40th Congress of the ESCRS

MILAN

16-20 September 2022
MiCo, Milano Convention Centre, Milan, Italy

Sustainability Partnership Opportunities

www.escrs.com
ESCRS Commitment and Vision

ESCRS and I are committed to improving the sustainability of all our activities as a society. Improving the footprint of our Milan Congress is a priority, and we are working with our partners to organise a socially and environmentally responsible congress.

Our vision is that by 2023, we will have a congress with zero waste to landfills, zero net carbon emissions and we will be a role model for social responsibility. This means we have to work collaboratively to support the wellness of our event participants, give back to local and global communities, regenerate ecosystems and inspire sustainability action from our event participants.

We invite you to join us in this journey.

Prof Oliver Findl
President, ESCRS

Sustainability Partnership

Sustainability only works if we are all involved and working together. We need your help to achieve our sustainability vision of making a zero emissions, zero waste and socially responsible congress. Consequently we would like to invite you to partner with ESCR to achieve these bold and important goals, while positioning your brand as a leader in sustainability.

In return you will receive high international visibility through exposure pre, during and post congress in a variety of digital and physical assets. You will be able to showcase your thought leadership, and how your brand is committed and leading with environmental and social sustainability in the healthcare industry.

Sustainability Partnership Opportunities Summary

<table>
<thead>
<tr>
<th>Package</th>
<th>Price €</th>
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<tbody>
<tr>
<td>Congress Sustainability Partner</td>
<td>40,000€</td>
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<tr>
<td>Net Zero Partner</td>
<td>25,000€</td>
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<tr>
<td>Waste Zero Partner</td>
<td>20,000€</td>
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<tr>
<td>Water Stations and Bottle Partnership</td>
<td>25,000€</td>
</tr>
<tr>
<td>Congress Wellness Partner</td>
<td>20,000€</td>
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<tr>
<td>Healthy Break Partner</td>
<td>7,500€</td>
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</table>
Sustainability Partnership

Opportunities Items & Prices

**Congress Sustainability Partner**  
Price (EUR) **40,000** excl VAT

Demonstrate your commitment to sustainability at the highest level by supporting the development of the sustainable event strategy, the audit and coaching of suppliers, environmental measurement and reporting of impacts.

As a lead partner you will positioned as a thought leader and catalyst of change with brand recognition and exposure in the Sustainability report, in the congress app and in the plenary session.

**Assets include:**
- Logo on the ESCRS website sustainability page
- Official partner of the Congress sustainability report
- Feature in the newsletter leading up to the Congress
- Promotion on the Congress App
- 2 Invitations to the Presidents Dinner
- 1 invitation to the sustainability dinner
- Recognition in the opening ceremony
- Recognition on site in the sustainability area

**Net Zero Carbon Offsetting Partner**  
Price (EUR) **25,000** excl VAT

By being a Net Zero Partner, you will help ESCRS to achieve its goals of making a zero emissions congress.

Your funding will support the measurement and offsetting of the local carbon emissions. As a top level partner, you will receive brand recognition and exposure within the congress and its communication that will help to position your brand as a sustainability thought leader and catalyst of change.

**Assets include:**
- Logo on the ESCRS website sustainability page
- Official partner of the Congress Carbon Offsetting program
- Feature in the newsletter leading up to the Congress
- Promotion on the Congress App
- Recognition on site in the sustainability area
- 1 invitation to the sustainability dinner
- Recognition in the opening ceremony
Sustainability Partnership

Opportunities Items & Prices

Waste Zero Partner
Price (EUR) 20,000 excl VAT

Position your brand as a champion of the circular economy by supporting ESCRS to work towards the goal of zero waste to landfill.

Your funding will help improve the waste recycling stations and efforts within the congress. Your support will be recognised through brand signage on the waste stations, in the sustainability report and on the website:

Assets include:
- Signage at each waste diversion station (numbers to be determined) with sponsor branding and waste stream educational info
- Logo on the Congress Website associated with sustainability
- Logo in the final Congress sustainability report

Water Stations and Bottle Partnership

Station A - Price (EUR) 25,000 excl VAT
Sponsor required to supply 7,500 branded water bottles in line with sustainability guidelines provided by ESCRS and GDS-Movement.

Station B - Price (EUR) 75,000 excl VAT
The congress management to provide bottles.

Position your brand as a champion of the circular economy by supporting ESCRS to work towards the goal of zero waste to landfill.

Your partnership will help to reduce the quantity of plastic waste produced at the congress by eliminating the use of single use plastic bottles and replacing them with branded water stations distributed through the congress center.

Assets include:
- 20 water stations with your branding places through the Congress venue
- Sponsor-branded water bottle distributed to all attendees at registration/badge pick up area
Sustainability Partnership

Opportunities Items & Prices

**Congress Wellness Sponsor**
Price (EUR) **20,000** excl VAT

Position your brand as champions of wellness for delegates at the congress by sponsoring a branded Wellness area with a team of 4 expert and qualified multilingual masseurs providing short massages in professional massage chairs, a meditation room, Yoga, Qi Gong and wellness talks.

**Assets include:**
- Exclusive sponsorship of the ESCRS Congress Wellness programme
- Branding at the Wellbeing Area
- Logo included on the Congress website
- Logo included in online communications leading up to the Congress
- Sponsorship mention in the dedicated programme of wellbeing
- Wellness Area branded on the event app with a sponsor recognition
- Sponsor can provide a sustainably made giveaways to distribute to attendees at the Lounge (subject to sustainability guidelines provided by ESCRS and GDS-Movement)

Note: Congress Wellbeing Area and wellbeing activities will be provided by the Congress organisers.

**Healthy Break Partner**
Price (EUR) **7,500** excl VAT

Promote healthy breaks for participants in the exhibition area by sponsoring an electric cargo bike that will distribute free fruits and juices to participants.

**Assets include:**
- Branded cargo bike
- Logo included on the Congress website
- Logo included in online communications leading up to the Congress
- Sponsorship mention in the dedicated programme of wellbeing

Your logo here
Sustainability Partnership

Opportunities Items & Prices

**Sustainable Exhibitors Service Package**
Price (EUR) **7,500 excl VAT**

This unique opportunity is designed for exhibitors who wish to take their organisations sustainability commitment to the next level. Sustainable event experts will support the brand to measure, improve and offset the environmental impacts from their exhibition and congress participation.

**Services include:**
- Consulting support by the GDS-Movement to measure and reduce the environmental impact of your organisations’ participation at the Congress
- Carbon and waste footprint calculation of your Congress participation (travel, stand production, food, and waste)
- Sustainability report detailing your environmental footprint at the Congress and recommendations to improve your performance in the future
- Recommendations on how to offset the CO₂ emissions of the organisations congress footprint

Note: Requires collaboration from the exhibitors suppliers in preparations and post Congress.
Terms & Conditions
Terms & Conditions

ESCRS 2022 CONGRESS OUTLINE / PROJECT DEFINITION
All items listed in this brochure apply to the ESCRs 2022 Congress in the following form and definition:
- Face to face Meeting at the MiCo Milano Congress Centre with a projected “in-person” attendance of 7,000 delegates
- Virtual component hosted on the M-Event platform to facilitate the attendance of delegates who are not able to travel and participate in person.
- Congress dates: 16-20 September 2022

RESERVATION
To be valid, your reservation must be submitted via the ESCRs online booking platform ahead of the applicable deadlines communicated by the ESCRs 2022 Congress Sponsorship and Exhibition Secretariat. Booth space, satellite symposium slots and sponsorship items allocations will be attributed according to the ranking system in place at the ESCRs Congresses based on previous participations. Click here for further information. Companies will be requested to make choices, but neither ESCRs nor MCI Suisse SA can guarantee first choice. Once locations, slots and items have been attributed, no change will be possible without MCI Suisse SA’s written agreement.

The submission of an order via the official ESCRs booking platform (or via signed paper order form where exceptionally applicable) constitutes a firm hire commitment and compels the subscriber to pay for the items ordered and accept both the general conditions, rules and regulations outlined here. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

PAYMENT TERMS AND GENERAL CANCELLATION POLICY
100% of the total exhibition and sponsorship fees due shall be invoiced. Payment is due within 30 days of receipt of invoice.

Notification of cancellation must be submitted to escrs.sponex@mci-group.com in writing and will only be deemed accepted once written acknowledgement has been confirmed.

The following general cancellation policy shall apply, save for the exceptional scenario described in the section concerning COVID-19 below. This cancellation policy also applies in the event of partial cancellation or reduction of booth space or other items ordered. The cancellation policy shall apply regardless of whether payment has been received or not.

<table>
<thead>
<tr>
<th>Date of receipt of cancellation from sponsor/exhibitor</th>
<th>Cancellation fees applied</th>
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<tbody>
<tr>
<td>Until 150 days prior to the Meeting</td>
<td>50% of total order amount</td>
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<tr>
<td>Within 149 days of the Meeting</td>
<td>100% of total order amount</td>
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</tbody>
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COVID-19
Mindful of the evolving situation of the Covid-19 global pandemic and of the potential for restrictions applicable to the staging of live events, the organisers will offer the following exceptional Covid-19 cancellation terms in the event of the scenario outlined below:

<table>
<thead>
<tr>
<th>Scenario description</th>
<th>Cancellation terms applied</th>
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</thead>
<tbody>
<tr>
<td>Cancellation of the face-to-face component of the event due to reasons directly, or</td>
<td>The organisers will liaise with exhibitors and sponsors to re-assign the value of items</td>
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<tr>
<td>indirectly, related to Covid-19 and conversion to a fully virtual event, taking place</td>
<td>relating to the cancelled face-to-face portion of the meeting to virtual opportunities as</td>
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<tr>
<td>on same dates in 2022. ESCRs and MCI undertake only to cancel the F2F component if,</td>
<td>best as possible. Companies that do not wish to convert their items to virtual shall be</td>
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<tr>
<td>in their opinion and owing to reasons attributable to Covid, not doing so would be</td>
<td>reimbursed up to a maximum of 50% of their total order amount.</td>
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<td>unsafe or impracticable.</td>
<td>General: There shall be no waiver of applicable cancellation terms for orders of Satellite</td>
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<td></td>
<td>Symposia or IME Symposia. These orders will be converted to the fully virtual event. There</td>
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<td>shall be no waiver of applicable cancellation terms for order forms that concern only</td>
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<td>virtual opportunities. These orders shall carry over to the fully virtual event.</td>
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NB: Assuming that the event proceeds as foreseen, the organisers will not waive cancellation terms for any companies who are prevented from travelling to the event by travel restrictions. This applies if such restrictions are imposed due to Covid-19 or if they are imposed for any other reason. Companies are advised to purchase appropriate insurance cover for such a scenario.

In no scenario will the event organisers be responsible for third-party costs engaged by exhibitors or sponsors including, but not limited to, travel expenses, stand builder costs, accommodation, additional on-site service providers etc.
Terms & Conditions

FORCE MAJEURE
Outwith the scenarios described in the previous section, neither ESCRS nor MCI are responsible for either the partial or total non-execution of the contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, credible threats of natural disaster in the geographic vicinity, war, curtailment or interruption of transportation facilities, threats or acts of terrorism or similar acts, governmental travel advisory, a governmental elevation of the terrorism alert level, civil disturbance, the issue of a Travel Warning by the World Health Organization or any other cause comparable events or disaster beyond the parties' control which prevents the Venue from accommodating the clients of MCI Suisse SA for the event or if for the same reasons the event is cancelled by MCI.

In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.

INSURANCE
The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company's local rules regarding travelling. All Exhibitors are required to have Public / General Liability insurance with a minimum Limit of Indemnity of 2 Million Euro in aggregate in order to participate in the Congress and associated Exhibition. The Exhibitor shall be liable for personal injury and damage to property caused by the Exhibitor, his or her servants or agents, or by his or her equipment and activities. All Risks cover against damage and theft to the Exhibitors own property, and also to property rented/leased by the Exhibitor, shall also be arranged by each Exhibitor. Cover shall also be arranged for injury to exhibitors own employees, where applicable. Exhibitors shall ensure that any subcontractors engaged by them have similar and commercially reasonable insurances in place. It is the responsibility of each Exhibitor to ensure that they have the required insurance policies in place and the ESCRS is only responsible for damages arising from the wilful neglect of its permanent staff.

Each Exhibitor is responsible for ensuring that they have the required level of insurance in place and that each external (non-venue) contractor engaged to provide services for their booth also have the required level of insurance cover in places for the duration of the exhibition buildup, open days and dismantle. All relevant documentation must be available for inspection on-site at the booth. In any case, the insurance protection will not be given to the exhibitors by the Organisers.

LOCAL AND SITE REGULATIONS
Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organizers have the authority to demand removal/ change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

TECHNICAL MANUAL
A Technical Manual will be sent to every registered exhibitor and sponsor in due time. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

ACCESS TO THE EXHIBITION
Access to the exhibition will only be possible to registered congress participants or exhibition participants. Access is subject to complying with all reasonable Covid related precautions.

INTERPRETATION OF THE REGULATIONS AND AMENDMENTS
MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsor / exhibitor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time.
If any changes should occur, all participating companies will be informed.

MCI Suisse SA
Rue du Pré-Bouvier 9
1242 Satigny, Switzerland

DATA PROTECTION CLAUSE
1. In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/sponsor’s personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/sponsor’s stand, investment opportunities or industry symposium (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed. Exhibitor/sponsor’s data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.
Terms & Conditions

continued...

For processing purposes, the data of the exhibitor/spONSOR’S data – or any transmitted by the sponsor - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (official contractors, security, official freight forwarders, etc.).

The data necessary for MCI Group to fulfill the purposes described above are those appearing on this commitment form. In accordance with the regulations in force, the exhibitor/spONSOR benefits from a right of access, rectification, limitation, deletion and portability on his data.

The exhibitor/spONSOR may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/spONSOR may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO):

anne.lesca@mci-group.com

2. In any event, the exhibitor/spONSOR acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor/spONSOR of a personal data file, the exhibitor/spONSOR acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

PRODUCT DISCLAIMER & COMPLIANCE

The ESCRS reminds sponsors, exhibitors and their agents or designees of their responsibility to be aware of and to abide by all guidelines and codes regarding the relationship between the pharmaceutical and medical device/ equipment industry and healthcare professionals that are applicable to your company.

Recommendations about pharmaceutical guidelines must come from your internal legal departments as ESCRS and MCI Suisse SA may offer no advice that can be construed as legal.

Please make sure that you consult the Codes of Conduct in application which may be found here:

• https://www.efpia.eu/relationships-code/the-efpia-code/
Thank you for attending

40th Congress of the ESCRS

MILAN