	ESONT Symposium 10:30-12:00	Wetlabs / Drylabs 10:45-12:45		Presented Poster Session (ESONT) 12:00-13:00
12:00-13:00													Exhibition 09:00-17:00	
13:00-14:00		Satellite 13:00-14:00	Satellite 13:00-14:00				Satellite 13:00-14:00	Satellite 13:00-14:00		Satellite 13:00-14:00	Satellite 13:00-14:00			
14:00-15:00	Near Live Surgery Session 14:00-16:00	Refractive Surgery Didactic Course Part 3 14:00-16:55	Young Ophthalmologists Programme 14:10-16:00	Clinical Research Symposium 14:00-16:00	Instructional Courses 14:00-15:30	Instructional Courses 14:00-15:30	Instructional Courses 14:00-15:30	Instructional Courses 14:00-15:30			ESONT Course 14:30-15:30	Wetlabs / Drylabs 14:15-16:15		Presented Poster Session (3 pods) 14:15-15:45
15:00-16:00														
16:00-17:00			IME Symposium: Corneal and Lens Based Refractive 16:30-17:30	Clinical Research Symposium 16:15-18:15	Instructional Courses 16:00-17:30	Satellite 16:00-17:00	Satellite 16:00-17:00	Unconscious bias course 16:15-17:45	TABLAO 14:30-18:00	Satellite 16:00-17:00	ESONT Course 16:00-17:00			
17:00-18:00	Video Symposium on Getting it right 16:30-18:30	Myopia Workshop 17:00-18:15										Wetlabs / Drylabs 16:30-18:30		Presented Poster Session (3 pods) 17:00-18:00
18:00-19:00														
19:00-20:00														
20:00-21:00														

Sunday 8 September*

	Plenary Hall	8.0 A	8.0 B	8.1 L	8.0 C	8.0 D	8.0 E / 8.0 F / 8.1 M / 8.0 G / 8.1 P / 8.0 K	8.1 N / Arena	8.0 H	8.0 I / 8.0 J	8.1 O	8.1 Q	Wetlabs / Drylabs	Exhibition	Foyer Hall 6&7	CC8	
07:00-08:00																	
08:00-09:00							Instructional Courses 08:30-10:00	Surgical pearls - Anterior Segment 08:30-09:50	LBI Masterclass 1 08:30-10:00		ESONT Course 08:15-09:15	Free Paper Session 08:30-10:00	Wetlabs / Drylabs 08:00-10:00	Exhibition 09:00-17:00	Presented Poster Session (3 pods) 09:15-10:45		
09:00-10:00	EU Clinical Trial Spotlight Symposium 8:30-10:00	Basic Visual Optics Course 08:30-10:30	IME Symposium: Presbyopia Correction 09:30-10:45	Satellite 09:30-10:30	Satellite 09:30-10:30	Satellite 09:30-10:30				Satellite 09:30-10:30	Satellite 09:30-10:30						
10:00-11:00																	
11:00-12:00	Main Symposium: The Future of Refractive Surgery 11:00-13:00	Basic Visual Optics Course 10:50-12:30		Instructional Courses 11:00-12:00	Instructional Courses 11:00-12:00	Instructional Courses 11:00-12:00	Instructional Courses 10:30-12:00		LBI Masterclass 2 10:30-12:30	D&I Insc Course 11:00 - 12:30	ESONT Symposium 10:45-12:15		Wetlabs / Drylabs 10:45-12:45				
12:00-13:00																	
13:00-14:00		Satellite 13:00-14:00	Satellite 13:00-14:00	Satellite 13:00-14:00	Satellite 13:00-14:00	Satellite 13:00-14:00				Satellite 13:00-14:00	Satellite 13:00-14:00						
14:00-15:00	Video Award 14:00-16:00	Basic Visual Optics Course 14:00-15:40		JSCRS Symposium 14:15-16:15		Instructional Courses 14:30-15:30	Instructional Courses 14:00-15:30	Case Reports 14:00-15:30	LBI Masterclass 3 13:30-14:30	ESCRS Euretina Symposium 14:00-15:30	ESONT Course 14:30-15:30	Free Paper Session 14:00-15:30	Wetlabs / Drylabs 14:15-16:15			Presented Poster Session (3 pods) 14:15-15:45	
15:00-16:00																	
16:00-17:00	Video Symposium on Surgical Complications You Make The Call 16:15-18:15		YO: My Routine Challenging Cataract List 16:30-18:10	D&I Workshop 16:30-18:00		Instructional Courses 16:30-18:00	Instructional Courses 16:30-18:00	TABLAO 14:30-18:00	LBI Masterclass 5 16:00-17:30		ESONT Course 16:00-17:00	Free Paper Session 16:30-18:00					
17:00-18:00													Wetlabs / Drylabs 17:00-19:00			Presented Poster Session (3 pods) 17:00-18:00	Medical Writing Workshop 14:30-17:30
18:00-19:00		IIIC Symposium 18:15-19:45															
19:00-20:00							OWL 19:00-20:30										
20:00-21:00																	

Monday 9 September*

	Plenary Hall	8.0 A	8.0 B	8.1 L	8.0 C	8.0 D / 8.0 E / 8.0 F / 8.1 M / 8.0 G / 8.1 P / 8.0 K	8.1 N / Arena	8.0 H	8.0 I	8.0 J	8.1 O	8.1 Q	CC8	Wetlabs / Drylabs	Exhibition	Foyer Hall 6&7
07:00-08:00																
08:00-09:00																
09:00-10:00	CSCRS Symposium 08:15-10:15	EUDES - ESCRS Workshop on the Dry Eye 08:30-10:00		Instructional Courses 08:30-10:00	Instructional Courses 08:30-10:00	Instructional Courses 08:30-10:00	Surgical pearls - Cataract 08:30-09:50	LBI Workshop 1 09:00-10:45	Case Report 08:30-10:00	IME Symposium: Complex Cataract Phaco 09:00-10:15	AAO Mini Symposium 09:00-10:00	Free Paper Session 08:30-10:00		Wetlabs / Drylabs 08:00-10:00		Presented Poster Session (3 pods) 09:15-10:45
10:00-11:00	Heritage Lecture 10:30-11:00			Instructional Courses 10:30-12:00	Instructional Courses 10:30-12:00	Instructional Courses 10:30-12:00			Instructional Courses 10:30-12:00	Instructional Courses 10:30-12:00						
11:00-12:00	Main Symposium: Telemedicine in Ophthalmology or remote eye care 11:00-13:00						Sustainability Arena 11:00-11:45	LBI Workshop 2 11:15-13:00						Wetlabs / Drylabs 10:45-12:45		
12:00-13:00																
13:00-14:00		Satellite 13:00-14:00	Satellite 13:00-14:00	Satellite 13:00-14:00	Satellite 13:00-14:00				Satellite 13:00-14:00	IME Symposium 13:00-14:00	Satellite 13:00-14:00				Exhibition 09:00-17:00	
14:00-15:00	Surgical Video: Getting it wrong 14:00-16:00	The Orbis Symposium 14:00-15:30	JCRO Symposium 14:00-16:00	Digital Session 14:15-16:15	Instructional Courses 14:30-15:30	Instructional Courses 14:00-15:30		LBI Workshop 3 14:00-17:15	Instructional Courses 14:30-15:30	Instructional Courses 14:30-15:30	PAAO 14:30-15:30	Free Paper Session 14:00-15:30	IIT Workshop 14:15-15:45	Wetlabs / Drylabs 14:15-16:15		Presented Poster Session (3 pods) 14:15-15:45
15:00-16:00							Arena Training and Symposium: Cataract Surgery Training Across the World 14:30-18:00		Instructional Courses 16:00-17:30	Instructional Courses 16:00-17:30	WPOS/ ESCRS Symposium Myopia 16:00-17:30					
16:00-17:00				Ophthalmology Foundation 16:30-17:30	Instructional Courses 16:00-17:30	Instructional Courses 16:00-17:30						Free Paper Session 16:30-18:00				
17:00-18:00														Wetlabs / Drylabs 17:00-19:00		Presented Poster Session (3 pods) 17:00-18:00
18:00-19:00																
19:00-20:00																
20:00-21:00																

Tuesday 10 September*

	8.0 A	8.0 B	8.0 C / 8.0 D / 8.0 E / 8.0 F	8.1 Q
07:00-08:00				
08:00-09:00	Spanish Symposium: COMPLICATIONS ASSOCIATED WITH PSEUDOPHAKIC INTRAOCULAR LENSES. 08:30-10:00		Instructional Courses 08:30-10:00	Free Paper Session 08:30-10:00
09:00-10:00				
10:00-11:00		The refractive Year in Spanish 10:00-11:00	Instructional Courses 10:30-12:00	
11:00-12:00	Main symposium: IOL exchange surgery 11:00-13:00			Free Paper Session 11:00-12:30
12:00-13:00				
13:00-14:00		'Best of the Best' Review Session 13:00-15:00		
14:00-15:00				
15:00-16:00				
16:00-17:00				
17:00-18:00				
18:00-19:00				
19:00-20:00				
20:00-21:00				



Floor Plans

Fira Barcelona - Gran Via Congress Centre Floor Plan

42ND CONGRESS OF THE ESCRS
BARCELONA
6-10 SEPTEMBER 2024
 Fira de Barcelona, Spain

VENUE PLAN

	REGISTRATION		CHARGING STATION
	SPEAKER PREVIEW		TOILETS
	EXHIBITION		CATERING
	SESSIONS ROOMS		CLOAK ROOM
	WETLABS		ESCALATORS
	E-POSTERS / PRESENTED POSTERS		WATER FOUNTAINS
	MEETING ROOMS		
	LOUNGES		



Fira Barcelona, Gran Via Exhibition Floor Plan - Hall 6 & 7



Exhibition Floorplan still subject to change.

On-Site Exhibition Opportunities

The Exhibition associated with the 42nd Congress of the European Society of Cataract and Refractive Surgeons (ESCRS) will take place at the Fira Barcelona Gran Via in Hall 7 and Hall 6.



Fira Barcelona

Venue information

Fira Barcelona Gran Via
 Av. Joan Carles I, 64
 08908 L'Hospitalet de Llobregat
 Barcelona
 Spain

Floorplans: <https://guestevents.firabarcelona.com/enclosure/granvia/hall-7/#pano360>

Congress and Exhibition Dates

Congress: 6 - 10 September 2024
 Exhibition: Friday 6 - Monday 9 September 2024

Exhibition Schedule

Please note: Schedule is subject to change.

	Dates	Times
Additional Build-Up	Tuesday 3 September (subject to fee & advance booking)	08:00 - 22:00
Build-Up	Wednesday 4 & Thursday 5 September	08:00 - 22:00
	Friday 6 September (finalization on stands, cleaning)	08:00 - 11:00
Opening Hours Visitors	Friday 6 September	12:00 - 17:00
	Saturday 7 September	09:00 - 17:00
	Sunday 8 September	09:00 - 17:00
	Monday 9 September	09:00 - 17:00
Opening Hours Exhibitors	Friday 6 September	08:00 - 18:00
	Saturday 7 September	08:00 - 18:00
	Sunday 8 September	08:00 - 18:00
	Monday 9 September	08:00 - 22:00
Break Down	Monday 9 September	19:00 - 22:00
	Tuesday 10 September	08:00 - 22:00

General Sales Information & Priority Points System

Exhibition space will be allocated based on a priority points system.

Full details on the ESCRS Priority Points system are available at the following link: [CLICK HERE](#)

Booking will open initially via restricted presales to companies with priority points accumulated in 2023. Thereafter general sales will open to all companies on a first-come first-served basis.

Ordering will take place via an online booking system. Full details will be communicated to all previous ESCRS sponsors and exhibitors in due course.

If you are new to ESCRS, please contact escrs.sponex@mci-group.com to request access for the online booking platform.

Exhibition Pricing

Exhibition – Space only (per sqm) **Price (EUR) 785** excl VAT

As part of the ESCRS 2024 Congress, an exhibition space will provide a unique opportunity for exhibitors to showcase their products, services and educational programmes to over 8,000 on-site healthcare professionals, with an interest in all areas of cataract and refractive surgery. The layout of the exhibition is expertly designed to ensure comfort for the delegates and optimised visitor flow and therefore maximum exposure for the exhibitor.

Fee Includes

- Exhibition floor space only*
- Full company profile on the ESCRS 2024 Congress website
- One Priority Point per €1,000 spent on booth space rental
- 3 complimentary exhibitor badges for your first 9m² of exhibition space; 1 additional badge for each additional full 9m² thereafter. Additional badges available for purchase at €225 excluding VAT and charges.



Contact Details

Sponsorship & Exhibition Secretariat
escrs.sponex@mci-group.com

*If required, shell schemes, furniture, fittings and other services will be available to hire at additional cost, details of which will be available in the technical manual to be provided at a later date.

Sponsorship Opportunities

Sponsorship Opportunities

Satellite Education Symposia

Small Room (300pax)	60 mins	Price (EUR) 27,000 excl VAT
Medium Room (400-500pax)	60 mins	Price (EUR) 35,000 excl VAT
Large Room (700pax)	60 mins	Price (EUR) 46,000 excl VAT

The Satellite Education Programme provides a turnkey solution for your satellite symposium and special event requirements.

The goal of this programme is to work with industry to communicate their message, while providing high quality medical education to delegates. Symposia are organised outside the time of the official congress programme.

All symposia are offered in the congress centre during a break in the scientific programme and sponsoring companies are advised to include some food & beverage items (relevant to the timing of the symposium) for attending delegates.

Satellite Meeting Sponsorship Includes:

- Venue rental
- Online promotion from <https://congress.escrs.org/>
- Audiovisual - standard congress package
- Onsite signage (provided by sponsor)
- Programme handout (provided by sponsor)
- Opportunities for follow-up publication in EuroTimes
- Opportunity to place symposia on ESCRS on Demand. This service is available for purchase from ESCRS
- Live online diffusion to the virtual attendees
- 5 complimentary full registration badges

Note: Virtual Satellite Symposia will not be allowed

Sponsorship Opportunities

Near Live Surgery

Near Live Surgery Slot

Price (EUR) **19,000** excl VAT

The aim of this programme is to showcase the latest techniques and innovations in cataract and refractive surgery, presented by leading surgeons from around the world.

As a sponsor of this programme you will get a 10-13* minute slot including the case introduction, near-live surgery video and Q&A discussion.

Sponsorship includes the following benefits:

- A sponsor recognition introductory slide with your logo
- A copy of the recording post congress, which you can use for your own marketing purposes
- A sponsor logo/recognition next to your session on the Near Live Surgery programme webpage on ESCRS 2024 Congress website

Please note that as a sponsor, you will be required to organise and handle the recording of the surgery and provide us with the video file in advance. The video should be in high quality (.mp4) and have live comments from the surgeon in English, not voice over post recording. The surgeon will also need to be present at the congress in Barcelona for the Q&A during the session.



*Exact length will be confirmed once the programme is finalised.

Images shown are for illustration purposes only. The sales opportunities on this page might be impacted by the new UEMS (European Union of Medical Specialists) rules. In most instances, it concerns the means of recognition and the placement of the physical sponsorship items. MCI and ESCRS reserve the right to alter and adapt the wording of these items by closely following the evolution of the UEMS guidelines.

Sponsorship Opportunities

Digital Sponsorship Items & Prices

e-Blast to Registered Delegate

Price (EUR) **15,000** excl VAT

Promote your symposium or exhibition booth to registered delegates!

An HTML email will be sent to ESCRS Annual Congress registered attendees at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI – no email lists are provided to sponsors.

Opportunity includes:

- One email sent via MCI to registered delegates. Sponsor company to provide HTML email content/code.
- Full report on penetrability of the e-Driver provided to Sponsor



SOLD OUT

Website Advertising (Exclusive)

Price (EUR) **10,000** excl VAT

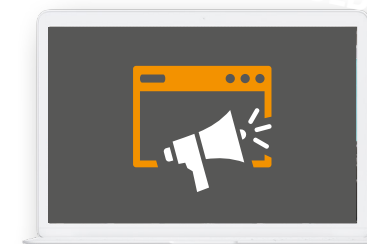
ESCRS is pleased to offer Website Advertising opportunities on

<https://congress.escrs.org>.

Reach thousands of ESCRS Delegates by booking a banner on the ESCRS Congress Website industry page.

This is an exclusive opportunity!

The booking term is March – September (inclusive).



e-Blast to Full Database

Price (EUR) **20,000** excl VAT

Send a survey, promote your symposium or exhibition booth to all the ESCRS database with over 150'000 contacts!

This is the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI – no email lists are provided to sponsors.

Opportunity includes:

- An HTML email provided by the sponsor will be sent to ESCRS database at a requested date .



SOLD OUT

Congress App (Exclusive)

Price (EUR) **29,000** excl VAT

The official ESCRS Congress App has a whole range of cutting edge features and will be available for download to mobile devices prior to the congress in Barcelona.

The ESCRS App is designed with our delegates in mind so that they will have all the information that they need at their finger tips! Your brand/logo will be incorporated into the design of the Industry section of the App.



Sponsorship Opportunities

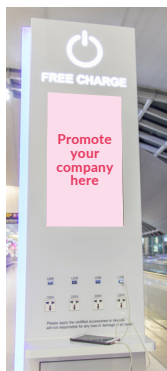
On-site Sponsorship Items & Prices

Charging Station Lounge - 4 options available (per station)

Price (EUR) **20,000** excl VAT

These stations will be strategically placed in high traffic spots to maximize their usage and convenience to the participants to enhance recognition of the sponsor support.

Not only will you help delegates to keep their devices charged during the event, your logo representation will drive awareness and acknowledgement.



SOLD OUT

Central Session Displays (Exclusive)

Price (EUR) **29,000** excl VAT

Provide a live 'What's On Now' digital listing for delegates displayed on screens located in the exhibition area, showing what is on in all lecture halls at the current time.

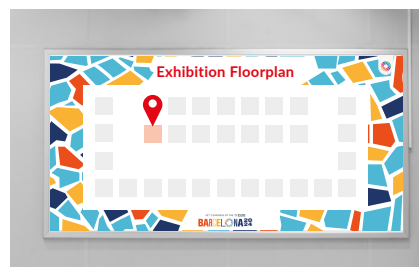
Sponsors can include static ads and/or a 30 second silent video in between live programme information.



"Floorplan" Signage (Exclusive)

Price (EUR) **25,000** excl VAT

Your logo will appear on large 'You Are Here!' floorplans of the Congress Centre that will be used to highlight your booth number and the position of your booth on the floorplan itself.



Hand Sanitising Stations (per station)

Price (EUR) **12,000** excl VAT

These stations will be strategically placed in high traffic spots to maximize their usage and convenience to the participants to enhance recognition of the sponsor support.

Not only will you help to ensure a proper and clean environment, your logo representation will drive awareness and acknowledgement.



Sponsorship Opportunities

On-site Sponsorship Items & Prices

Printed Pocket Programme - Inside Page

Price (EUR) **11,000** excl VAT



The pocket programme is a useful pocket-sized guide including tracks to follow particular areas of interest throughout the programme.

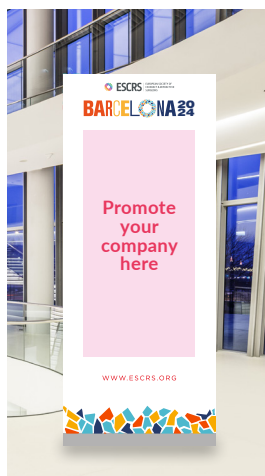
It includes a meeting overview, general congress information and the highlights of the scientific programme. The pocket programme is distributed to all delegates with their registration materials. Adverts will be located in the industry section of the pocket programme.

Indoor Signage

(POA, branding opportunities brochure published separately)

Maximise your company's exposure on-site within the exhibition hall with our advertising opportunities.

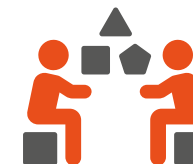
Available for companies wishing to connect immediately with delegates as they enter the exhibition area, these high visibility signage opportunities can be used to offer a welcome message or to advertise your booth/products. Information on signage will be made available separately.



NEW

Networking Lounge

Price (EUR) **20,000** excl VAT



Networking Lounges offer a unique opportunity for industry leaders to engage with medical professionals in a relaxed yet professional setting.

Sponsoring a Networking Lounge at ESCRS allows your company to showcase its commitment to the healthcare community, foster meaningful conversations, and build lasting relationships with key stakeholders. It's an investment in a platform where knowledge exchange and partnership opportunities can flourish.

The concept of the lounges (e.g. Ice cream Corner, Smoothie bar, Healthy bar) will be decided on by the organisers.

Opportunity includes:

- Logo recognition as the Networking lounge sponsor on signage placed conspicuously in this area.

Sponsorship Opportunities

Virtual Sponsorship Items & Prices

NEW

Virtual Platform Header Bar Banner

Price (EUR) **12,000** excl VAT

Achieve a high level of brand exposure by displaying a digital image on the home page of the virtual platform. This is a limited branding opportunity offered to a maximum of three sponsors.

NEW

Virtual Platform Rectangular Panel Banner

Price (EUR) **8,500** excl VAT

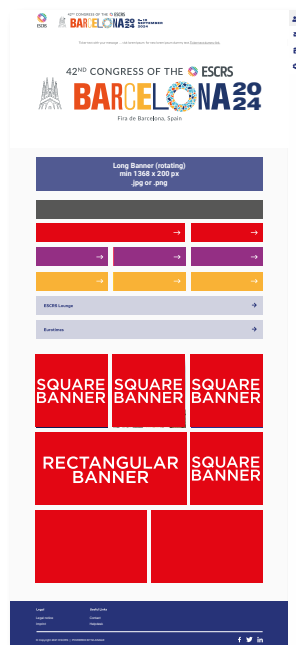
Achieve a high level of brand exposure by displaying a digital image on the home page of the virtual platform.

NEW

Virtual Platform Square Banner

Price (EUR) **5,500** excl VAT

Achieve a high level of brand exposure by displaying a digital image on the home page of the virtual platform.



NEW

Virtual Platform Push Notification

Price (EUR) **4,500** excl VAT

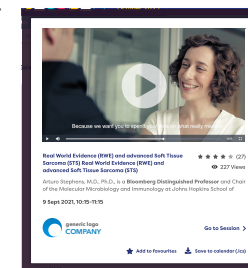


Promote your symposium or your company to website visitors or on the platform during the congress days! This is the perfect way to drive your brand to a specific audience before any of your competitors.

Virtual Platform 15 Second Skippable Pop-up Video Advert

Price (EUR) **8,500** excl VAT

Promote your company brand with a 15 second, skippable pop-up video that will display as delegates from one area of the ESCRS 2024 Congress virtual platform to another. Production of the video and associated costs are the responsibility of the sponsor.



Be creative! Come up with your own ideas.

Do you have an idea for a virtual branding opportunity not listed here?

E-mail us at escrs.sponex@mci-group.com to discuss.

If the organising committee approves your proposal, you will be granted exclusivity on this opportunity for the ESCRS 2024 Congress.

Sponsorship Opportunities

ESCRS Today

ESCRS Today is the daily newspaper published by EuroTimes on site at the 42nd Congress of the ESCRS.

Packed with news and photos of the day's events, ESCRS Today provides Industry with the opportunity to promote their Industry Symposia and attract delegates to their booths.

ESCRS Today is hand delivered to Congress delegates each morning as they enter the Congress Centre. ESCRS Today is often kept as a souvenir and is taken home by delegates to share with colleagues who were unable to attend the meeting.

For information on ESCRS Today advertising opportunities at ESCRS 2024, please contact roo.khan@wearemci.com



Sustainable Partner Packages

Sustainable Partner Packages

ESCRS 2023 Sustainability Highlights

ESCRS 2023 Congress – Key Impacts



Total Carbon Footprint:
27259.25 tCO₂e

Average Carbon Footprint
per attendee:
1851.22 kgCO₂e

Total Waste Footprint:
52.88 tonnes

100% of Congress's
CO₂e offset

49.8% of waste recycled

62% of food served:
vegetarian or vegan

92% of assets: hired or
made
from reclaimed materials

2023

Prepared in collaboration with the GDS-Movement

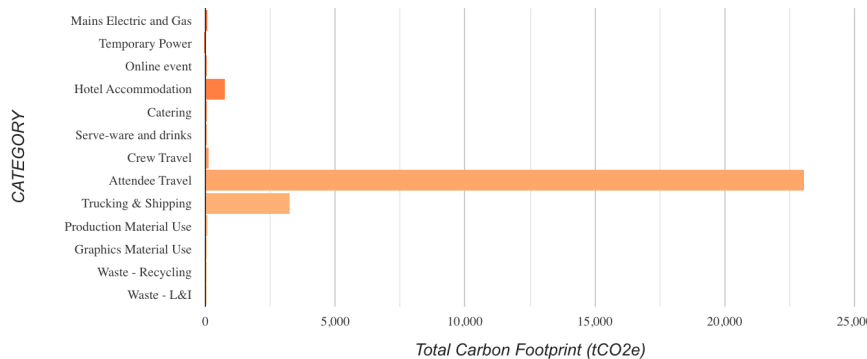
Sustainable Partner Packages

ESCRS 2023 Sustainability Highlights

Carbon Footprint

We calculated the congress' s carbon and waste footprint using industry best practice methodologies as well as an advanced measurement tool called TRACE. The emissions from local event production, delegate and team travel, accommodation, food & beverage, venue, and online participation are included in the scope of our measurements.

Emissions breakdown by category



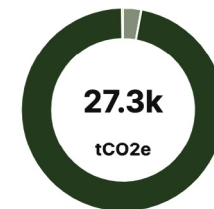
Carbon Footprint

27259.25 tCO2e
Total carbon footprint

1851.22 kgCO2e
Average carbon footprint per attendee

Carbon Footprint by Category

Energy	2.8%
Catering	0.1%
Travel	96.8%
Production	0.2%
Waste	0.0%



2023

Prepared in collaboration with the GDS-Movement

ESCRS 2023 Sustainability Highlights

Circularity of Materials



In the realm of sustainable practices, these three compelling data elements underscore a commitment to environmental responsibility in the production of the congress.

Percentage of assets hired or made from reclaimed materials

92.2%

Hiring assets contribute to ESCRS Mission Zero by reducing the demand for new production, minimising resource consumption, and fostering a circular economy.

Percentage of materials reused, donated, repurposed

86.2%

Providing a second life to materials after the Congress contributes to significantly reducing waste, minimising environmental impact, and fostering a more circular and resource-efficient economy.

Percentage of materials recycled post event

13.4%

Recycling production materials after the event reduces waste sent to landfills, contributing to a more environmentally responsible and circular approach to material usage.

2023

Prepared in collaboration with the GDS-Movement

Sustainable Partner Packages

Opportunities & Prices

NEW

Net Zero Carbon Offsetting Partner

Price (EUR) **40,000** excl VAT

By being a Net Zero Partner, you will help ESCRS to achieve its goals of working towards a carbon neutral congress.

Your funding will support the measurement and offsetting of the local carbon emissions. As a top level partner, you will receive brand recognition and exposure within the congress and its communication that will help to position your brand as a sustainability thought leader and catalyst of change.

Assets include:

- Logo on the ESCRS website sustainability page
- Official partner of the Congress Carbon Offsetting program
- Feature in the newsletter leading up to the Congress
- Promotion on the Congress App
- Recognition in the ESCRS Congress 2024 Sustainability Report

NEW

Water Stations (Exclusive) - 20 Stations

Price (EUR) **40,000** excl VAT

Your partnership will help to reduce the quantity of plastic waste produced at the congress by eliminating the use of single use plastic bottles and replacing them with branded water stations distributed through the congress center.

Assets include:

- 20 Water stations with your branding through the Congress venue
- Logo on the ESCRS website sustainability page
- Feature in the newsletter leading up to the Congress
- Promotion on the Congress App
- Recognition in the ESCRS Congress 2024 Sustainability Report

Terms & Conditions

Terms & Conditions

ESCRS 2024 CONGRESS OUTLINE / PROJECT DEFINITION

All items listed in this brochure apply to the ESCRS 2024 Congress in the following form and definition:

- Face to face Meeting at the Fira Barcelona Gran Via with a projected "in-person" attendance of over 8,000 healthcare professionals
- Virtual component hosted on the M-Event platform to facilitate the attendance of delegates who are not able to travel and participate in person.
- Congress dates: 6-10 September 2024

RESERVATION

To be valid, your reservation must be submitted via the ESCRS online booking platform ahead of the applicable deadlines communicated by the ESCRS 2024 Congress Sponsorship and Exhibition Secretariat. Booth space, satellite symposium slots and sponsorship items allocations will be attributed according to the ranking system in place at the ESCRS Congresses based on previous participations [Click here for further information](#). Companies will be requested to make choices, but neither ESCRS nor MCI Suisse SA can guarantee first choice. Once locations, slots and items have been attributed, no change will be possible without MCI Suisse SA's written agreement.

The submission of an order via the official ESCRS booking platform (or via signed paper order form where exceptionally applicable) constitutes a firm hire commitment and compels the subscriber to pay for the items ordered and accept both the general conditions, rules and regulations outlined here. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

PAYMENT TERMS AND GENERAL CANCELLATION POLICY

100% of the total exhibition and sponsorship fees due shall be invoiced on booking. Payment is due within 30 days of receipt of invoice.

Notification of cancellation must be submitted to escrs.sponex@mci-group.com in writing and will only be deemed accepted once written acknowledgement has been confirmed.

The following general cancellation policy shall apply, save for the exceptional scenario described in the section concerning COVID-19 below. This cancellation policy also applies in the event of partial cancellation or reduction of booth space or other items ordered. The cancellation policy shall apply regardless of whether payment has been received or not.

Date of receipt of cancellation from sponsor/exhibitor	Cancellation fees applied
Until 150 days prior to the Meeting	50% of total order amount
Within 149 days of the Meeting	100% of total order amount

COVID-19

Mindful of the evolving situation of the Covid-19 global pandemic and of the potential for restrictions applicable to the staging of live events, the organisers will offer the following exceptional Covid-19 cancellation terms in the event of the scenario outlined below:

Scenario description	Cancellation terms applied
Cancellation of the face-to-face component of the event due to reasons directly, or indirectly, related to Covid-19 and conversion to a fully virtual event, taking place on same dates in 2024. ESCRS and MCI undertake only to cancel the F2F component if, in their opinion and owing to reasons attributable to Covid, not doing so would be unsafe or impracticable.	<p>The organisers will liaise with exhibitors and sponsors to re-assign the value of items relating to the cancelled face-to-face portion of the meeting to virtual opportunities as best as possible. Companies that do not wish to convert their items to virtual shall be reimbursed up to a maximum of 50% of their total order amount.</p> <p>General: There shall be no waiver of applicable cancellation terms for orders of Satellite Symposia or IME Symposia. These orders will be converted to the fully virtual event. There shall be no waiver of applicable cancellation terms for order forms that concern only virtual opportunities. These orders shall carry over to the fully virtual event.</p>

NB: Assuming that the event proceeds as foreseen, the organisers will not waive cancellation terms for any companies who are prevented from travelling to the event by travel restrictions. This applies if such restrictions are imposed due to Covid-19 or if they are imposed for any other reason. Companies are advised to purchase appropriate insurance cover for such a scenario.

In no scenario will the event organisers be responsible for third-party costs engaged by exhibitors or sponsors including, but not limited to, travel expenses, stand builder costs, accommodation, additional on-site service providers etc.

Terms & Conditions

FORCE MAJEURE

Outwith the scenarios described in the previous section, neither ESCRS nor MCI are responsible for either the partial or total non-execution of the contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, credible threats of natural disaster in the geographic vicinity, war, curtailment or interruption of transportation facilities, threats or acts of terrorism or similar acts, governmental travel advisory, a governmental elevation of the terrorism alert level, civil disturbance, the issue of a Travel Warning by the World Health Organization or any other cause comparable events or disaster beyond the parties' control which prevents the Venue from accommodating the clients of MCI Suisse SA for the event or if for the same reasons the event is cancelled by MCI.

In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.

INSURANCE

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company's local rules regarding travelling. All Exhibitors are required to have Public / General Liability insurance with a minimum Limit of Indemnity of 2 Million Euro in aggregate in order to participate in the Congress and associated Exhibition. The Exhibitor shall be liable for personal injury and damage to property caused by the Exhibitor, his or her servants or agents, or by his or her equipment and activities. All Risks cover against damage and theft to the Exhibitors own property, and also to property rented/leased by the Exhibitor, shall also be arranged by each Exhibitor. Cover shall also be arranged for injury to exhibitors own employees, where applicable. Exhibitors shall ensure that any subcontractors engaged by them have similar and commercially reasonable insurances in place. It is the responsibility of each Exhibitor to ensure that they have the required insurance policies in place and the ESCRS is only responsible for damages arising from the wilful neglect of its permanent staff.

Each Exhibitor is responsible for ensuring that they have the required level of insurance in place and that each external (non-venue) contractor engaged to provide services for their booth also have the required level of insurance cover in places for the duration of the exhibition buildup, open days and dismantle. All relevant documentation must be available for inspection on-site at the booth. In any case, the insurance protection will not be given to the exhibitors by the Organisers.

LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organizers have the authority to demand removal/ change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

TECHNICAL MANUAL

A Technical Manual will be sent to every registered exhibitor and sponsor in due time. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

ACCESS TO THE EXHIBITION

Access to the exhibition will only be possible to registered congress participants or exhibition participants. Access is subject to complying with all reasonable Covid related precautions.

INDUSTRY COMPANY MEETINGS & COMPANY EVENTS

It is strictly forbidden to hold company meetings and company events outside the congress venue during the official congress programme times.

Non-compliance may affect the companies' participation in future ESCRS meetings.

Company meetings can be held at the congress venue subject to available meeting spaces and their capacities.

INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsor / exhibitor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA

Rue du Pré-Bouvier 9

1242 Satigny, Switzerland

Terms & Conditions

continued...

DATA PROTECTION CLAUSE

In accordance with the “applicable data protection laws”, including but not limited to laws and regulations of the European Union, the European Economic Area and their member states, Switzerland, the United Kingdom and the State of California, MCI, as data controller, processes the exhibitor/sponsor’s personal data for the purposes of (i) managing and organizing the event, in particular the management of exhibitor/sponsor’s stand, investment opportunities or industry symposium (ii) managing and organizing prospectation and loyalty (iii) enabling the exhibitor/sponsor to benefit from MCI services (iv) enabling the exhibitor/sponsor to receive MCI news.

In accordance with the applicable data protection laws, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data. The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the competent supervisory authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO): privacy@mci-group.com.

As part of their contractual relationship, MCI and the exhibitor/sponsor (hereinafter referred to as the “Parties” and individually as a “Party”) undertake to comply with the applicable data protection laws. Each Party acts as an independent controller with respect to its processing of personal data in connection with this agreement. Each Party will comply with its respective obligations under applicable personal data regulations with respect to its processing of such personal data. To the extent that either Party provides personal data to the other Party pursuant to this agreement, the Party supplying the personal data confirms that it has consent or another legal basis to provide the personal data to the receiving Party and for the receiving Party to process the personal data consistent with this agreement, and in accordance with its applicable privacy policy. For clarity, nothing in this agreement limits a Party’s ability to use an individual’s personal data to the extent directed by, consented to or requested by such individual.

In case of personal data transfers from the European Union, the European Economic Area and/or their member states, Switzerland and the United Kingdom to countries which do not ensure an adequate level of data protection within the meaning of applicable data protection laws of the foregoing territories, such transfers shall be based on the terms of the European Union Standard Contractual Clauses and UK Addendum or based on any other legal means allowed by applicable data protection laws. Parties shall ensure data transfers are protected through appropriate mechanisms.

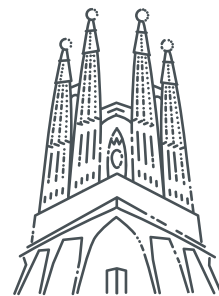
PRODUCT DISCLAIMER & COMPLIANCE

The ESCRS reminds sponsors, exhibitors and their agents or designees of their responsibility to be aware of and to abide by all guidelines and codes regarding the relationship between the pharmaceutical and medical device/ equipment industry and healthcare professionals that are applicable to your company.

Recommendations about pharmaceutical guidelines must come from your internal legal departments as ESCRS and MCI Suisse SA may offer no advice that can be construed as legal.

Please make sure that you consult the Codes of Conduct in application which may be found here:

- <https://www.medtecheurope.org/resource-library/medtech-europe-code-of-ethical-business-practice/>
- <https://www.efpia.eu/relationships-code/the-efpia-code/>



42ND CONGRESS OF THE  ESCRS

BARCELONA

6-10 SEPTEMBER 2024

Fira de Barcelona, Spain

www.escrs.org