

ORDER FORM

Industry Session Extras

42ND CONGRESS OF THE  **ESCRS**

BARCELONA

6-10 SEPTEMBER 2024

Fira de Barcelona, Spain

Service A: Session Content Upload for Convenors

HYBRID

DEMO PRESENTATION

BACK

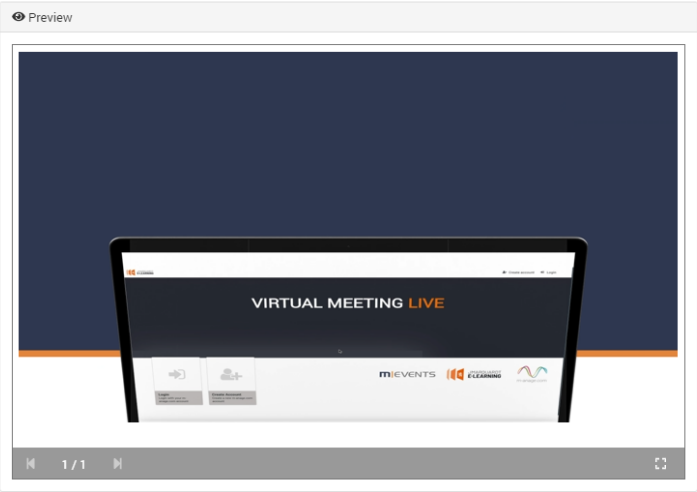
Session Upload

Content details

Presentation Title	Demo Presentation
Presentation Type	Industry Test
Speaker	Dr. Mathias Balhorn
Session	Demo Satellite I
Type	Demo Satellites
Date	19 September 2020, 10:00 PM

Biography

Preview



Upload

In the next steps you will supply all necessary information for your program content (presentations & posters). Upload your files, which you prepared following the guidelines for your congress. You might need to accept terms and conditions e.g. for Webcasting allowance and other data in the process.

When your file upload is done and the system automatically checked your files (this might take some minutes depending on the traffic and the size of your content), you will be able to get a preview of how your content will appear onsite and/or online.

- You will also be informed if blocking issues appear with your uploaded file(s). For example, missing video files or corrupt presentation files.
- Please also note that the maximum size for each uploaded file is 5.0 GB.

Make sure to use the latest possible browser version of Google Chrome, Apple Safari, Mozilla Firefox or Microsoft Edge to have support of the best upload experience.

Till the deadline for your content submission you can go back here and upload updates of your files.

I confirm to have the rights to upload the content files on behalf of

Features:

Company representatives (max. two persons) get access to the individual m-anage session and can upload:

- session description (if purchased in session view from the main client)
- individual speakers' presentations

Requirements:

Please deliver 2 email addresses per session attached to each Symposium.

Service B: Interactive Audience | Voting

HYBRID

only for live presentations possible

Features:

- Online voting (Wi-Fi or mobile network required)
- Max. 8 answer possibilities
- Fully integrated into the presentation management system
- Speaker activates voting during a presentation on click
- Correct answer or multiple selections can be activated
- 10 questions per session included
- Up to 500 concurrent users are included
- Voting for online participants via the live stream player of the conference website (if room designated for live stream)
- Results will be shown on the presentation stream

Requirements:

- Use of the M|Events presentation management system is mandatory
- Voting questions can be uploaded during the presentation upload (embedded on slides within the presentations)

how voting is projected in the session-hall step by step:

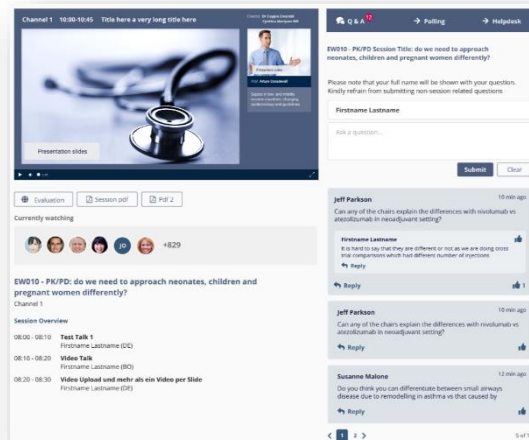
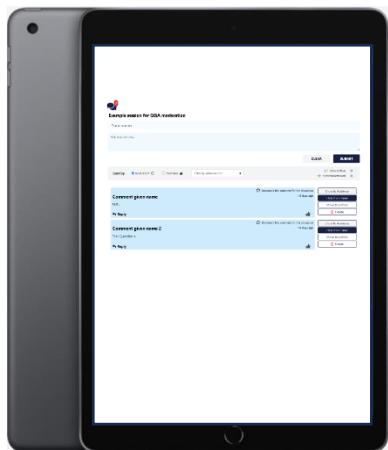
1. voting question
2. voting question activated
3. voting results

The screenshots illustrate the voting process in a session hall. The first screenshot shows a smartphone displaying a voting question and a presentation slide with the question and a 'START VOTING' button. The second screenshot shows the presentation slide with a 18-second timer and the question. The third screenshot shows the presentation slide with a bar chart displaying the results for four options: A (70%), B (8%), C (20%), and D (2%).

Service C: Interactive Audience | Q&A Moderation

HYBRID

Per session including one iPad

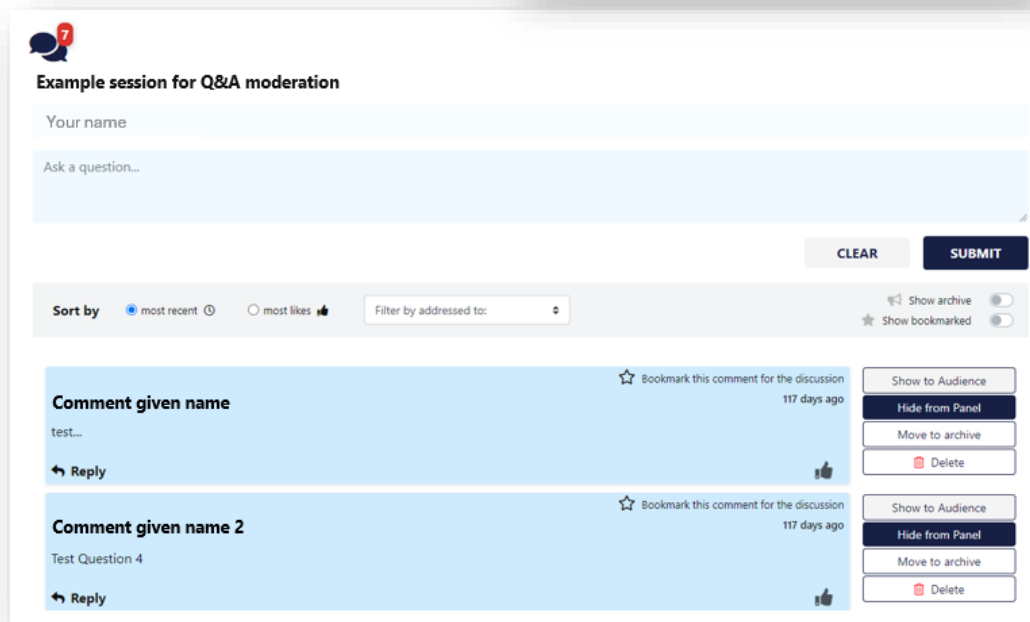


Features:

Companies that order the Q&A function will receive a dedicated link to access the Q&A moderation page, provided on one iPad

- Available during the satellite symposium
- Two levels of visibility of the questions: audience view and faculty view (applicable to remote speakers only)
- Questions can be managed (hide, delete, answer) via the Q&A moderation page
- Speakers are free to discuss any topic or choose to discuss the topic raised by comments
- onsite participants can send their questions or comments via their own digital device
- A QR-Code with the website link can be displayed on the projection screen
- Please note: M Events is not responsible for the time-lag between moderator to speaker.

Additional iPads can be ordered separately.



Service D: Interactive Audience | Evaluation

HYBRID

Session Evaluation

m|EVENTS

Demo Evaluation Form

1. How likely is it that you would recommend this service to a friend or colleague?

NOT AT ALL LIKELY EXTREMELY LIKELY

0	1	2	3	4	5	6	7	8	9	10
---	---	---	---	---	---	---	---	---	---	----

2. Overall, how satisfied or dissatisfied are you with our company?

Very satisfied Somewhat dissatisfied

Somewhat satisfied Very dissatisfied

Neither satisfied nor dissatisfied

3. Which of the following words would you use to describe our products? Select all that apply.

<input type="checkbox"/> Reliable	<input type="checkbox"/> Overpriced
<input type="checkbox"/> High quality	<input type="checkbox"/> Impractical
<input type="checkbox"/> Useful	<input type="checkbox"/> Ineffective
<input type="checkbox"/> Unique	<input type="checkbox"/> Poor quality
<input type="checkbox"/> Good value for money	<input type="checkbox"/> Unreliable

0 of 10 answered

- The evaluation form can be made available and included during the live days as part of the live streams and on-demand sessions. For on-site participants, the QR code and/or URL should be included in a presentation (e.g., closing slides or similar).
 - Free text entry
 - Rating
 - multiple choice
- One export as an Excel file with the results is included and supplied within 72 hours after the last live session of the congress is over.
- **Optional: Service D.1: External Evaluation embedding**
External Evaluation can be embedded via the provided link – on request

Please supply the questions at least **14 days** before live event days to industry@m-events.com

Please note: If submitted after the deadline, M Events will try its best to implement but does not take any responsibility to process it in time.



Get inspired by our demo evaluation: www.research.net/r/DEMOEVENT1

Service E: Intersession Slide Show/Holding Slide

individual | room main projection

HYBRID



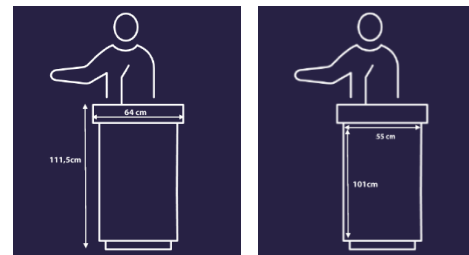
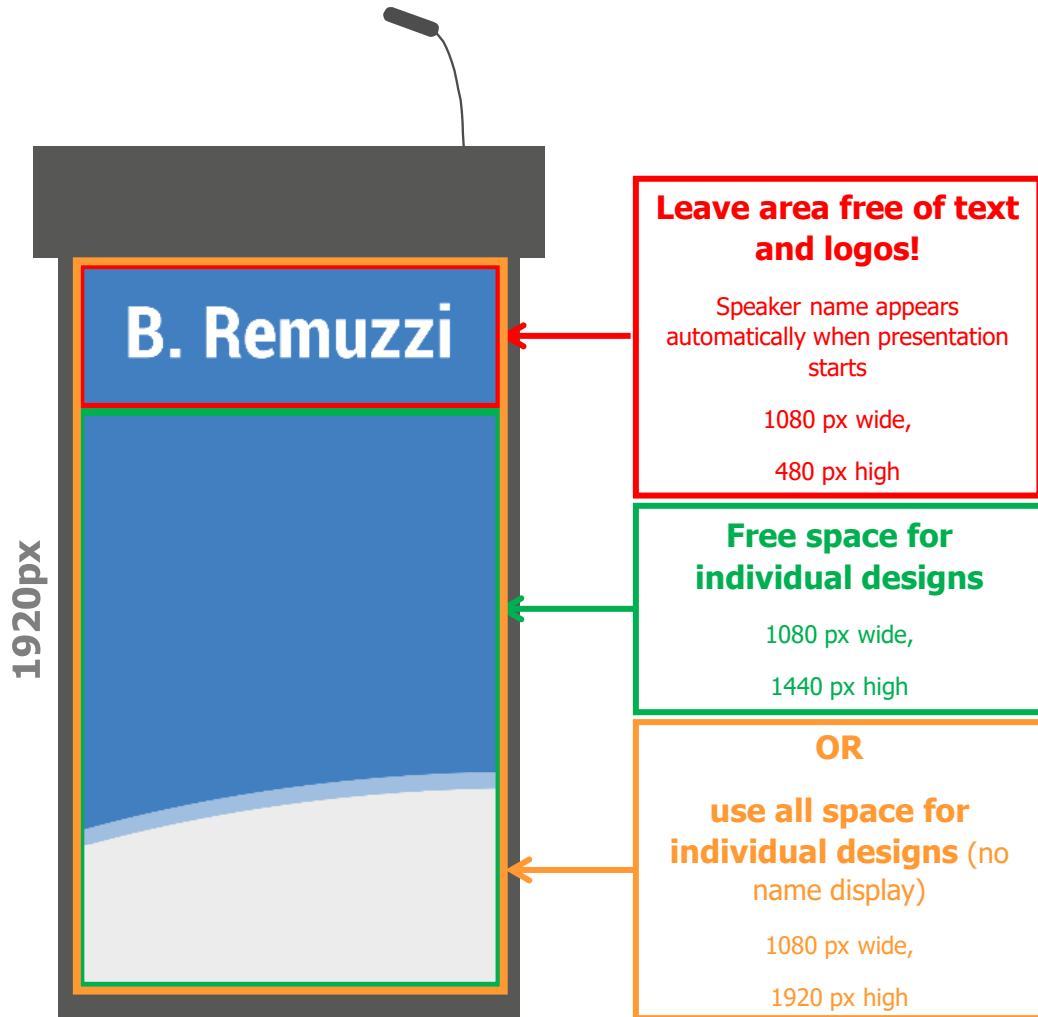
Features:

- A slide-show, or a video that will be played on loop in the room before the actual session start
- Integration and duration of the supplied files to be defined per conference and room in advance.
- Format 16:9, Full-HD 1920x1080px

Service F.1: Branding – Digital Lectern

Per Session

ON-SITE



Features:

One digital lectern with one integrated 40" vertical front display will be placed on the session room stage.

Resolution: 1080 px wide, 1920 px high

Requirements:


- one background image (PNG or JPEG graphic format), 1080 px wide and 1920 px high
- If the speaker's name shall be displayed, leave the top 480px plain and indicate the text color for the name
- if the speaker's name is not displayed, please prepare a full-screen image

Service F.2: Branding – Livestream/Rec

HYBRID

PiP Background Branding (per session)

15:30 - 17:00 Scientific Session 1
CHAIR : TONI TEST



Toni Test
Presentation

m|EVENTS JMARQUARDT E-LEARNING JMARQUARDT JMARQUARDT VIENNA

m|EVENTS Session Designer Default Template

Features:

Includes the integration of one individual background design for one symposium.

- The dynamic content (session title, session room name, chair names, speaker name, presentation title), slides (ppt), and speaker photo or camera picture will be generated automatically and always be placed overlaying the background design. These items cannot be modified or removed.
- Background design will be visible during the entire session (during presentations, speaker change etc.).

Requirements:

- The ready-made background designs must be delivered **7 days** before the congress.
- Background design specifications:
One image (PNG, JPEG) - 1920 px wide and 1080 px high (for 16:9 projection format)
- Footer Logo Size: 120px

Examples:

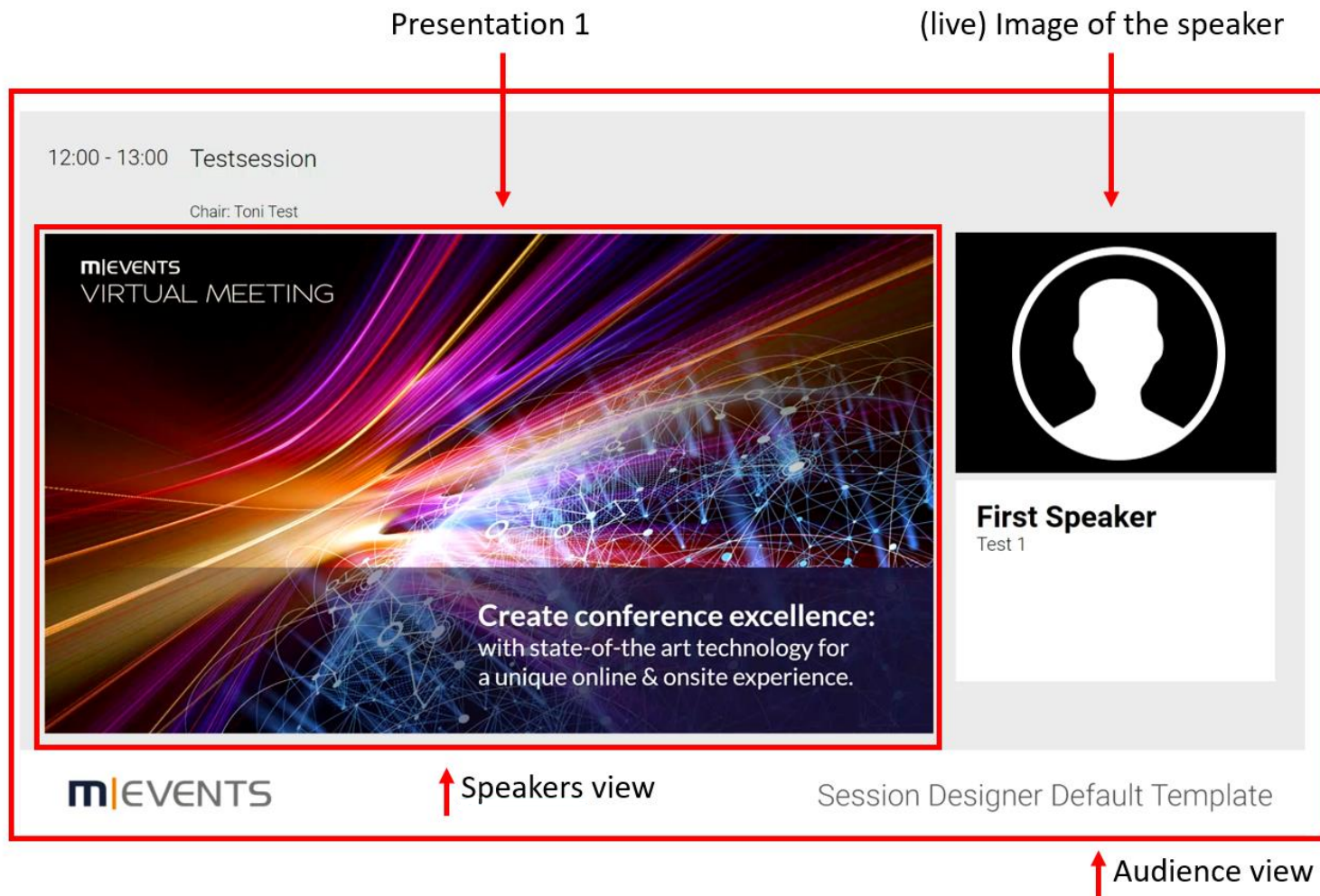


Individual session branding during live presentation in PiP view if default congress setting will be used. If pre-recording in PiP view is delivered, the pre-recording will be shown in full-screen mode (entire orange framed area).

Service F.2: Branding – Livestream/Rec

HYBRID

PiP Background Branding | Dimensions



Branding dimensions:

16:9 Presentation

Graphic to be delivered: 1920px width x 1080 px height

Header: 165px high x 1920px wide

Needs to remain free for the automatic display of the session details from the programme database.

Footer: 120px high x 1920px wide

Can be used completely for logos etc.

Example with

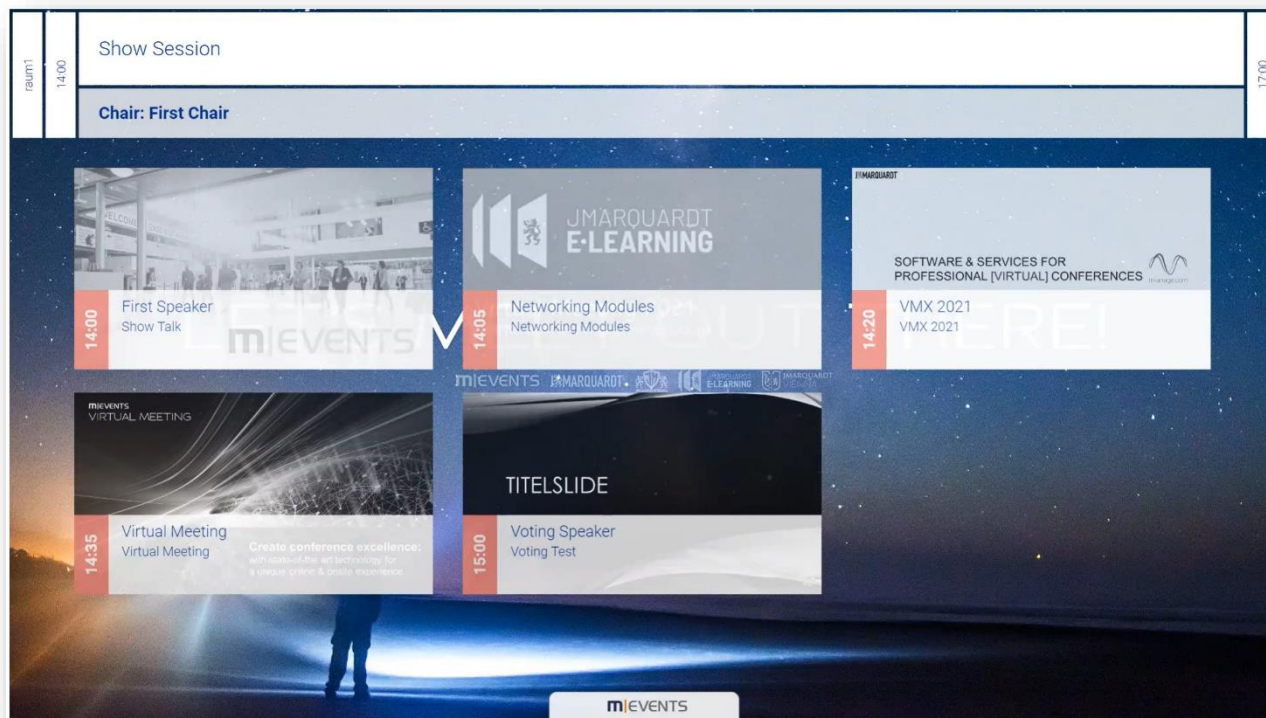
4:3 presentation:



Service F.3: Branding – Main Projection

ONSITE

Per Session – rooms with full screen mode (no PIP)

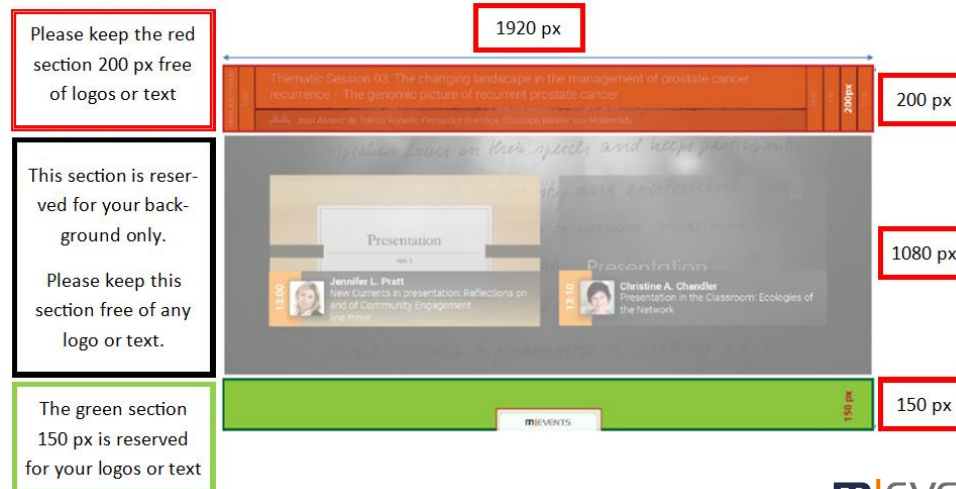


Features:

- Background of the menu can be branded with an individual design.
- Content will be generated automatically and always be placed overlaying your background design (session title, session room name, chair names, presentation buttons with speaker name and presentation title, M Events help button, etc.). These items cannot be modified or removed.

Requirements:

- 1 background image (PNG, JPEG or similar graphic format) with 1920 px wide and 1080 px high (for 16:9 projection format).



Service G.1: Individual Session Rehearsal

Per Session

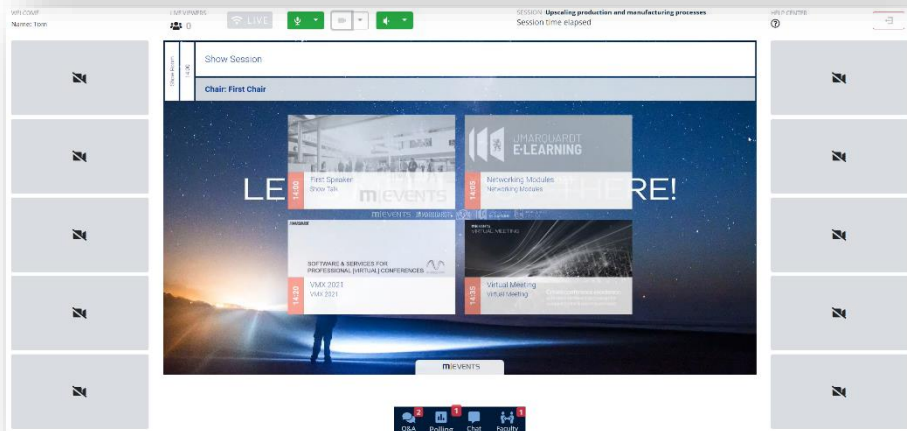
ONSITE



Features:

A dedicated hybrid rehearsal in the session hall to test full functionalities such as:

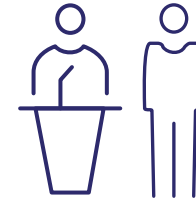
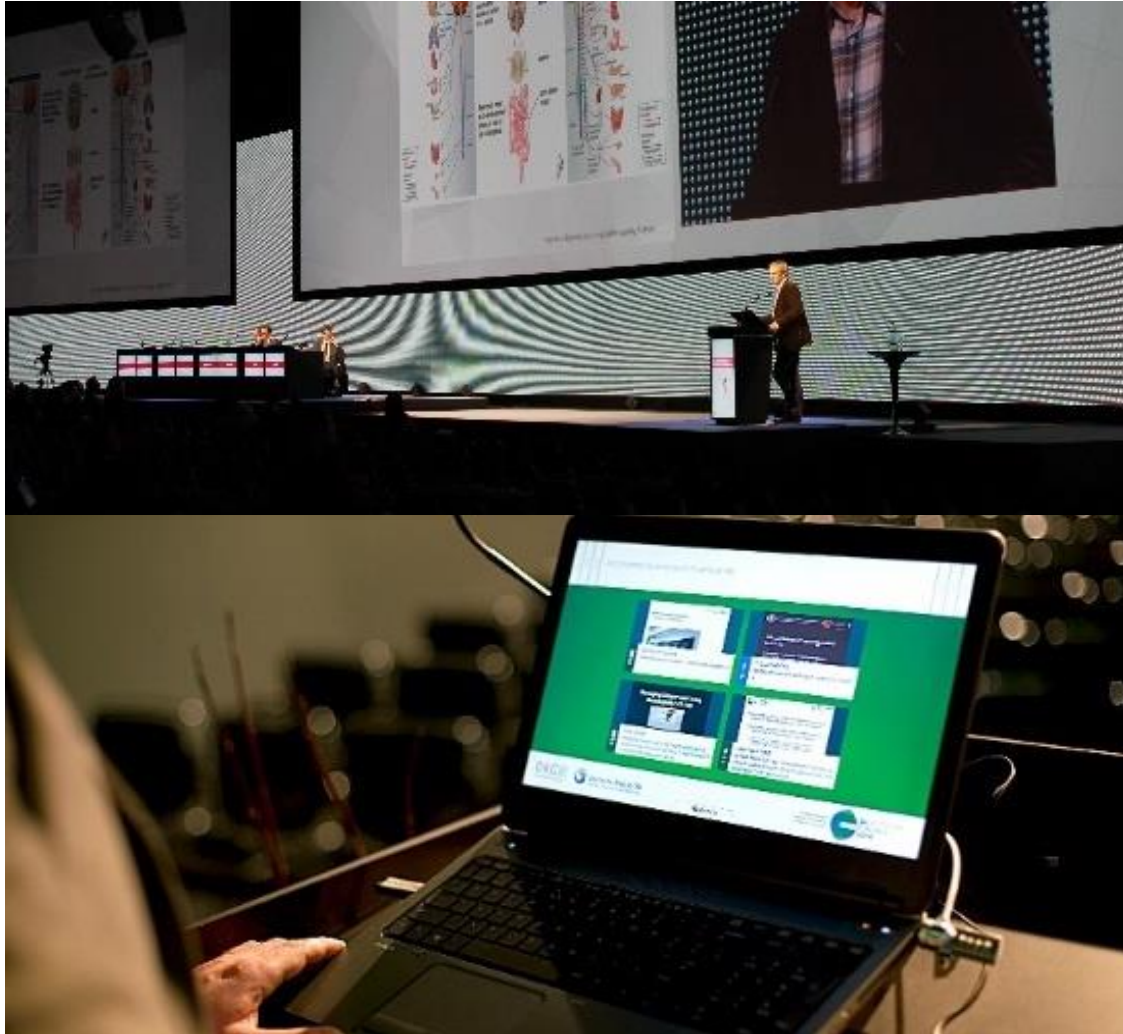
- max. 1 hour duration (timeframe to be defined)
- incl. dedicated technician
- 1-2 company representatives can be invited
- Voting, Evaluation, etc. testing is possible (if booked and templates for setup are submitted by the deadline)
- final presentations and/or pre-recordings need to be uploaded to the presentation management system beforehand until the mentioned Congress deadline
- Final show flow (agenda running order with details) is required
- The final rehearsal slot needs to be coordinated according to the congress program and setup days



Service G.2: Assisted Session Service

Per Session

ONSITE



Features:

A dedicated technician to provide technical support for the industry session's special requirements (for up to 2 hours).

Kindly take note of:

- Our technicians are permanently monitoring all rooms and take care of technical concerns for all sessions in their standard setup. However, if you have special requirements and wish to book an individual technician to take care of your session only for the full duration of the session, please choose this service.

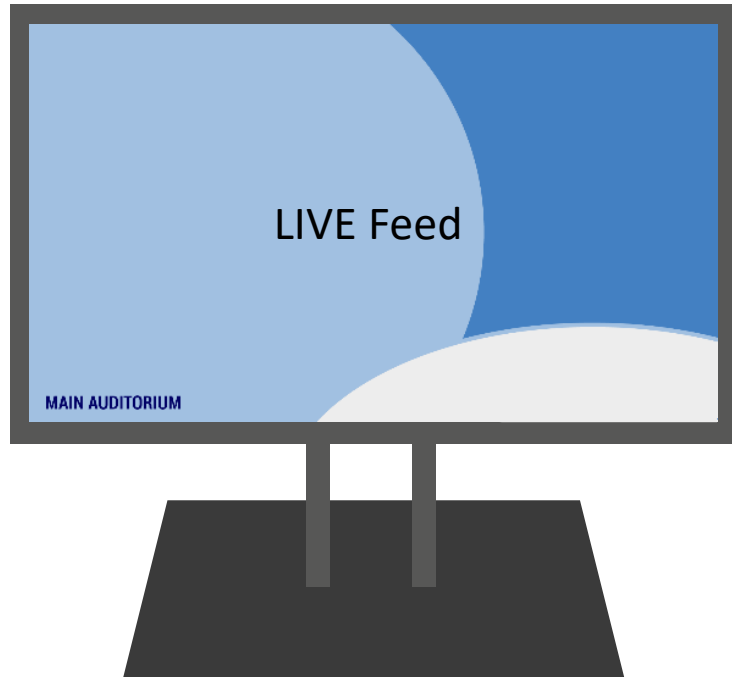
Optional:

- Additionally book your dedicated technical rehearsal with the same technician (up to 1 hour).

Service H: OnStage Setup

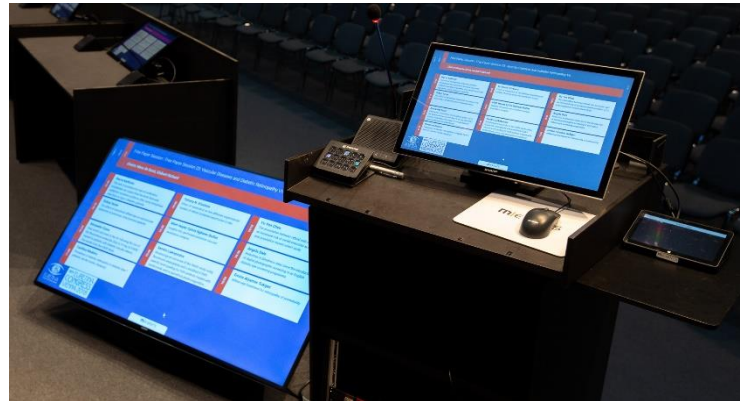
Extra 55" preview screen incl. stand | per Session

ONSITE



Features:

- Book additional preview screen(s) in addition to the **one already placed on the lectern** and interactive chair tables (if part of the standard room setup)
- 55" preview screen on stage to show remote speaker, slides, or Q&A questions to the chair/speaker.
- Comes with floor stand
- Next to the speakers' desk or other preferred position on the stage



Service I: Audio-Upgrade

Microphone Extension

ONSITE

Features:

- Book additional wireless microphone(s) in addition to the standard room setup (default: wired and fixed at the lectern, chair table, Q&A in the hallways)
- Wireless headset, lavalier or handheld microphone(s) can be requested
- Audio technician is mandatory and will take care of setup, testing, support during the session and if booked with congress organizer also during a rehearsal
- For flexible on-stage settings like discussion rounds, debates, moving moderation etc.
- Upgrade packages for 2, 4, 6 and 8 additional microphones available



Service J: Intercom System

Communication Upgrade

ON-SITE

Features:

- Book an intercom system in addition to the standard room setup
- Increased communication possibilities between tech table/corner, technicians and show caller
- Audio technician is mandatory and will take care of setup, testing, support during the session
- For flexible and flawless communications
- Set contains: 3x wireless beltpack + 3x wired beltpack



Service K: Interview Camera Team

For Booth, Meeting Rooms etc.

ON-SITE



Features:

A camera team with 2 mobile cameras for interviews:

- cameras incl. tripods
- camera and audio operator
- basic lightning
- 2 wireless microphones (handheld or lavalier)
- incl. 1 review round (cutting/editing plan needs to be provided)
- incl. post-pro adaption (up to 4 hours incl., extra hours based on real effort 125€/hrs)
- incl. 4 hours of project preparation and coordination

Recording file delivery:

- output: individual .mp4-Files (1 per interview)
- incl. raw files (.mp4-Files)
- delivery of material: within two working days after congress
- excl. travel, transportation, accommodation and catering costs

Requirements:

- venue/location, furniture, and power need to be provided by the client
- setup and coordination time with the involved persons needs to be scheduled (min. 1h setup and testing time needed)
- belly band texts must be provided by the customer
- background graphic needs to be coordinated

Service L: OnDemand Publication

On conference platform and ESCRS online library

VIRTUAL

The quick, brown fox jumps over a lazy dog. DJs flock by when MTV ax quiz prog

Room 1

08.09.2020
10:20 - 10:50

1994 views

Topic

General

Abstract

The quick, brown fox jumps over a lazy dog. DJs flock by when MTV ax quiz prog

→ [View Abstract](#)

Session

The quick, brown fox jumps over a lazy dog. DJs flock by when MTV ax quiz prog

→ [View Session Outline](#)

The screenshot displays a virtual conference interface. At the top, it shows the room name 'Room 1', the time '10:00-10:45', and the session title 'The quick, brown fox jumps over a lazy dog. DJs flock by when MTV ax quiz prog. Junk MTV quiz graced by fox whelps. Bawds jog, flick quartz,'. The presenters are listed as Nolan Everson and Emilia Dalo. The main content area is split into two parts: a large presentation slide on the left showing a blue-tinted X-ray of a human pelvis with the word 'Presentation' at the bottom, and a smaller 'Presenters video' on the right showing Prof. Jason Chirstensen speaking. To the right of the video is a profile for Jason Thorsten with social media sharing options: 'Add to Calendar', 'Add to Favourite', and 'Write a Comment'. At the bottom right, there is a 'Share this' section with icons for Facebook, Twitter, and LinkedIn.

Features:

Package includes the online publication of one symposium via OnDemand-Platform incorporating the following content:

- The session webcast will be published according to the program agenda flow
- Produced with a fully automated webcast production system (webcast production starts with opening a presentation and stops by closing a presentation)
- One webcast per program agenda slot where a presentation has been uploaded and opened during the session

Requirements:

- Use of the M|Events presentation management system is mandatory
- Speakers must agree to the publication (or session convenor/symposium organizer on behalf of)

Service M: Virtual Lead Retrieval

VIRTUAL

Live and OnDemand | Per Session

Please allow our company to know that you were here ×

Optional short explanation regarding what will happen with user data and why this is collected.

Contact Data you are about to share
Email Address
First Name
Last Name
City
Country
Profession

Read and confirm terms and conditions below to enter

✓ Terms & Conditions

1.2 The User undertakes to use the user account in a fair and proper way, in compliance with these General Terms and Conditions; he/she shall behave in a manner consistent with user account rules, laws and regulations in force, public order and morals, and the rights of third parties.

1.3 The User shall refrain from any behaviour that is illegal or would constitute fraud with respect to the European Academy of Neurology, other users, or third parties.

1.4 The User shall refrain from collecting in any form whatsoever, information on other users without their consent, either manually or automatically, such as e-mail addresses, particularly in order to send non-

I hereby confirm the terms & conditions

Features:

Participant will get a pop-up, when entering a session or profile.

- Collected data to be defined by congress and dependent on registration information.
- Congress Terms and Conditions implemented per default.
- If the company has own terms & conditions these can be implemented on request.
- One time excel export with Lead Data to client post event (Date to be defined by customer).
- Additional exports upon request

Additional Services

On request

ON-SITE



Customized solutions and package changes can be offered upon request. For questions and adjustments please contact us:

M Events Cross Media GmbH
Industry Department
Gaußstraße 3
12459 Berlin / Germany
E: industry@m-events.com

www.m-events.com
www.jm-audiovisual.com

Example Services:

- Projection System Upgrade
4K and/or Backup
- Remote presentation control
from tech area
- Own Hardware Connection
- Room Light Upgrade
- Stage Clearing



Adjustments

Customized solutions and package changes can be offered upon request. For questions and adjustments please contact:

M Events Cross Media GmbH

Gaußstraße 3
12459 Berlin / Germany

www.m-events.com
www.jm-audiovisual.com

Industry Department

E: industry@m-events.com

Important information

Please complete **1 order form per session** and return it latest **31 July 2024** to:
industry@m-events.com

Please Note:

- All *Optional* offers are upon request and are not included in the offered Packages.
- Surcharge 75% for orders after the deadline. Orders after the deadline only upon request and availability.

VAT Note: All prices quoted exclude VAT. For an intra-community supply of services, the tax liability is based on the European VAT Directive of the recipient via (reverse-charge procedure) and the prices are calculated without VAT, as long as the VAT ID is provided.

Payment Conditions: 100% pre-production costs. All payments are due within 7 days after receipt of the invoice. If payments are delayed, we have no obligation to deliver the service.

Change Requests

Once the client has accepted the offer, any subsequent client requests to change the scope or services may only be considered by M-Events if received at least four weeks prior to the conference. In the event of fewer requirements than indicated, changes of up to 20% of the contract amount will be considered if indicated to us at least 28 days prior to the conference. Changes may have cost implications for the client. If the requests increase the scope of services, M Events will charge for the extras according to the pricing schedule (surcharges may apply).

Cancellation fees

100% of the total order amount.

The General Terms and Conditions of M Events Cross Media GmbH applies:

www.m-events.com/public/AGB_MEV_EN_220127.pdf

Order Form - ESCRS 2024

► Please complete **1 order form per session** and return it latest by **31 July 2024** to: industry@m-events.com

Details of Industry session and Ordering Company		
Industry Session Date and Time		Industry Session Room
Industry Session Title		
Company Name		VAT ID No.
Invoice Address		
Zip Code	City	Country
Name of the Purchaser (capital letter)		PO Number (if applicable)
E-Mail		Phone

Technical services for industrial meetings	unit price	Qty.	Total
Service A: Session content upload per session	€ 550		
Service B: Interactive Voting per session	€ 1.750		
Service C: Q&A Moderation (incl. iPad) per session	€ 850		
Service D: Session Evaluation per session	€ 1.250		
Service D.1: External Evaluation embedding per session	€ 450		
Service E: Intersession/Holding Slide per session	€ 550		
Service F.1: Lectern Branding per session	€ 650		
Service F.2: Livestream & Rec Branding per session	€ 750		
Service F.3: Main Projection Branding per session	€ 750		
Service G.1: Individual Session Rehearsal per session	€ 1.950		
Service G.2: Assisted Session Service per session	€ 1.950		
Service H: Extra 55" stage preview screen per session	€ 600		
Service I.1.: Audio-Upgrade - 2 microphones per session	€ 1400		
Service I.2.: Audio-Upgrade - 4 microphones per session	€ 1900		
Service I.3.: Audio-Upgrade - 6 microphones per session	€ 2400		
Service I.4.: Audio-Upgrade - 8 microphones per session	€ 2900		
Service J: Intercom System per session	€ 1850		
Service K: Interview Camera Team	€ 4650		
Service L: On-demand publication on the conference platform and ESCRS online library per session	€ 1.300		
Service M: Virtual Lead Retrieval – Live & Webcasts per session	€ 550		
	Total net (EUR)*		

I have read the [General Terms and Conditions of M Events Cross Media GmbH](#)

Date	Signature
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***Note VAT:** All stated prices are net and may be subject to applicable VAT.

Payment Conditions: 100% pre-production costs. All payments are due within 7 days after receipt of the invoice. If payments are delayed, we have no obligation to deliver the service. Surcharge after the deadline above. Cancellation fees: 100% of the total order amount. The General Terms and Conditions of M Events Cross Media GmbH apply.